

MVD distributes **audio** and **video** to **physical** and **digital** outlets, **large and small**, **worldwide**.

— est. 1986 —



203 WINDSOR ROAD, POTTSTOWN, PENNSYLVANIA 19464 800.888.0486 INFO@MVDB2B.COM www.MVDENTERTAINMENT.com

THE **BASICS**

DISTRIBUTION Physical and digital

DISTRIBUTED GOODS

Audio: CD, vinyl, cassette, digital Video: DVD, Blu-ray, digital Merch: shirts, toys and more

TERRITORIES

Direct in U.S. and Canada; + partners in key territories worldwide

TRANSPARENT DEALS MVD offers simple, label-friendly deals

RELIABLE COMMUNICATION We're here, responding to calls and emails within 24 hours.

CLOCKWORK ACCOUNTING

Reporting and payments go out at the beginning of each month, plus real-time accounting is always available via our B2B site.

RELATIONSHIP-FOCUSED SALES

Our sales team still makes good, old-fashioned sales calls, advocating for your products. We don't rely on data feeds.

MARKETING & PUBLICITY

In-house services are available, and we create custom marketing plans for priority releases that cater to any budget.

SELF-SUFFICIENT

We operate from our Pennsylvania-based, 30,000 sq ft warehouse and office, with our own shipping + billing backend.



CUSTOMERS LARGE + SMALL

MVD has you covered. We sell direct to major chains, indie retail, online retailers, and a wide variety of mail order companies and specialists. And MVD works directly with digital service providers throughout the world, including Spotify, Apple, YouTube, Amazon, TikTok, Deezer, Facebook/Instagram, Twitch and 200+ others.

RECORD Store Day Ready

MVD is both a sponsor of and regular participant in exclusive Record Store Day events, submitting exclusive titles and coordinating official Record Store Day ambassadors.

NON-TRADITIONAL OPPORTUNITIES

MVD also services the educational market, mail order companies and other niche customers.

RETAIL **EXCLUSIVES**

Let us pitch your key priority titles for vinyl exclusives with sought-after vinyl retailers.



Here are some things you **shouldn't** expect from us:

- Storage fees
- Return penalties
- Non-compliance fees
- Refurbish/re-package fees on returns
- Unapproved deductions

In other words, we don't nickel and dime.

"In all my time between the record and video business (since 1969), I have NEVER enjoyed working with a distributor or felt as secure as I have working with MVD."

-ARNY SCHORR, S'MORE ENTERTAINMENT

"Always cool; always reliable. It's heartening to partner with such a leading company that still has the personal touch." -ALAN HOUSER. JUNGLE RECORDS

"You sell to more stores than I knew existed." -DAVE HECKMAN, METROPOLIS RECORDS

"We love MVD. You make a great team!" -DETLEV HOEGEN. BEAR FAMILY RECORDS

"One of the best label arrangements an independent musician could dream to come across." -CURT KIRKWOOD. THE MEAT PUPPETS

"On orders (packing): MVD is the best. Product is always in order of the packing list. No one else in the business can come close to this, indie or major." -ED SWIENCKI. FOREVER YOUNG RECORDS

> "I trust MVD." -IGGY POP

FEATURED TITLES







Hemingway Original Music From the Ken Burns and Lynn Novick Film



Iggy And The Stooges Raw Power Live



Harry Nilsson The Point: The Definitive Collector's Edition



Misfits

Proiect 1950

The Aquabats!

Dinosaur Jr.

Austinato

LIVE IN AUSTIN, TEXAS

Green Mind

Goblin

Austinato

Kooky Spooky... In Stereo!



Osaka Popstar

Heartbreakers

I A M F. The Found '77 Masters

Beat On The Brat



Devo Somewhere With Devo





Charley Pride The Ultimate Hits Collection



Live At CBGB



Etta James Tell Mama



Murder In The Front Row The San Francisco Bay Area Thrash Metal Story





THE BACK STORY

"SERVING ARTISTS AND AUDIENCES" IS MVD'S PURPOSE STATEMENT;

it represents a commitment to the interests of the musicians, filmmakers, record labels, producers, managers, and every link in the supply chain. The customers are the Audience, from wholesalers, sub-distributors, major retail chains, online retailers, specialists, and independent mom and pop stores, all the way to the consumer.

MVD Entertainment Group was founded in 1986 by Tom Seaman, an industry veteran with prior experience with The Record Hunter, Sam Goody, CBS Retail, and JEM Distribution. Tom, along with his family, Elinor, Eve and Ed, initially focused on music videotapes.

At the turn of the century, with the advent of DVD, MVD built a large catalog of exclusively distributed audiovisual content on DVDs, with special strength in music concert films, horror movies, documentaries, comedy, cult classics, and much more.

In 2006, at the request of many of MVD's label partners, MVD entered the audio distribution business. Soon thereafter, MVD merged with Big Daddy Music Distribution, and picked up a large catalog of CDs, vinyl and digital audio rights.

MVD stays on the cutting edge of new media with a huge catalog of audio and visual digital rights, and by nurturing its direct relationships with the major digital and VOD platforms. MVD works with a variety of up-and-coming platforms as well and actively pursues new relationships.

Today, MVD is still family-owned and operated, and is 100% debt free. With its base operations in Pottstown, PA, MVD runs a 30,000 square foot warehouse and office space with around 30 full-time employees.

MVD continues to look for new and exciting content and sees a bright future in the entertainment business. Serving artists and audiences, the driving principle at MVD, allows us to consider a wide spectrum of opportunities and change with this ever-evolving industry.

THROUGH THE YEARS

1986:

Tom & Elinor Seaman launch MVD from the family room of their suburban Philadelphia home

<mark>- 1988:</mark>

Eve Seaman (Edwards) joins family business; MVD incorporates

- 1989:

Ed Seaman joins family business

1998:

MVD enters DVD business and converts wholesale supplier relationships into exclusive distribution agreements

-2003:

MVD launches Films division

- 2004:

MVD begins digital video distribution

2006:

MVD enters audio distribution business at the request of its video labels

-2008:

Big Daddy Music Distribution merges into MVD, strengthening CD, vinyl and digital music business

-2012:

MVD purchases 30,000 sq ft warehouse facility in Pottstown, Pennsylvania

2014:

Planetworks Music Distribution merges into MVD, strengthening international sales and licensing

2017:

MVD Canada launches, with direct retail and wholesale relationships in Canada

2020:

MVD records its best year in its 33-year history

2020, 2021:

Billboard names MVD in its "Indie Power Player" issue

2021:

MVD records its best year in its 34-year history

entertainment group

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