



MVD distributes **audio** and **video** to
physical and **digital** outlets,
large and small, worldwide.

— *est. 1986* —



203 WINDSOR ROAD, POTTSTOWN, PENNSYLVANIA 19464 800.888.0486 INFO@MVDB2B.COM

www.MVDENTERTAINMENT.COM

THE BASICS

DISTRIBUTION

Physical and digital

DISTRIBUTED GOODS

Audio: CD, vinyl, cassette, digital

Video: DVD, Blu-ray, digital

Merch: shirts, toys and more

TERRITORIES

Direct in U.S. and Canada;
+ partners in key territories worldwide

TRANSPARENT DEALS

MVD offers simple, label-friendly deals

RELIABLE COMMUNICATION

We're here, responding to calls and emails within 24 hours.

CLOCKWORK ACCOUNTING

Reporting and payments go out at the beginning of each month, plus real-time accounting is always available via our B2B site.

RELATIONSHIP-FOCUSED SALES

Our sales team still makes good, old-fashioned sales calls, advocating for your products. We don't rely on data feeds.

MARKETING & PUBLICITY

In-house services are available, and we create custom marketing plans for priority releases that cater to any budget.

SELF-SUFFICIENT

We operate from our Pennsylvania-based, 30,000 sq ft warehouse and office, with our own shipping + billing backend.

MVD IS **100% INDEPENDENT,**
DEBT-FREE, AND FAMILY-OWNED.

CUSTOMERS LARGE + SMALL

MVD has you covered. We sell direct to major chains, indie retail, online retailers, and a wide variety of mail order companies and specialists. And MVD works directly with digital service providers throughout the world, including Spotify, Apple, YouTube, Amazon, TikTok, Deezer, Facebook/Instagram, Twitch and 200+ others.

NON-TRADITIONAL OPPORTUNITIES

MVD also services the educational market, mail order companies and other niche customers.

RETAIL EXCLUSIVES

Let us pitch your key priority titles for vinyl exclusives with sought-after vinyl retailers.

RECORD STORE DAY READY

MVD is both a sponsor of and regular participant in exclusive Record Store Day events, submitting exclusive titles and coordinating official Record Store Day ambassadors.

~~NONSENSE~~

Here are some things you **shouldn't** expect from us:

- Storage fees
- Return penalties
- Non-compliance fees
- Refurbish/re-package fees on returns
- Unapproved deductions

In other words, we don't nickel and dime.

“MVD is staffed by dedicated survivors and actual salesmen who care about independent films. Family owned, without the executive turnover and corporate nonsense that we’ve seen so much of. We are very comfortable there, and they pay us like Swiss clockwork.”

—ARNIE HOLLAND, **LIGHTYEAR ENTERTAINMENT**

“Best and most awesome distributor I’ve ever worked with... A far-out and awesome group of professionals. I’m happy to be part of the amazing MVD family.”

—CHARLES BAND, **FULL MOON FEATURES**

“MVD has helped us achieve an incredibly high level of success and exposure, by not only understanding the ever-changing film market, but the retail customer as well. Their hands-on, transparent approach and personal service is a breath of fresh air.”

—ROB HAUSCHILD, **WILD EYE RELEASING**

“I really enjoy working with MVD. Your reporting and paying is like ‘Swiss clockwork.’ I like the transparency and your team.”

—ETCHIE STROH, **MOONSTONE FILMS**

“Excellent processing and delivery of MVD Statements. I am grateful.”

—KEN LAUMANN, **TWENTIETH CENTURY FOX / MGM**

“MVD employees that I have dealt with to date have been uniformly friendly and helpful. I am just not used to that. I am used to complaints, excuses, and being told how busy the person is. Your folks always seem to be happy to hear from me. Aside from the increased sales, it’s really nice to feel appreciated.”

—GERALD CHANDLER, **SYNAPSE FILMS**

MVD EXCLUSIVE LABELS



THE BACK STORY

“SERVING ARTISTS AND AUDIENCES” IS MVD’S PURPOSE STATEMENT;

it represents a commitment to the interests of the musicians, filmmakers, record labels, producers, managers, and every link in the supply chain. The customers are the Audience, from wholesalers, sub-distributors, major retail chains, online retailers, specialists, and independent mom and pop stores, all the way to the consumer.

MVD Entertainment Group was founded in 1986 by Tom Seaman, an industry veteran with prior experience with The Record Hunter, Sam Goody, CBS Retail, and JEM Distribution. Tom, along with his family, Elinor, Eve and Ed, initially focused on music videotapes.

At the turn of the century, with the advent of DVD, MVD built a large catalog of exclusively distributed audiovisual content on DVDs, with special strength in music concert films, horror movies, documentaries, comedy, cult classics, and much more.

In 2006, at the request of many of MVD’s label partners, MVD entered the audio distribution business. Soon thereafter, MVD merged with Big Daddy Music Distribution, and picked up a large catalog of CDs, vinyl and digital audio rights.

MVD stays on the cutting edge of new media with a huge catalog of audio and visual digital rights, and by nurturing its direct relationships with the major digital and VOD platforms. MVD works with a variety of up-and-coming platforms as well and actively pursues new relationships.

Today, MVD is still family-owned and operated, and is 100% debt free. With its base operations in Pottstown, PA, MVD runs a 30,000 square foot warehouse and office space with around 30 full-time employees.

MVD continues to look for new and exciting content and sees a bright future in the entertainment business. Serving artists and audiences, the driving principle at MVD, allows us to consider a wide spectrum of opportunities and change with this ever-evolving industry.

THROUGH THE YEARS

1986:

Tom & Elinor Seaman launch MVD from the family room of their suburban Philadelphia home

1988:

Eve Seaman (Edwards) joins family business; MVD incorporates

1989:

Ed Seaman joins family business

1998:

MVD enters DVD business and converts wholesale supplier relationships into exclusive distribution agreements

2003:

MVD launches Films division

2004:

MVD begins digital video distribution

2006:

MVD enters audio distribution business at the request of its video labels

2008:

Big Daddy Music Distribution merges into MVD, strengthening CD, vinyl and digital music business

2012:

MVD purchases 30,000 sq ft warehouse facility in Pottstown, Pennsylvania

2014:

Planetworks Music Distribution merges into MVD, strengthening international sales and licensing

2017:

MVD Canada launches, with direct retail and wholesale relationships in Canada

2020:

MVD records its best year in its 33-year history

2020, 2021:

Billboard names MVD in its “Indie Power Player” issue

2021:

MVD records its best year in its 34-year history

MVD

entertainment group



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