



PRIMA DONNA

BLESS THIS MESS

Prima Donna roars back with the rabbal-rousing follow up to their Acetate debut "After Hours". Longtime supporters, GREEN DAY, brought the band to their Oakland, CA studio to record with head engineer Chris Dugan (Iggy Pop, Green Day) at the helm... The result is 12 glorious tracks of high-intensity Rock & Roll!

"It's no wonder that the album has been in constant rotation on Little Steven's Underground Garage, I'm filing 'Bless This Mess' in the **Best Albums of 2012** category and expect it to remain in my heavy-rotation list for a long time to come!" - **THE IMPAILER**

"Score one for the old school: Prima Donna, a five-piece from Los Angeles, may be the best garage band of all time" - **SAN DIEGO READER**

"Prima Donna has picked some of the best parts of good ol' Rock n' Roll, and put them together in a reverent, but fresh fashion. I wouldn't be surprised if the band is able to jump start the ol' gal into one last wild ride. ★★★★★" - **PUNK NEWS**

"...if you're a young fan who wants to sample your generation's version of hipster-free, high-energy Rock n' Roll, look no further than 'Bless This Mess!'" - **BLOG MUSIC CRITICS**

"Top 50 bands to watch!" - **ALTERNATIVE PRESS**

"Years on the road have worked out well for the band as they sound much tighter on these newer songs than their first go round. "Feral Children" comes off like the Stooges if they had discovered melody. 7/10" - **BLURT**

"They've embraced everything that's cool about music over the last 40+ years, absorbed it like a sponge and squeezed it dry for you, the listener. God Bless This Mess! This gigantic sprawling beautiful mess!!" - **UBER ROCK**

"Pure unadulterated rock and roll from a young L.A.-based five piece outfit, Bless This Mess is an apt title for Prima Donna's second release. Like all good rock and roll, it is a glorious mess. Some critics are labeling this stuff glitter rock, but there are no lipsticked, hair sprayed, sequin-studded spandex posers in this band. Prima Donna looks and sounds like a bunch of sweaty, '70s-era bar band garage rockers." - **NO DEPRESSION**

"Rock is on the rebound. PRIMA DONNA presents proof" - **CORAZINE**

Acetate Recording artists **Prima Donna** are **No. 1 on the KROQ-FM Local Music Chart** with the song "Maxine," taken from their latest album, Bless This Mess. After returning from a 2 month European tour, a performance at SXSW launched Prima Donna's Mid-west/West Coast tour, which concluded with a sold-out performance in their hometown Los Angeles.

Little Steven's **Underground Garage** tapped "Put a Te Amo" as the "Coolest Song of the Week", with an additional 5 tracks receiving steady airplay. A video for the single, "Feral Children" will be shot in Los Angeles later this month and is already receiving airplay on KROQ as well as another 20+ influential stations nationwide!

**#1
KROQ LOCAL
MUSIC CHART**

VIRAL VIDEO CAMPAIGN:
<http://bit.ly/primadonnaBTM>

HEADLINING MESS FEST
July 8-9, 2012 in Reno, NV

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