

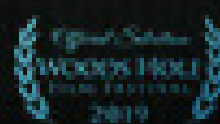
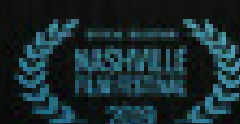
TAYLOR SWIFT  
VINCE GILL  
JASON ISBELL  
KACEY MUSGRAVES  
PAM TILLIS  
KELSEA BALLERINI

GARTH BROOKS  
FAITH HILL  
MAREN MORRIS  
TRISHA YEARWOOD  
SAM HUNT  
KATHY MATTEA



# BLUEBIRD

AN ACCIDENTAL LANDMARK THAT CHANGED MUSIC HISTORY



**NOV 15-21**

Arena Cinelounge, Hollywood, CA  
Cinema Village, New York, NY

**NOV 15 & 17**

Ridgefield Playhouse, Ridgefield CT

**NOV 18 & 21**

Franklin Theater, Nashville, TN

**DEC 3**

Available On-Demand

**JAN 21**

Blu-Ray & DVD

## DIRECTED BY

Brian A. Loschiavo

## RUN TIME

83 minutes

## LOGLINE

It's where countless Grammy-winning songs, songwriters and megastars like Garth Brooks, Faith Hill and Taylor Swift were discovered—from inside a tiny cafe in a suburban strip mall.

## PRODUCED BY

Erika Wollam Nichols,  
Brian Loschiavo,

## DIRECTOR OF PHOTOGRAPHY

Jeff Molyneaux

## STARRING

Connie Britton, Garth Brooks, Steve Earle, Charles Esten, Vince Gill, Faith Hill, Jason Isbell, Maren Morris, Kacey Musgraves, Taylor Swift, Pam Tillis, Trisha Yearwood







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It was 1982, and Amy Kurland, a 27 year-old culinary school graduate, was opening a café in the strip mall of an upscale Nashville suburb. She had no idea it would eventually become the most influential listening room in America.

Featuring unforgettable performances by Taylor Swift, Garth Brooks, Maren Morris, Vince Gill, Jason Isbell and many more, we'll explore the past and present of this accidental landmark, hear the origin stories of music royalty, and follow emerging singer-songwriters as they chase their dreams.

This is an underdog story. This is a story of perseverance and hope.

This is BLUEBIRD





# Director's Statement

## BRIAN LOSCHIAVO

As a filmmaker, I love telling underdog stories – shining a light on those that go unnoticed or underappreciated. Some might argue The Bluebird Cafe is no underdog after rising to fame on the television show Nashville, but in a time when live music has gotten bigger, louder, more spectacular and vertically integrated, places like The Bluebird are becoming relics of the past.

This 90-seat strip-mall listening room in a Nashville suburb has helped birth the careers of iconic artists – Taylor Swift, Garth Brooks, and Faith Hill to name a few. It has nurtured and inspired countless Grammy-winning songwriters. It's one of those rare places that can profoundly “change” a person after experiencing a single show. As Barry Dean puts it, there will be a moment in the night when you “find out where your soul is located.”

As a songwriter myself, I was immediately drawn to this musical mecca. I had the fortune of meeting its President & GM, Erika Wollam Nichols, while working as a producer at ABC for the show Nashville. Years later, when she approached my business partner, Jeff Molyneaux (the cinematographer of the film), and I about making a documentary, we immediately seized the opportunity.

Working on this film has been a profound honor. This place means so much to so many. Against all odds, it continues to exist and thrive. It has bucked the system, never selling out and staying true to its mission: to provide a path for upstart tunesmiths to hone their craft and find their tribe. It's a safe place for international superstars to try new material and feel grounded. As Sam Hunt says, “it's kind of like a cross between your living room and a church sanctuary.”

BLUEBIRD is a tapestry of the stories and songs, new and old, that shine a light on this accidental landmark that has altered the course of music history.





CREW





# Brian A Loschiavo

## DIRECTOR

Whether through screen or song, Brian Loschiavo's singular focus has always been storytelling. After film school in Philadelphia, he spent a decade in Los Angeles working as a freelance screenwriter, selling or optioning several projects before taking a job as Senior Producer for Disney/ABC Television Networks.

While at Disney, Brian co-created the successful music-documentary franchise, Nashville: On the Record, which grew from a digital series to 3 primetime broadcast specials on ABC. As a songwriter, his songs have been featured in national commercials and broadcast television shows.

Through his work with the television series Nashville, Brian eventually fell in love with Music City and decided to call it home, co-founding the Nashville and Los Angeles-based production company Riverside Entertainment. After being approached by Nashville's iconic Bluebird Cafe, Riverside signed on to co-produce a feature-length documentary about the venue's storied history. BLUEBIRD is Brian's feature-length directorial debut.







# Erika Wollam Nichols

## PRODUCER

Erika Wollam Nichols has been President and GM of The Bluebird Cafe since 2008, overseeing all aspects of the venue's on-site and off-site operations along with marketing, sponsorship and brand development of The Bluebird Cafe name.

Prior to her position at The Bluebird, she was Director of Development for the Nashville Songwriters Association International (NSAI) where she oversaw the organization's fundraising, marketing and community relation's efforts for three years (2005-2008).

Past experience includes Vice-President of Marketing & Community Outreach at The Country Music Hall of Fame and Museum where she developed the music programming efforts, including the regular songwriter performances, in the new museum. She was director of Tin Pan South from 1996-2001 and for many years has overseen the performance program for the annual Nashville Songwriters Hall of Fame Induction Ceremony. She was Associate Producer of the weekly Nashville Public Radio series, "The Songwriter Sessions" for five years and the former Program Director for the Summer Lights Festival from 1991 until 1996.









# CAST & CREW CREDITS

















