

## BEST INDIE RENTERS

| Rank | Title (Label/Distributor)                            | DVD/VHS Rev* |
|------|--|--------------|
| 1    | <i>Broken Flowers</i> (Uni)                          | \$5.27       |
| 2    | <i>Half Light</i> (First Look)                       | 3.16         |
| 3    | <i>Grizzly Man</i> (LG)                              | 2.87         |
| 4    | <i>Black Dawn</i> (Sony)                             | 2.12         |
| 5    | <i>Green River Killer</i> (LG)                       | 2.00         |
| 6    | <i>Missing in America</i> (First Look)               | 1.57         |
| 7    | <i>Millions</i> (Fox)                                | 1.45         |
| 8    | <i>The Aristocrats</i> (ThinkFilm/LG)                | 1.10         |
| 9    | <i>Ladies in Lavender</i> (Sundance/Sony)            | 1.05         |
| 10   | <i>Dirty Love</i> (First Look)                       | 1.03         |
| 11   | <i>The River King</i> (First Look)                   | 1.00         |
| 12   | <i>Shooting Gallery</i> (First Look)                 | 0.97         |
| 13   | <i>Junebug</i> (Sony)                                | 0.96         |
| 14   | <i>The Hunt for Eagle One</i> (Sony)                 | 0.92         |
| 15   | <i>National Lampoon Presents Barely Legal</i> (Sony) | 0.82         |
| 16   | <i>Havoc</i> (NL/WB)                                 | 0.78         |
| 17   | <i>Melinda and Melinda</i> (Fox)                     | 0.75         |
| 18   | <i>Cloud 9</i> (Fox)                                 | 0.72         |
| 19   | <i>My Date With Drew</i> (First Look)                | 0.72         |
| 20   | <i>11:14</i> (NL/WB)                                 | 0.71         |

\* \$ in millions, year-to-date through Feb. 5; Source: Rentrak's Home Video Essentials



Broken Flowers



Half Light



Grizzly Man

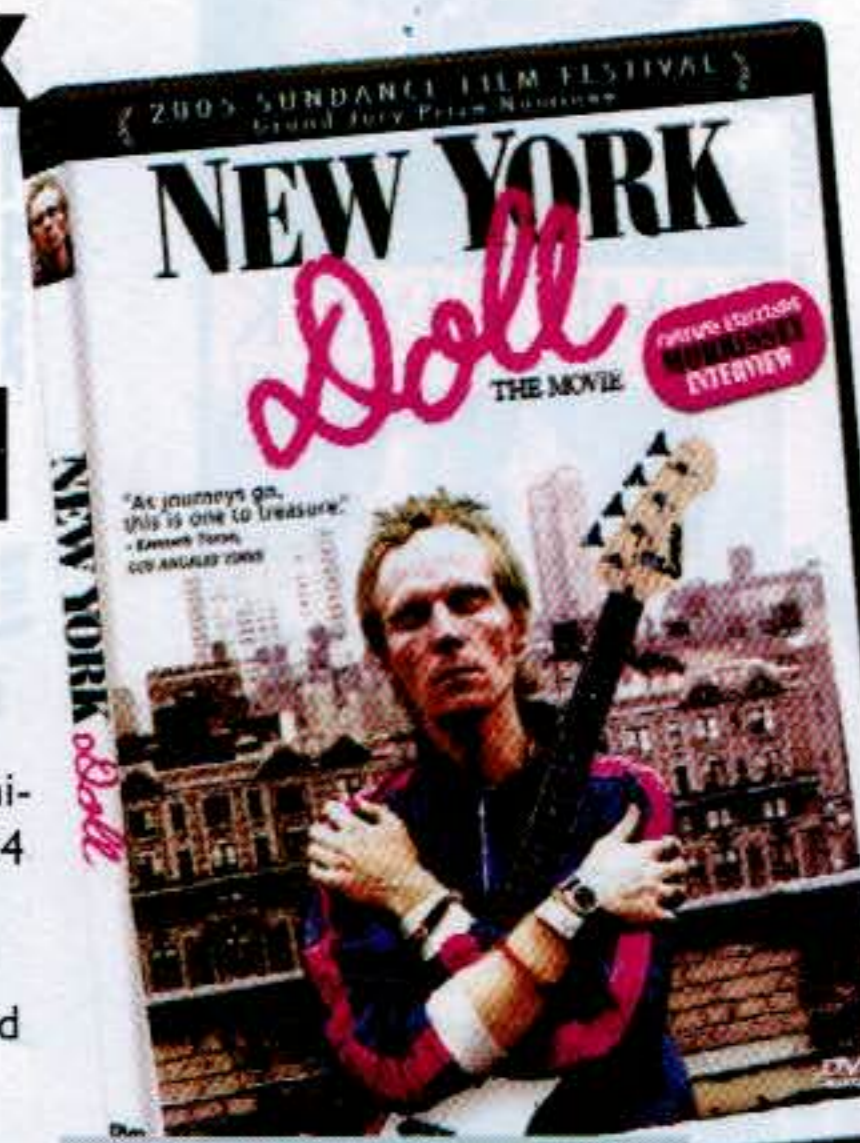
## New York Dolls go Universal

Visual Entertainment, the DVD division of Universal Music & Video Distribution, specializes in independent product, but its connection to a major music company can be beneficial, says Soumya Sriraman, Visual VP marketing and operations. For example, she explains, "Universal Music Group has street teams that promote their music artists, and we get to use them."

Such marketing is particularly helpful with music-oriented films, such as the April 4 release of First Independent Pictures' *New York Doll* (prebook

March 6; DVD \$19.99), which chronicles the 2004 reunion of glam rock pioneer band the New York Dolls. It screened at Sundance in 2005 before beginning a theatrical run in October.

Retailer FYE will have a New York Doll theme, Sriraman says. The DVD also will be promoted with an ad slide in 15,000 movie theaters. A bounce-back coupon for the DVD



Universal's documentary chronicles the glam rock band's reunion in 2004.

will be included in the New York Dolls CD from Universal Music, which also will tag the DVD on its ads.

Additional marketing for the film, according to Sriraman, is box art designed to appeal to audiences looking for a story that's about more than just the band. —C.S.

## Coming soon

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**The Great War** (prebook March 7; three-disc set \$34.98) examines World War I year by year.

### MACKINAC/ VENTURA

**The Outdoorsmen: Blood, Sweat and Beers** documents a group of men who compete in the Outdoorsmen event. Street April 11, prebook Feb. 28; DVD \$19.95

### MAGNOLIA

**Bukowski: Born Into This** is the first comprehensive

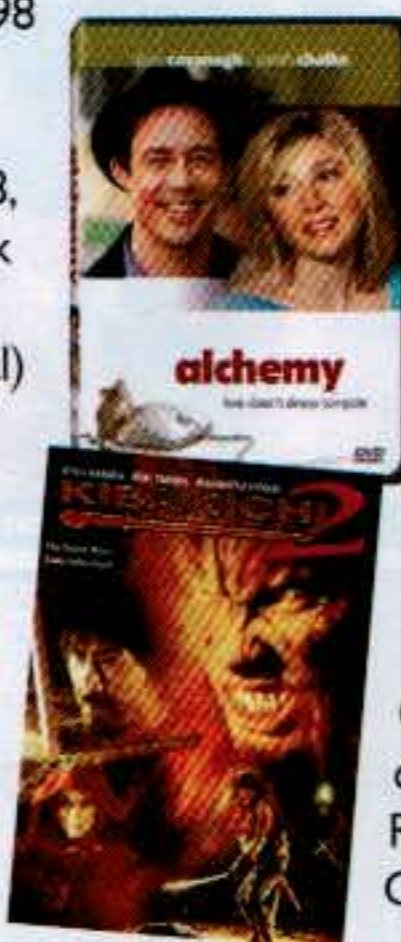
documentary of Charles Bukowski (1920-1994). Street March 31, prebook Feb. 21; DVD \$26.98

### MONARCH

Streeting March 28, **Alchemy** (prebook March 6; DVD \$26.95, VHS rental) is about a professor who invents a computer that acts like a human.

### MTI

In **Kibakichi 2**, a samurai werewolf helps a blind girl.



Street March 28, prebook March 9; DVD \$24.95

### MVD

**Bob Dylan—1975-1981: Rolling Thunder & The Gospel Years** chronicles the folk singer's time with the Rolling Thunder Revue, culminating in a benefit at Madison Square Garden for wrongly convicted boxer Rubin "Hurricane" Carter. Street

April 4, prebook Feb. 28; DVD \$14.95

### NEW VIDEO NYC

**Plymptoons** is a compendium of cult animator Bill Plympton's early works. Street March 28, prebook Feb. 28; DVD \$26.95



### No SHAME/RYKO

With a street date of March 28, **Double Game** (prebook March 10; DVD \$29.95) is about The

Avenger, a decorated police detective by day and the executioner of the scum of Turin by night.

### POLYCHROME/ WARNER

Slamdance award winner **On the Outs** tells the story of a drug dealer, an addict and a pregnant teen runaway.



Street April 25, prebook March 21; DVD \$19.97