

## The writing's on the wall

A hip-hop design mogul samples the old-school graffiti documentary *Style Wars*.

**THE PLOT:** In the early days of hip-hop, New York City youth "bombed" the system with spray paint, artistry and dreams. Co-director Tony Silver's 1983 documentary, *Style Wars*, captures the emotional and political battles that ensued as graffiti writers

turned the city's battered subway cars into rolling canvases.

**INSIDER'S CREDENTIALS:** Marc Ecko is the founder of Ecko Unlimited apparel lines and creator of the graffiti video game *Marc Ecko's Get-*



The limited-edition DVD, out now, features new interviews.

If you bought Shape Up! Products, you could benefit from a class action settlement.

Call (888) 212-5570 to get a Claim Form.

*A California state court authorized this notice. This is not a lawyer's solicitation.*

### WHAT IS THIS NOTICE ABOUT?

A proposed settlement has been reached in a class action lawsuit relating to Shape Up! Products. The settlement will provide benefits to people who bought Shape Up! Supplements on or before July 1, 2006. If you qualify, you may: submit a Claim Form to get benefits; exclude yourself; or object. If you only purchased Shape Up! Bars and Shakes, you are a Class Member, but you will not receive personal benefits; instead your benefits will go to Court approved charities. This Notice is only a summary. The Settlement Agreement, posted at [www.shapeupsettlement.com](http://www.shapeupsettlement.com), contains the complete terms of the proposed settlement.

### WHAT ARE SHAPE UP! PRODUCTS AND HOW WERE THEY USED?

Defendant CSA Nutraceuticals, GP LLC ("CSAN") began selling Shape Up! Products in 2003. These products include the Shape Up! Apple, Pear, and Intensifier Supplements and Shape Up! Complete Nutrition Bars and Complete Nutrition Shakes (consisting of shake mixes and ready-to-drink shakes). Shape Up! Products were sold nationwide.

### WHAT IS THIS CASE ABOUT?

Consumers filed a class action on behalf of all U.S. residents who purchased Shape Up! Products, including Supplements, Bars and Shakes. The representative Plaintiffs allege that Defendants CSAN and Philip C. McGraw made material misrepresentations concerning Shape Up! Products. Defendants' position is that the Shape Up! Products were accurately described, that Defendants acted properly, and that McGraw did not receive any money from the sale of the products as his endorsement fee was paid directly to charity. The settlement is not an admission of wrongdoing or an indication that any law was violated. The Court did not reach any decision regarding the case or make any determination about the strengths or weaknesses of

### WHAT ARE MY RIGHTS?

To receive cash or product under the settlement, you must postmark and mail a Claim Form on or before January 22, 2007. For each box of Shape Up! Supplements purchased up to a maximum of four boxes, you can get a distribution of either: (i) two bottles of Nutrilite® Daily Multivitamin Multimineral, six-month supply, suggested retail price totaling \$83.20; or (ii) \$12.50 in cash. The court will reduce payments if there are more claims than cash or product available for distribution. Cash and/or product remaining after claims are paid will be donated to charitable organization(s).

If you do NOT want to remain part of the Settlement Class, you may exclude yourself ("opt-out") by postmarking and mailing a written request, postage prepaid, on or before November 28, 2006. If you wish to object to the settlement you must do so on or before November 28, 2006. A detailed notice, posted at [www.shapeupsettlement.com](http://www.shapeupsettlement.com) or available by calling (888) 212-5570, explains the requirements to exclude yourself, object, or submit a Claim Form.

You may contact counsel before deciding whether or not to participate. The Settlement Website [www.shapeupsettlement.com](http://www.shapeupsettlement.com) identifies Plaintiffs' Class Counsel. A Final Approval Hearing, when the Court will consider the adequacy and fairness of the settlement and any application for payment of attorneys' fees of up to \$2.5 million for investigating the facts, litigating and negotiating the settlement, plaintiffs' incentive awards, and the validity of certain requests for exclusion has been scheduled for December 15, 2006 at 8:00 a.m., 600 S. Commonwealth Ave., Dept. 324, Los Angeles, CA 90005. To appear at the Final Approval Hearing, you must, no later than November 28, 2006, file with the Court and postmark and mail to the address below a written notice of intention to appear together with a written notice including a detailed statement of

*ting Up: Contents Under*

*Pressure* (Atari). His career kicked off in high school, when, inspired by graffiti artists, he began airbrushing T-shirts.

**OVERVIEW:** "This is the quintessential film about subway graffiti culture. It puts graffiti into a new context that intellectualizes the motivations of the artists. It allows you to see that these kids just wanted a voice and to make a mark on the city and pop culture."

■ **Chapter 4: Going All City** — A young writer named Skeme and his mother debate the role of graffiti writing in his life.

"That is typical. The kid is an artist, and he wanted to express himself. Unfortunately, his mom couldn't figure out how to [re-channel] that energy. But that has to be really hard. I run a youth group called Sweat Equity Enterprises, an art and design after-school program. I take kids from underserved communities, and you see it — the kids sometimes raise themselves."

■ **Chapter 11: A Whole Miserable Subculture** — Zephyr, an affluent white teenager, describes the lure of graffiti.

"People are naive; they think all writers were black kids from the inner city. But a lot of trust-fund kids were doing it. I grew up in Lakewood, N.J., in an ethnically diverse neighborhood outside of Manhattan. I connected to my peer group through graffiti."

■ **Bonus Feature:** *Style Wars: Revisited* — The filmmakers catch up with young artists from the film. "The movie didn't get

## ENTER TO WIN!

Welcome to Netflix Movie Picks, an online sweepstakes sponsored by USA WEEKEND and Netflix!

Answer this week's trivia question correctly and you'll be eligible to win a one-year Netflix subscription and be entered to win the Grand Prize: a home entertainment system and a lifetime subscription to Netflix!

### QUESTION #5

What magazine does Jennifer Garner work for in *13 Going on 30*?

Enter your answer at [www.netflix.com/usaweekend](http://www.netflix.com/usaweekend)  
Stay tuned for next week's question!



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"The movie didn't get into the gnarlier parts of the culture [with crews battling over territory]. I've seen kids get pretty messed up. Kids got stabbed. But it's funny to look back now and acknowledge their youthful naiveté." **W**

— Rebecca Louie

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