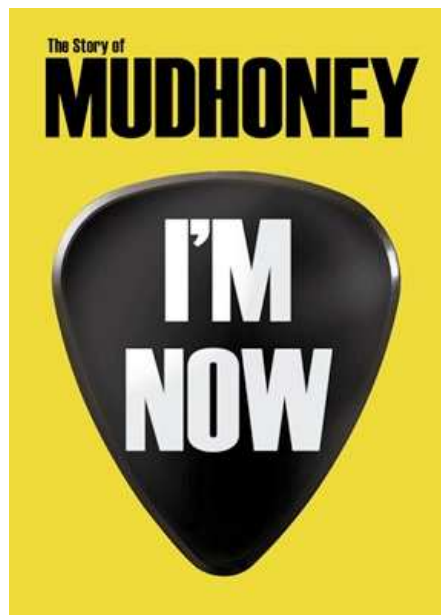


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### I'M NOW: THE STORY OF MUDHONEY

Legendary Seattle band Mudhoney gets one of the best rockumentary treatments ever with their new DVD "I'm Now." What makes this movie so good is that the story of the band is supremely well told via the focused, relevant things that the people interviewed had to say. Band members, label people, other musicians and the music press comment on their place in music history as well as the changes in the music world during their lifespan.

Intelligently compiled and informationally dense, this movie has a lot for both vintage fans and new listeners. Tracing the band through their formative years on the Seattle scene in the late 80's and early 90's and through the explosion and collapse of the Grunge movement - and beyond - "I'm Now" tells us the human story behind the perceived public story. You really get a sense of the people here first and foremost, and that's what matters. After 20 plus years, we get the benefit of hind-sight regarding their business and personal decisions as well as a good dose of both serious and funny stories.

For better or worse the music world experienced possibly it's most intense moment of public exposure ever in the early 1990's and this movie provides a point of view of that place and time that is truly unique... which says a lot after so much has been already covered. These intertwined stories are deftly explored in "I'm Now" giving attention to the music, the band, the people involved and the overall story of the times. This is a text-book example of how to make a great documentary, and it features one of America's best bands during one of the most tumultuous times in modern music, Essential.

Also check out RUST's interview with Sky Cries Mary's Roderick Romero [HERE](#)

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