

MVD ENTERTAINMENT: ALL IN THE FAMILY SINCE 1987

The Seaman family has kept MVD Entertainment alive and rocking for more than 20 years.

CEO Tom Seaman, a veteran of the music industry, started the company in 1987 to hit the market for music on home video. With his wife, Elinor; son, Ed; and daughter, Eve Edwards, the company has thrived and expanded to include music-based documentaries, cult films, musicals and dramas, among other genres, with concert video remaining the company's bread and butter.

"People thought he was crazy doing what he was doing," explains Ed Seaman, MVD's COO. "Music video was, especially then, considered a bastard of the music business. It wasn't until DVD took hold that it was considered a viable part of the business."

Over the years MVD has expanded from a one-stop wholesaler to a distributor representing exclusive content in the United States, Canada and worldwide. In

keeping with the fact that DVD helped garner MVD new business, the company has embraced yet another new format, recently releasing titles on Blu-ray Disc, including reggae film *Rockers* and cult film *Jesus Christ Vampire Hunter*.



In the future, MVD is looking to produce more content and do more digital distribution, but the company remains as committed as ever to putting music-related content out on physical disc.

"Digital distribution of our content is going to grow to some degree, but we're not so fast to ring the death toll on physical content," Ed Seaman says. "The very fact that the kids are going out and buying collectible vinyl, it screams to the fact that people want something to wrap their arms around and show off to their friends. We intend to continue to expand and pick up great labels, studios and content and best exploit this content through all known and future distribution channels."



Ed Seaman