

CHILLING CHARITY: “NIGHT OF THE LIVING DEAD: REANIMATED IN TORONTO”

Posted by [Sean Plummer](#) on June 24, 2010, 10:54 am [Comments \(3\)](#)



You’re a horror fan – that’s why you’re here – so it’s unlikely you haven’t seen George A. Romero’s *Night of the Living Dead*. That said, you haven’t seen it like this.

On July 22, at Toronto’s Underground Cinema, The Film Reel (<http://hagiblog.wordpress.com/>) is sponsoring a screening of *Night of the Living Dead: Reanimated*, a horror art project consisting of scenes from *NOTLD* animated by some 150 artists from all over the world, played over audio from the film. The resulting “film” was Rondo Award-nominated as Best Independent Horror Feature. Price of admission to the screening is one DVD, all of which will be donated to the Toronto Public Library system.

We spoke to William Browridge, founder of The Film Reel, about this once-in-a-lifetime event:

What is The Film Reel all about?

The Film Reel started as a personal challenge. I’ve got a huge DVD collection and always joked that I could watch one movie every day for three years and never see the same thing twice. My girlfriend told me I should go for it and blog about it.

After a bit I realized that I wasn’t really offering anything new from other blogs so The Film Reel started to expand into offering up reviews on the movies that I felt other sites didn’t bother with. It usually means that I’ll watch all those movies that nobody else wants to! HAHA!

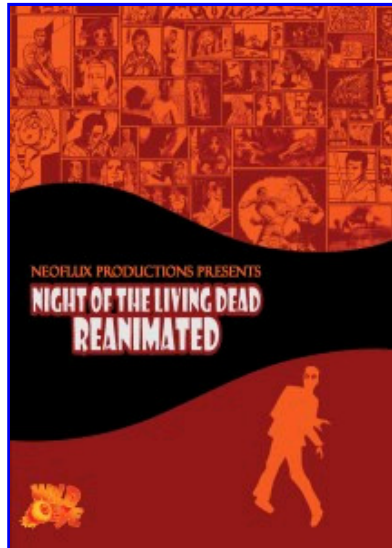
This is your first venture into screenings. Tell us about it and what inspired it? Where and when is it?

It’s been much more intense than I originally thought it would be. What started as a couple of phone calls quickly turned into weeks of planning, and I’ve had plenty of support from friends, especially Mike Schneider, the ‘brains’ behind NOTLD:R. I’ve been a fan of the Toronto After Dark Film Festival and always wanted to put something together like that

because horror fans are the best fans in the world and nothing is more exciting than a horror screening. Now I get a chance to be the man behind the scenes and help support a great film, and I hope to see everyone out there on July 22nd.

Why start with *Night of the Living Dead: Reanimated*?

My initial interest in NOTLD:R was the fact that it had only screened in Canada once in Vancouver. When I got more into the idea behind the film, it just seemed like a natural pick. Nobody is trying to exploit the original film because of the lack of copyright and the end result of the Reanimated flick is such a new experience. This isn't someone remaking a great movie; Reanimated is an entirely new way to view a film. It's the kind of concept that deserves to be celebrated.



Guests are asked to bring a DVD as the price of admission. Tell us about that initiative.

NOTLD:R project is a non-profit idea so I wanted to expand on that and bring some charity into the event. After speaking to Mike Schneider I decided that DVD donations for the Toronto Public Library would be the best idea. They don't have the budget to purchase DVDs, and film has always been a very important part of my life. This seemed like the perfect chance to allow others the access to movies that they might not be able to get. You can't just head out to the local video store anymore like I could as a kid.

We're asking all those film lovers to help spread that to others who may be missing out. It's also a great chance for indie filmmakers to donate their films and know that they'll be on the shelves of the library, being viewed by thousands of people. I really hope that we can surprise the library with more DVDs than they expected because the more that we get, the more branches of the library in Toronto we can help. Anyone interested in donating but can't make the screening can get in touch with me through The Film Reel (<http://hagiblog.wordpress.com/>).

Night of the Living Dead: Reanimated plays July 22 at the Toronto Underground Cinema (186 Spadina Avenue).

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3 Comments »

1. Comment by [The Film Reel](#) — June 24, 2010 @ 11:19 am

Thanks for the mention Sean. I really hope that we can generate plenty of attention to the film as well as the charity. Film has had a huge impact on my life and I’m looking forward to being ble to help spread that love by donating to the Toronto Library.

Also that night, *Zombie Dearest* will be screening making it a zombie double bill with the director and cast in attendance for a Q&A. Admission will be \$8 for that screening and all the zombies are welcome to come out. We’ll all try not to leave too much blood behind!

2. Pingback by [NOTLD:R Screening and Contest Info | The Film Reel](#) — June 24, 2010 @ 2:34 pm

[...] I also recently got in touch with Sean Plummer who contributes to Rue Morgue and writes for their blog, *The Abattoir*. He just posted up a quick little interview I did with him and some information about the screening. I’m a huge fan of Rue Morgue – <http://rue-morgue.com/> and to get even the slightest little mention by them was a great thing. You can check out the blog right here. [...]

3. Comment by [The Film Reel](#) — June 24, 2010 @ 2:35 pm

Sorry for the double shot Sean but I just got word that the *Zombie Dearest* screening will be \$10 or \$5 if you come dressed as a zombie. That’s a lot better than the deal on popcorn I thought zombies were originally getting!

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