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Now This Sound Is Brave

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Saturday, April 24, 2010

Bits: Mike Watt photo exhibit & I Need That Record free viewing extended

- Mike Watt's photo exhibit, *Eye-gifts from Pedro*, at the Track 16 Gallery has been [extended to May 16th](#) and the *Watt from Pedro Show* will be a live remote broadcast from the gallery on the 16th.
- *I Need That Record!* will be [featured on Pitchfork](#) for another week. It's a must-watch documentary for anyone who cares at all about music.

Posted by Now This Sound Is Brave at 11:29 AM 0 comments 

Labels: I Need That Record, [link](#), [Mike Watt](#)

Monday, April 19, 2010

Fight for Your Right: I Need That Record



Woohoo, rekkids!

Record Store Day was a great success for all involved, it seems. It certainly was for NTSIB, and the store where we celebrated, Music Saves in Cleveland, broke their record from last year. It really did feel like a Christmas for music geeks, and I was in high spirits all day as I spun my new vinyl.

For the curious, I picked up: the Black Keys "Tighten Up"/"Howlin' for You" 12" - which was obtained without bloodshed - the TV on the Radio *Dear Science* LP, the Joe Strummer and the Mescaleros "Global A Go-Go" LP and the *I Need That Record!* DVD. I almost didn't pick up *I Need That Record!*, but after watching it, I was very glad that I did.

I Need That Record! is a documentary by Brendan Toller on, as the subtitle states, "the death (and possible survival) of the independent record store". If you are a music geek, you know that record stores do still exist. If you've been reading NTSIB, you know they still exist. But some people don't even realize there are still actual, physical stores out there that do indeed sell vinyl, as well as CDs, etc. Even some of the people interviewed for this doc, like legendary noise-composer Glenn Branca, were unsure of the continued existence of record stores, illustrating the very problem this doc investigates.

For many people who follow music - or even for those who follow the plight of independent businesses in general - much of the ground covered in *Record* will not be news, but there will still be pieces of information that will surprise the viewer. And the treatment of the subject is fairly even-handed, spreading the responsibility among major labels, big box stores, internet downloads and consumers. But the big draw of this doc is the passion of the people involved with independent record stores, from the music makers to the shop owners to, most importantly, the music buyers. The stand-out moment of *Record* is when

ARTISTS

- [A.A. Bondy](#)
- [Carolina Chocolate Drops](#)
- [Hell and Half of Georgia](#)
- [mr. Gnome](#)
- [Old Crow Medicine Show](#)
- [Simone Felice](#)
- [The Bowerbirds](#)
- [The Builders and the Butchers](#)
- [The Clash](#)
- [The Duke and the King](#)
- [The Felice Brothers](#)
- [The Gutter Twins](#)
- [The Heartless Bastards](#)
- [The Twilight Singers](#)
- [Willy Mason](#)

RECORD LABELS

- [Alternative Tentacles](#)
- [Fat Possum Records](#)
- [Hellcat Records](#)
- [Sub Pop Records](#)

VENUES

- [Musica](#)
- [The Beachland Ballroom](#)
- [The Grog Shop](#)

BLOGS

- [Aquarium Drunkard](#)
- [Buddyhead](#)
- [Citizen Dick](#)
- [Don't Wake the Scarecrow](#)
- [Duke Street Blog](#)
- [Dust Sleeve](#)
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- [La Blogothèque](#)
- [LaundroMatinee](#)
- [Muzzle of Bees](#)
- [Rocknerd](#)
- [Sound Salvation Army](#)
- [Take This Bread](#)
- [The Clash Blog](#)
- [The Zender Agenda](#)

MISCELLANEOUS

- [Awesomeville](#)
- [Daytrotter](#)

ABOUT**NOW THIS SOUND IS BRAVE**

"But now this sound is brave and wants to be free..."

-The Clash, "This is Radio Clash"

A blog of music evangelism, **Now This Sound Is Brave** is April at the controls in Cleveland with Jennifer the Rock 'n' Roll Photog sending regular transmissions from NYC.

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