

## 28 DAYS LATER ANALYSIS - HORROR NEWS SITE



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28dayslateranalysis.com is a horror and thriller themed website, which covers independent and major releases. This site is primarily written by Michael Allen a third year English and Psychology student at UVic, with occasional guest posts from Uvic English grad and part-time blogger Ed Sum. Articles on upcoming films, interviews, and film reviews are the core of the content, with editorial pieces periodically incorporated into posting.

As well, this site is linked with both the IMDB and Trailer Addict newsdesks. This site, through support, receives upwards of 35,000 views a month, with a robust and growing readership contributing to 28DLA's success. Currently, goals are to interview filmmakers in the horror business, to review screeners prior to release and to promote independent films through advertising. Advertising costs are a minimum of \$40, with more details in the advertising section listed top.

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THURSDAY, SEPTEMBER 30, 2010

# Aaah! Zombies!! and Blissful Ignorance: A Movie Review



Aaah! Zombies! DVD Art

Director: Matthew Kohnen.

Writers: Matthew Kohnen and Sean Kohnen.

Aaah! Zombies!! is a Wasted Pictures production from writers Matthew Kohnen and Sean Kohnen. The Los Angeles based Level 33 Entertainment is distributing this "rom-com" (Variety) onto DVD October 19th and this reviewer was laughing out loud at many of the silly, sometimes low-brow, gory jokes. The London Sci-fi Review says of this newest zombie comedy: "you'll laugh so hard, bits of you might just fall off," but much of the best humour comes from the bits falling off the undead characters.

Ridiculous, charming, full of great one-liners, *Aaah! Zombies!!* met this reviewer's expectations for fun and excitement. This is one film whose <u>infected</u> needs spreading.

The film's premise is a little far-fetched, with the local Navy attempting to dump green goo from a failed super-soldier <a href="experiment">experiment</a> into the local aquarium. You see, the Navy has a bone to pick with hippie protesters and anti-war zealouts and they attempt to toxify them with the remnants of their experiment. Fortunately the demonstrators are saved, but the local slackers get a taste of the ochre slime after a barrel of the stuff mistakenly pours out at their hangout and bowl-o-rama.

Here the film adds contrast with some scenes in <u>black and white</u>, while others are in colour. The colour scenes are from the point-of-view of the recently infected slackers and the black and white coloured reels are from the perspective of everyone else e.g. soldiers, bar <u>patrons</u>, bowlers.

This is where the comedy begins, as the zombie antics of the infected are over-the-top bizarre and often silly. Some characters have handle-bar impalements, but are still unaware of their undead condition. Others lose their entire scalp, but do not realize that this is unnatural and part of the rotting process. Still others drink brain flavoured maragaritas and do not get the















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Resident Evil 3 (September 10th - Wide)

My Son, My Son (September 14th - DVD)

The Ward (September 21 - Theatrical)

Sparrow (September 23rd - DVD)

As Good As Dead (Septemer 23rd - Theatrical)

Let Me In (October 1st - Theatrical)

Hatchet 2 (October 1st - Theatrical)

Camera OBscura (October 1st - Interweb)

I Spit on Your Grave (October 8th - Limited)

Carnies (October 12th - DVD)

Aaah! Zombies! (October 19th - DVD)

Hereafter (October 22nd - Wide Release)

Paranormal Activity (October 22nd - Limited Theatrical)

Saw 3D (October 29th - Wide Release)

Hunt to Kill (November 9th - DVD)

Growl (2011)

The Roommate (February 4th - DVD, Theatrical)

The Cabin in the Woods (January 14, 2011 - DVD)

Season of the Witch (March 19 - Wide Release)

Priest (May 13th - Wide Release)

picture, but you will and that is funny!

Ignorance is sometimes bliss and in this case ignorance is gut-wrenching hilarity: "Sean and Matthew Kohnen's tale of two twentysomething couples, oblivious to the fact they've turned into lurching freaks, is amusing and ingratiating" (Variety). The laughs continue through the entire ninety-six minute runtime, with a zombie run town the highlight of laughter.

Aaah! Zombies!! has won the Audience Choice Award at Screamfest, the Best of the Fest at the Vision International Film Festival and the Best Comedy award at the Spirit Film Festival. Unique, upliftingly funny, smart, well-written and involving some very strange zombie romances, this film is in this reviewer's top five for films so far for 2010. Catch this one on DVD, or possibly through a limited release October 19thl all the info' on this rotting comedy are below.

Acting/believability/characterizations: 8 (dumbfoundedly well done). Writing/plot/story: 7 (there is something too Braveheartish about the film's second half, but otherwise good).

Overall: 7.5 out of 10.

The film's homepage:

Aaah! Zombies!! Official Website

The film's fan page on Facebook:

Aaah! Zombies!! on FB

Aaah! Zombies!! at Level 33 Entertainment (distributors):

More Aaah! Zombies!!

A review of the film at Variety.com by Dennis Harvey:

Aaah! Zombies Reviewed

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