

I don't know why "Cherry." has a period tacked to the end of it, except to distinguish it from the many other unpunctuated movies titled, in part or whole, "Cherry." It refers specifically to Brian Cherry, an overly sensitive young man whose discomfort around women is palpable. Naturally, his best guy pal, Sam (Rey Valentin), is the complete opposite of Brian (co-writer David Crane). One night, at a Los Angeles tavern, Sam spots a brunette, Jules (Lili Bordan) who looks as if she had been hired by Satan to tempt men into selling their souls for a hand job. Sam talks Brian into buying a drink for Jules and following it up with a bit of conversation. He even goes so far as to approach Jules and offering her cash merely to be nice to his timid friend. Even though she pretends to be offended by the offer, Jules surprises everyone – viewers included – by entering into a relationship with Brian. Sam senses trouble in the offing and warns Brian about what happens when opposites stop attracting. As much as Sam tries to keep his prophecy from coming true, by resisting Jules' unexpected advance, he succumbs to her wiles. It leads to a broken heart for Brian, but not because he knows what happened that night. She merely decides that the affair has run out of gas and splits. What doesn't make any sense at all is Jules' insistence on revealing the truth about his best friend's betrayal when they run into each other six months later and she and Sam have entered into a relationship of their own. What happens next is so clumsily handled by director Quinn Saunders that it makes everything that happened earlier in the movie suspect. The only thing I retained from "Cherry." is a lingering image of Bordan, who's real deal, in a Linda Fiorentino sort of way.

By Gary Dretzka

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