



written & directed by GORMAN BECHARD
based on an original idea by HANSI OPPENHEIMER
produced by GORMAN BECHARD and HANSI OPPENHEIMER
supervising producer JAN RADDER production manager KATHERINE DICKEY
executive producers DIANE WELSH DAVID BESTER SCOTT HUDSON
BIL MACLESLIE ELAINE PAN JAY SMALES & SCOTT WICKMAN
co-produced by JAMES LEFTWICH DEAN FALCONE ED VALAUSKAS
ADRIAN CORREIA BRADY VANT HULL UGO CAVALIER & FRANK LOFTUS
shot by GORMAN BECHARD SARAH HAJTOL & ADRIAN CORREIA
edited by GORMAN BECHARD assistant editor SARAH HAJTOL

One of "the seven best new music documentaries of the year."

- David Browne, *Rolling Stone*, March 2011

"One of the Top 5 Most Anticipated Music Documentaries."

- *PopMatters*

"Alternately hysterical and heartbreaking."

- *PopDose*

"...the film is a shockingly refreshing and invigorating experience for anyone who has ever cared about any kind of music at all."

- *CHARTattack*

"The rock version of *Rashomon*."

- *The Village Voice*

LOGLINE: *A documentary on the last best band, the greatest band you've never heard of, the greatest rock band of all time period: The Replacements. Love, hate, obsession, tears, vomit...it might not be the prettiest story ever told, but it certainly rocks.*

SYNOPSIS: *For some aging music fans and kids with a passion for musical history, The Replacements are rock and roll defined. This Minneapolis quartet took a teenage-punk attitude, threw it in a blender with classic and pop rock, and then poured it into a Middle American pint glass. Over the band's 12-year existence, its live sets were magical, a total mess, or both-depending on your mood and the members' respective blood alcohol levels. Gorman Bechard's remarkable history of the 'Mats takes us from their first show as the Impediments to their 1991 onstage breakup in Chicago, and everywhere in between.*

Bechard bravely eschews including the band's music, photos, and live footage, instead relying solely on the fans: their well-kept memories, hilarious anecdotes, and differing points of views about the foursome's wildly varied discography and infamous antics. Bechard has recruited an impressive roster of influential fans: musicians such as Husker Du, Babes in Toyland, The Decemberists, The Hold Steady, Archers of

Loaf, Titus Andronicus, and Goo Goo Dolls; writers such as Jack Rabid, Legs McNeil, Robert Christgau, Jim DeRegotis, and Greg Kot; and actors such as George Wendt, Tom Arnold, and Dave Foley. Sprinkled in among that esteemed group are the more mainstream fans, who often give the most insightful and heartfelt perspectives of all.

Follower or not, after taking in COLOR ME OBSESSED, you'll be ready to run home, gather some 'Mats albums, and design a perfect soundtrack of your own.

RUNNING TIME: 123 minutes **LANGUAGE:** English
COUNTRY OF ORIGIN: USA **ORIGINAL FORMAT:** HD
SCREENING FORMAT: HDcam, digital betacam, Blu-Ray or DVD in 16x9
DATE OF COMPLETION: February 2011 **BUDGET:** \$100,000
PREVIEW SCREENERS: Available on DVD

DIRECTOR'S BIO:

Gorman Bechard is the author of seven novels, THE SECOND GREATEST STORY EVER TOLD, UNWOUND (under the pseudonym Jonathan Baine), NINTH SQUARE, GOOD NEIGHBORS, BALLS, THE HAZMAT DIARY, and the up-coming NOT SO PRETTY. He directed/co-wrote the indie features FRIENDS (WITH BENEFITS) (2009) and YOU ARE ALONE (2006), THE KISS (2003, starring Eliza Dushku and Terence Stamp), the horror comedy cult-classic PSYCHOS IN LOVE (1986), as well as the award winning shorts OBJECTS IN THE MIRROR ARE FURTHER THAN THEY APPEAR (2003) and THE PRETTY GIRL (2000).

Having just completed COLOR ME OBSESSED, a feature-length documentary on the Replacements, the greatest rock 'n' roll band of all time, he is about to start production on the second and third parts of his planned ALONE trilogy, a horror film entitled ONE NIGHT STAND and a dark drama about internet modeling entitled BROKEN SIDE OF TIME.

Bechard has also begun shooting PIZZA, A LOVE STORY, a documentary on the holy trinity of pizza joints, the legendary Sally's Pepe's, and Modern, in Bechard's hometown of New Haven, Connecticut, and has just completed editing his Archers of Loaf reunion tour/concert documentary WHAT DID YOU EXPECT? which is scheduled to have its World Premiere in June.

FILM FESTIVALS & SCREENINGS:

(partial listing, a number of future festival screenings cannot yet be announced)

Official Selection – Gasparilla International Film Festival (Tampa, FL), March 2011
Official Selection – Wisconsin Film Festival (Madison, WI), April 2011
Official Selection – Chicago International Movies & Music Festival (Chicago, IL), April 2011
Official Selection – Independent Film Festival of Boston (Boston, MA), April/May 2011
Special Screening – Presented by Sound Unseen (Minneapolis, MN), May 2011
Closing Night Selection – SoundUnseen Duluth (MN), June 2011
Official Selection – NXNE Film Festival (Toronto, Canada), June 2011
Official Selection – Sled Island Music & Arts Festival (Calgary, Canada), June 2011
Official Selection – San Francisco Frozen Film Festival (CA), July 2011
Official Selection – DocuWest (Colorado), September 2011
Official Selection – DocUTAH (Utah), September 2011
Screening – Yale University (New Haven, CT), September 2011
Official Selection – DocMiami International Film Festival (Miami, FL), September 2011
Official Selection – Pop Montreal (Montreal, Canada), September 2011
Official Selection – Philadelphia Film & Music Festival (Philadelphia, PA), September 2011
Official Selection – Jackpot Records Film & Music Fest (Portland, OR), September 2011
Official Selection – Raindance Film Festival (London, U.K.), September 2011
Official Selection – Hell's Half Mile Film & Music Festival (Bay City, MI), September 2011

Official Selection – Tucson Film & Music Festival (Arizona), October 2011
Screening – Bijou Theatre (Eugene, OR), October 2011
Screening – NorthWest Film Forum (Seattle, WA), October 2011
Official Selection – Real Dakota Film Festival (Sioux Falls, SD), October 2011
Official Selection – In-Edit Music Documentary Film Festival (Barcelona Spain), October 2011
Screening – Downtown Independent Theatre (Los Angeles, CA), November 2011
Official Selection – Festival Cine B (Santiago, Chile), November 2011
Screening – Bowery Electric (New York, NY), November 2011
Screening – Trylon Cinema (Minneapolis, MN), November 2011
Screening – The Slowdown (Omaha, NE), November 2011
Screening – The Waldorf (Vancouver, B.C.) December 2011
Screening – Movies on the Big Screen (Sacramento, CA), December 2011
Screening – AB Club (Brussels, Belgium), December 2011
Screening – NightLight (Chapel Hill, NC), January 2012
Screening – Buoy Gallery (Kittery, ME), January 2012
Screening – Collective Warehouse (Chattanooga, TN), January 2012
Screening – Zeitgeist Cinema (New Orleans, LA), January 2012
Screening – Guild Cinema (Albuquerque, NM), Jan/Feb 2012 (one week engagement)
Screening – Cape Ann Cinema (Gloucester, MA), February 2012
Screening – Manship Theatre (Baton Rouge, LA), March 2012
Screening – DORF Vinkovci Film Fest (Croatia), March 2012
Screening – Gerschwin Room (Melbourne, Australia), March 2012
Screening – The Earl (Atlanta, GA), April 2012
Screening – WebVision (Portland, OR), May 2012
Screening – Star Theatre (Portland, OR), June 2012
Screening – Cinema Café (Virginia Beach, VA), June 2012
Screening – Cinema 16:9 (Lansdowne, PA), June 2012 (one week engagement)
Official Invitation – CBGB Festival (New York, NY), July 2012
Screening – Hollywood Dormont Theatre (Pittsburgh, PA), July 2012
Screening – Brattle Theatre (Cambridge, MA), July 2012
Screening – CineFilm Theatre (Atlanta, GA), July 2012 (one week engagement)
Screening – Café 9 (New Haven, CT), July 2012
Official Invitation – Indie West Festival (Ventura, CA), July 2012
Screening – Parkway Cinema (Minneapolis, MN), August 2012
Screening – Wexner Center for the Art (Columbus, OH), September 2012

CONTACT INFO:

Gorman Bechard

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to watch the COLOR ME OBSESSED trailers,
please visit us on the web at: www.ColorMeObsessed.com
or for info on all of our films: www.WWWTfilms.com



Photos of The Replacements by Greg Helgeson



What We R E We Th i n k i n g f i l m s

FOR IMMEDIATE RELEASE:

March 7, 2011

Documentary on indie-rock legends The Replacements set to premiere.

NEW HAVEN, CONNECTICUT & TAMPA, FLORIDA: COLOR ME OBSESSED, the first documentary about famed 80's indie-rock band The Replacements, will have its World Premiere at the 5th annual Gasparilla International Film Festival in Tampa, Florida. Gorman Bechard, the film's director, took top honors at last year's GIFF with his romantic-comedy FRIENDS (WITH BENEFITS).

Told through the eyes of fans, friends, and contemporaries, COLOR ME OBSESSED breaks from the traditional music documentary format of music and performances. Not looking to make a VH1/where-are-they-now style documentary Bechard took a unique approach, "I decided to present the band in a more iconic way," he explains. "I thought, people believe in God without seeing or hearing him but rather through the passion, faith, and stories of others. After watching COLOR ME OBSESSED, I'm pretty sure music fans will believe in The Replacements in much the same way."

Telling the band's story was a project close to the heart for Bechard. Like many who were weaned on punk music he latched onto this brash young Minneapolis band with fervor. Dubbed "the last best band" by Spin Magazine, their live shows could be miraculous or downright disasters. Their fans, unwaveringly faithful. As critic's darlings, their albums were wrought with angry guitars and passionate well-written lyrics that hinted at potential commercial success. Yet, somehow, the band managed to continually shoot themselves in the foot. Their relative obscurity was a motivating factor in presenting their story on film. "The Replacements should have been the next Rolling Stones," Bechard says, "And to the people who loved them, I think they were."

Combining over 140 interviews with rockers (Colin Meloy of The Decemberists, Craig Finn of The Hold Steady, Tommy Ramone, Grant Hart and Greg Norton of Husker Du, all three members of Goo Goo Dolls), journalists (Robert Christgau, Legs McNeil, Ira Robbins, Greg Kot, Jim DeRogatis), and fans both famous (Tom Arnold, Dave Foley, George Wendt) and not, Bechard delivers the obsessive tale of the most influential band you've never heard of, The Replacements. And though containing not one note of their music, COLOR ME OBSESSED is a documentary that really rocks.

COLOR ME OBSESSED screens on Saturday, March 26th at 7:30 PM at the **Gasparilla International Film Festival** in Tampa, FL. On Saturday, April 2nd at 6:45 PM at the **Wisconsin Film Festival** in Madison, WI. On Friday, April 15th at the **Chicago International Movies & Music Festival** in Chicago, IL. And on Wednesday, May 4th in Minneapolis, MN as a special presentation of **Sound Unseen's** monthly screening series.

For more info on COLOR ME OBSESSED please visit: www.ColorMeObsessed.com

For more on the director please visit: www.GormanBechard.com or contact us using the information provided below:

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What We R E We Th i n k i n g f i l m s

FOR IMMEDIATE RELEASE:

April 12, 2011

***Rolling Stone* Names The Replacements Film COLOR ME OBSESSED, One of the “Seven Best New Music Documentaries of the Year”!**

CHICAGO, BOSTON, MINNEAPOLIS, and TORONTO: COLOR ME OBSESSED, the first documentary about famed 80’s indie-rock band The Replacements, is heating up the film festival circuit with planned stops in Chicago, Boston, Minneapolis, and Toronto over the next two months.

Recently named one of *Rolling Stone’s* “Seven Best New Music Documentaries of the Year” COLOR ME OBSESSED presents a fresh spin on the traditional music documentary. By not using any music or performance clips COLOR ME OBSESSED bucks convention much like the band it portrays. “I didn’t want to make a where-are-they-now style film,” director Gorman Bechard explains. “This is a band that for its first music video used a four minute shot of a stereo speaker. They deserved a film as brash and unique as they were.”

Dubbed “the last best band” by Spin Magazine, The Replacements’ live shows could be miraculous or downright disasters. As critic’s darlings, their albums were wrought with angry guitars and passionate well-written lyrics that hinted at potential commercial success. Yet, somehow, the band managed to continually shoot themselves in the foot. As Jim McGuinn, Program Director for KCMP Minneapolis, says of that music video, “Kinda brilliant. Kinda dumb. Kinda The Replacements.”

Told through the eyes of fans, friends, and contemporaries, COLOR ME OBSESSED weaves a compelling story not only about The Replacements, but also about how a band can become a part of your life, change your world, and make you feel less alone. It is at times wildly funny and at others heartbreakingly sad.

Combining over 140 interviews with rockers (Colin Meloy of The Decemberists, Craig Finn of The Hold Steady, Tommy Ramone, Grant Hart and Greg Norton of Husker Du, all three members of Goo Goo Dolls), journalists (Robert Christgau, Legs McNeil, Ira Robbins, Greg Kot, Jim DeRogatis), and fans both famous (Tom Arnold, Dave Foley, George Wendt) and not, Bechard delivers an obsessive tale of the most influential band you’ve never heard of, The Replacements. And though containing not one note of their music, COLOR ME OBSESSED is a documentary that really rocks.

“If you don’t know The Replacements, I’ve armed you with enough information to discover them on your own,” Bechard explained during a Q&A at the Wisconsin Film Festival, “If you do know the band, you don’t need music in the film; you’re already hearing the soundtrack in your head.”

COLOR ME OBSESSED screens on Friday, April 15th at the **Chicago International Movies & Music Festival** in Chicago, IL. On Thursday, April 28th at the **Independent Film Festival Boston**. On Wednesday, May 4th in Minneapolis, MN as a special presentation of **Sound Unseen’s** monthly screening series. And in mid-June at Toronto’s **North By NorthEast Music Festival**.

For more info on COLOR ME OBSESSED please visit: www.ColorMeObsessed.com

For more on the director please visit: www.GormanBechard.com or contact us using the information provided below:

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FROM GORMAN BECHARD,
THE DIRECTOR OF "FRIENDS WITH BENEFITS,"
"PSYCHOS IN LOVE," AND "YOU ARE ALONE,"
COMES A DIFFERENT SORT OF ROCKUMENTARY.

COLOR ME OBSESSED.



**KINDA BRILLIANT.
KINDA DUMB.
KINDA THE REPLACEMENTS.**

WWW.COLORMEOBSESSED.COM

The potentially true story of the last best band

COLOR ME OBSESSED

A film about The Replacements



What Were We Thinking Films, Inc. presents **COLOR ME OBSESSED**
shot by GORMAN BECHARD SARAH HAJTOL & ADRIAN CORREIA
edited by GORMAN BECHARD assistant editor SARAH HAJTOL
production manager KATHERINE DICKEY
executive producers DIANE H. WELSH DAVID BESTER SCOTT HUDSON
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written & directed by GORMAN BECHARD

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films

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