'Ghett'a Life' shortlisted for Yellow Robin Award

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Filmmaker Chris Browne (left), writer/director of 'Ghettía Life', talks with Kim Marie Spence, JAMPRO's creative industries manager and film commissioner, at the Jamaican premiere of the film at Carib 5 cinema in 2011.

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Ghett'a Life, the Jamaican urban drama written and directed by Chris Browne, was nominated for the inaugural Yellow Robin Award at the second staging of the Curacao International Film Festival Rotterdam (CIFFR), which took place from April 4 to 7.

The <u>Jamaica</u> Film Commission, which is housed inside the JAMPRO building, submitted **Ghett'a Life** and Storm Saulter's **Better Mus' Come** to the CIFFR for consideration, with the former emerging as the front-runner for Jamaica.

Browne expressed the hope that the platform provided by <u>the festival</u> would serve as a springboard for greater publicity and recognition for the film.

"It's a privilege to be nominated and it's always an honour to represent Jamaica. The local industry needs positive reinforcement and the best way is to get it is through recognition," stated Browne.

RECOGNITION OF **CARIBBEAN** FILMMAKING

Kim Marie Spence, JAMPRO's creative industries manager and film commissioner, noted that the Yellow Robin Award seeks to recognise Caribbean filmmaking talent irrespective of national and linguistic barriers, and offers the possibility of exposure and a chance to pitch future projects.

"This speaks to an aspect of the Film Commission's own wish to promote and support local content, so that our talent and capabilities are recognised, not just within Jamaica, but internationally," said Spence.

The CIFFR is an initiative of the International Film Festival Rotterdam (IFFR) and the Fundashon Bon Intenshon, and is comparable in size to major European festivals such as Cannes, Venice and <u>Berlin</u>. An important component of the festival is CineMart, which provides filmmakers from the region with funding opportunities.

CIFFR is also affiliated with the Hubert Bals Fund, which is designed to help remarkable or urgent feature films by innovative and talented filmmakers from developing countries.

Ghett'a Life was part of the Yellow Robin shortlist that included the eventual winner No Quiero Dormir Sola (Natalia Beristain, Mexico), SistaGod (Yao Ramesar, Trinidad and Tobago), Children of God (Kareem Mortimer, Bahamas) and Larga Distancia (Esteban Insausti, Cuba).

An 'against the odds' action drama set in a politically turbulent inner city community of Kingston, **Ghett'a Life** has won the Hartley Merrill International Screenplay Award at the Cannes Film Festival in France, Best Film at Aruba International Film Festival, Best International Film at San Francisco Black Film Festival and Best Caribbean Film at the Pan African Film Festival in Los Angeles. The film is Browne's second, following up on Third World Cop.

Ghett'a Life is currently enjoying widespread release in North America and the United Kingdom (UK) on DVD. It is available at Amazon and Blockbuster, and will shortly be coming out on iTunes and other video on demand platforms in the UK.



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