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Here's Edie - Press Release, Cover Art for 'The Edie Adams Television

4-DVD set will be available on November 19th for \$49.95 SRP

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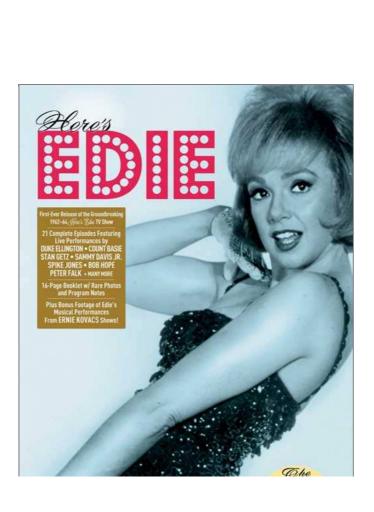


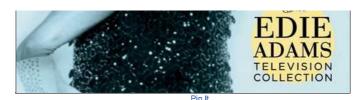
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FOR IMMEDIATE RELEASE:

More Than 50 Years in the Making,

Here's Edie: The Edie Adams Television Collection

DVD Features Entertainers' Complete Series and Bonus Material Featuring Ernie Kovacs

Newly Transferred Four DVD Box Set Features 12 Hours of Never-Seen-Since-Broadcast Early Sixties "*Here's Edie*" and "*The Edie Adams Show*" Variety Show Packed in a Lush 16-Page Booklet with 'Lost' Bonus Clips Confirmed for

November 19

Iconic Performers Include Guest Stars Duke Ellington, Count Basie, Stan Getz, Andre Previn, Sammy Davis, Jr., Bobby Darin, Johnny Mathis, Nancy Wilson, Buddy Hackett, Bob Hope, Dick Shawn, Rowan & Martin, Peter Falk, Sir Michael Redgrave, Zsa Zsa Gabor and Many More

LOS ANGELES, CA (MONDAY AUGUST 5, 2013) - More than 50 years after it premiered on the ABC network, the variety shows *Here's Edie* and *The Edie Adams Show* are set for release on DVD. This is the first time either television show has been seen in any format since its original broadcast more than a half a century ago. Produced and Distributed via MVD Entertainment Group in association with Ediad Productions, *Here's Edie: The Edie Adams Television Collection* is set for release in stores across North America and Internationally on November 19, 2013. This DVD set is now available to preorder at Amazon.com and other online retailers.

The 'wow' factor of this box set resides in the edectic guest stars Edie Adams was personally able to secure for the show. Jazz fans will be able to see, rare performance footage of giants, such as Duke Ellington, Count Basie, Stan Getz, Lionel Hampton, Woody Herman and Al Hirt, among others. Popular vocalists include Sammy Davis Jr., Bobby Darin and Johnny Mathis and more. Comedians include Bob Hope, Rowan & Martin, Soupy Sales along with Buddy Hackett, Dick Shawn and Terry-Thomas who co-starred with Adams in the classic motion-picturelt's A Mad, Mad, Mad, Mad World (1963). Classical music fans can look forward to performances of Andrew Previn, Lauritz Melchoir and Laurindo Almeida. Additional guests include Allan Sherman, Spike Jones, Peter Falk, Sir Michael Redgrave, Zsa Zsa Gabor, Buddy Hackett and more.

Unlike any variety show before or since, *Here's Edie: The Edie Adams Television Collection* is a tour-de-force for a female entertainer in the early-1960's. After the sudden passing of her husband Ernie Kovacs in January 1962, Adams forged ahead with her own headlining show, showcasing her many talents. Adams hosts, sings, dances, acts, does comedy, takes an uncredited role of costumer Enke and also produces her own show. While much has been said of Adams' preservation efforts of the Ernie Kovacs archive, she also left behind a stunning body of her own work that survives due only to her indefatigable preservation efforts.

This 12-hour, four DVD set features a new digital transfer from original 2-inch videotapes of the entire 1962-64 run of 21 episodes (with her famed Muriel Cigar commercials intact), plus extensive bonus footage. This material includes rarely seen Adams musical numbers from numerous Ernie Kovacs shows of the 1950's with introductions from Kovacs himself. Other bonus features include a set of commercial promos by Adams and another *Mad World* co-star Sid Caesar (whose *The Sid Caesar Show* alternated weeks with Edie's shows), a Muriel Cigars promotional film and more. Also included is a lush 16-page booklet packed with rare photos from the family archive, an essay from Edie's son Joshua Mills and a show-by-show rundown from Ernie Kovacs and Edie Adams curator and DVD co-Producer Ben Model.

Directors for Adams shows included Barry Shear and Joe Behar (who also directed many episodes of Ernie Kovacs's shows) as well as Steve Binder (*The T.A.M.I Show, Elvis Presley's '68 Comeback Special*), which helped forge each episode as a unique program unto itself. Conceptualized by Adams, her shows were not only themed but also taped in-studio as well as on location. This includes entire episodes shot in a Las Vegas hotel/casino nightclub, another on the streets of

London, one shot entirely in the sparse Nevada desert and another in New York City to accommodate her busy schedule.

Priced to own at \$49.95 SRP, Here's Edie: The Television Collection from MVD and Ediad Productions offers fans what they have been waiting for, but never knew existed for more than 50 years.

About MVD

MVD Entertainment Group (previously known as Music Video Distributors, Inc) was founded in 1986 by Tom Seaman, an industry veteran of more than 40 years, whose background includes refatiling stints with Record Hunter, Sam Goody, Musicland, CBS Retail, and wholesale experience with Jem Records. MVD initially acted primarily as a one-stop, buying all labels' music-related VHS releases

and reselling to music and video stores. Getting involved with DVD early, MVD called upon its strong relationships with content holders, labels, artists, and management to become a world leader in music DVD. In 2006, MVD expanded further and launched an audio CD division based on these same strong relationships with suppliers and customers. Since then, MVD has expanded to also distribute vinyl, collectible figures, and a variety of digital content.

About Ediad Productions

Formed by the late entertainer and Muriel Cigar girl Edie Adams, and currently run by her son Joshua Mills, Ediad Productions is home to what is likely the largest independent archive of early American television in existence. With more than 150 half-hours of content from legendary comedian Ernie Kovacs, as well as two seasons of Edie Adams' prime time variety show from the mid-1960s, Ediad Productions is a treasure trove of classic popular entertainment. Titles in the archive include "The Ernie Kovacs Show," "Ernie in Kovacsland," "Take A Good Look" (clues), the Kovacs specials for ABC, "The Edie Adams Show," "Here's Edie" and much more. Ediad Productions is the go-to archive for television, digital & mobile entertainment content and is based in Los Angeles, California.

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Here's Edie: The Edie Adams Television Collection
DISC ONE
 *Here's Edie Pilot Airdates: April 9. 1962. May 26. 1963 (as Special #7)
Guests: Dick Shawn, André Previn
*Special #1-"New York"
Airdate: October 23, 1962
Guests: Duke Ellington and His Orchestra, Peter Falk, the Claremont String Quartet 
*Special #2-"London"
Airdate: December 13, 1962
Guests: Sir Michael Redgrave, the Piccadilly Buskers, the Grenadier Guards, the Third Air Force Band, and the
children of London.
 *Special #3-"Bossa Nova
Airdate: January 20, 1963
Guests: Stan Getz, Laurindo Almeida, the Roger Wagner Chorale, Jerry Fielding and His Orchestra (plus cameos by
Don Rickles and Cesar Romero)
"Special #4-"Las Vegas"
Airdate: February 26, 1963
Guests: Charlie Barnet, The Eligibles, the Earl Barton Dancers, Jerry Fielding and His Orchestra, Eddie Fisher
*Special #5 -"Western
Airdate: March 16, 1963
Guests: Hoagy Carmichael, Rowan & Martin, Hank Henry, the Homer Garrett Dancers, The Eligibles, Jerry Fielding
and His Orchestra
DISC TWO
Here's Edie (contd.)
*Special #6-"Love"
Airdate: April 19, 1963
Guests: Buddy Hackett, The United Nations Children's Choir, Jerry Fielding and His Orchestra
*Special #8 -"Bob Hope
Airdate: June 18, 1963
Guests: Bob Hope, Lionel Hampton and His Orchestra, The United Nations Children's Choir, Jerry Fielding and His
The Edie Adams Show (After the show returned from a summer break, it was given a new title,)
*Special #1
Airdate: September 26, 1963
Guests: Zsa Zsa Gabor, Eddie Sauter, Stan Getz
 *Special #2
Airdate: October 10, 1963
Guests: Louis Nye, Maury Wills
 *Special #3
Airdate: October 24, 1963
Guests: Al Hirt, Nancy Wilson
EXTRA -
Sid Caesar and Edie Adams promos
Song performances from Emie Kovacs Show:
"Would I Love You (Love You, Love You)"- Emie in Kovacsland, July 6, 1951
"My Funny Valentine" - Emie in Kovacsland, August 23, 1951
"S Wonderful" - Kovacs on the Comer, January 1952
"I Feel a Song Coming On" - Kovacs Unlimited, May 28, 1952
"Mississippi Mud" - The Emie Kovacs Show, January 4, 1956
Marilyn sings "Ballad of Davy Crockett" - The Emie Kovacs Show, January 4, 1956
"Paradise" - The Emie Kovacs Show, January 23, 1956
"Get Happy" - The Emie Kovacs Show, January 26, 1956
"A Sunday Kind of Love" - The Emie Kovacs Show, January 30, 1956
DISC THREE
The Edie Adams Show (contd.)
*Special #4
Airdate: November 7, 1963
Guests: Allan Sherman, The United Nations Children's Choir; plus regulars George Furth, Don Chastain, Peter Hanley
....occe. revenuer 21, 1963
Guests: Don Chastain, John Hendricks, Lauritz Melchior, Count Basie and His Band; plus George Furth
*Special #6
Airdate: December 19, 1963
Guests: Rowan & Martin, André Previn; plus Don Chastain, Peter Hanley
Airdate: January 2, 1964
Guests: Peter Fountain, Cliff Norton; plus Don Chastain, Peter Hanley EXTRAS - Song performances from Emie Kovacs Show: "Everything I Have Is Yours" - The Emie Kovacs Show, April 12, 1956
"Dancing on the Ceiling" - The Emie Kovacs Show, April 17, 1956
"Chicago" - The Emie Kovacs Show, April 20, 1956
"I Could Have Danced All Night" - The Emie Kovacs Show, April 26, 1956
"Montat" - The Emie Kovacs Show, May 8, 1956
"Honey Bun" - The Emie Kovacs Show, May 17, 1956
"Summertime" - The Emie Kovacs Show, June 12, 1956
DISC FOUR
The Edie Adams Show (contd.)
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DISC FOUR
The Edie Adams Show (contd.)
"Special #9
Airdate: January 16, 1964
Guests: Temy-Thomas, Spike Jones,
"Special #10
Airdate: February 6, 1964
Guest: Bobby Darin
"Special #11
Airdate: February 20, 1964
Guests: Woody Herman and His Band, Jack Sheldon, Mitzi McCall & Charlie Brill
"Special #12
Airdate: March 5, 1964
Guests: John Raitt, Louis Nye, Charlie Byrd, Mitzi McCall & Charlie Brill
"Special #13
Airdate: March 18, 1964
Guests: Johny Mathis, Soupy Sales, Alan Sues
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EXTRAS - Song performances from Emie Kovacs Show:
"To Keep My Love Alive" - The Emie Kovacs Show, June 27, 1956
"Take Me in Your Arms" - The Emie Kovacs Show, July 24, 1956
Medley: "Lullaby of Broadway" & "42nd Street" - The Emie Kovacs Show, August 27, 1956
Muriel Cigar promotional film (1965)
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