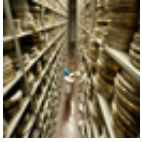


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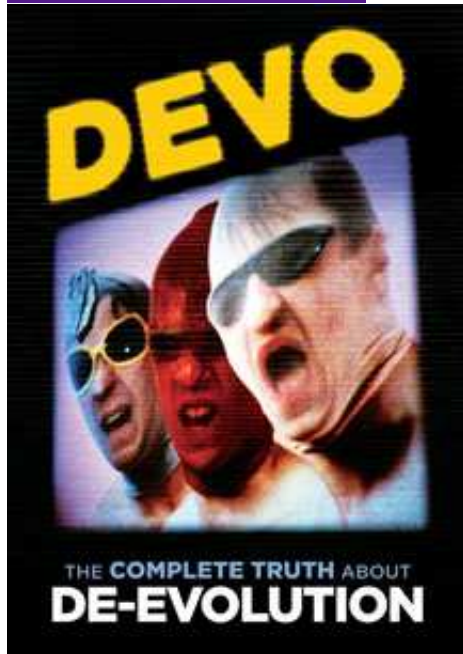


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Rock and pop doc fans, make room on your shelves for two more takes on the music scene from Music Video Distributors. Shania Twain and Devo couldn't be more far apart musically (okay, maybe they could) but they were both forces with which to be reckoned in their respective music scenes and, as such, MVD Visual has seen fit to dig into the careers of each.

Music vid junkies will get their fix, and then some, with **DEVO: THE COMPLETE TRUTH ABOUT DE-EVOLUTION**, a collection of clips and a vast array of videos illuminated the uninitiated and delighting the DEVOTed. Devo's music vids were arguably as memorable as their songs themselves. Using absurdist camp components to draw in the viewer, the band's audio-visual output was about more than mere entertainment value - though there is inarguably a plethora of that. Their campy surrealism was about more than just being trippy - buried in the bizarre, as with previous absurdist/existentialist artists like Camus or Beckett, was biting social commentary on our out-of-control corporate kaleidoscope of capitalist sins. Or something like that. This DVD gives the viewer a chance to wallow in Devo's counterculture insanity (lucid as it is) as well as the opportunity to simply enjoy a bucketful of crazed music video madness driven by Devo's challenging video style and its catchy, one-of-a-kind, punk-spawned new wave sound and look.

70 min.

