



## WVIZ/PBS TELEVISED AUCTION

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September 11, 2015

To: MVD Visual, a division of MVD Entertainment Group

The 2015 WVIZ/PBS Televised Auction ended in the early morning hours of April 27<sup>th</sup> and raised a grand total of \$450,602 during the four-day auction extravaganza!

Your donations of "The Best of the Danny Kaye Show" and King Family Christmas DVD Sets" were some of the many fabulous items that were donated, viewed and bid on. In addition to the television exposure you received, your items were listed and streamed on our auction website as well.

The remarkable success of this year's Auction was made possible through the support of generous donors like you. What this really means for you, as a donor, is that the proceeds from your donation will be used to help the station continue the mission of providing programs and services to our communities that enlighten, inspire, educate and entertain. From children's programs to adult education, from locally-produced series and special programs, to national favorites like *Downton Abbey*, *Nova*, *Masterpiece Theatre*, *Sesame Street* and *Antiques Roadshow* (just to name a few), your contributions help make it all possible.

As a special member of our dedicated supporters, we thank you for the role MVD Visual played in making this year's Auction such a terrific success. You are a very special part of our loyal and dedicated team of supporters, and we are extremely grateful for your commitment to WVIZ/PBS.

We look forward to your support next year as we continue the Auction tradition on April 28 to May 1, 2016.

Sincerely,

Ella Fong  
Special Events and Projects Manager



## 2015 WVIZ/PBS Auction - Evaluation Form

**DONOR** - MVD Visual, a division of MVD Entertainment Group

**ITEM** - The Best of the Danny Kaye Show DVD Sets - (4 Sets)

**ON-AIR**

Length of each airing: :15

# of full-copy airings: 2

# of 10-sec Recaps: 1

# of days item was presented: 1

**WEBSITE**

Online bidding available: Yes

Item presented online: Yes

Dates on the web: April 23-26

**PRINT**

Did item get pre-auction promotion: No

What was the publication: N/A

Circulation of the publication: N/A

**EMAIL/SOCIAL MEDIA** - No

**ON LINE BIDDING** - Yes

**BIDDING - HIGH BID** - Ranged from \$10 to \$15 per set

**COMMENTS**

It was not a very popular item; I think the show appealed to a very small audience

Signed: \_\_\_\_\_

Date: September 11, 2015

Ella Fong, Special Events and Projects Manager

WVIZ/PBS and 90.3 WCPN ideastream

Station: **WVIZ/Cleveland/Ohio** VHH: 1,513,130





## 2015 WVIZ/PBS Auction - Evaluation Form

**DONOR** - MVD Visual, a division of MVD Entertainment Group

**ITEM** - King Family Christmas " DVD Set (4 sets)

**ON-AIR**

Length of each airing: :15

# of full-copy airings: 2

# of 10-sec Recaps: 1

# of days item was presented: 1

**WEBSITE**

Online bidding available: Yes

Item presented online: Yes

Dates on the web: April 23-26

**PRINT**

Did item get pre-auction promotion: No

What was the publication: N/A

Circulation of the publication: N/A

**EMAIL/SOCIAL MEDIA** - No

**ON LINE BIDDING** - Yes

**BIDDING - HIGH BID** - Ranged from \$10 to no bids at all

**COMMENTS**

It was not a very popular item; I think the show appealed to a very small audience

Signed: \_\_\_\_\_

Date: September 11, 2015

Ella Fong, Special Events and Projects Manager  
WVIZ/PBS and 90.3 WCPN ideastream

Station: WVIZ/Cleveland/Ohio VHH: 1,513,130

