# **PiercingMetal Musings**

The Editorial Blog for New York's Definitive Metal Resource

### "Attitude For Destruction"

December 22nd, 2008

Title: Attitude For Destruction Genre: Rock & Roll Horror Fantasy Label: Cleopatra Records Release Date: 4/15/2008 Rating: 2.5/5

Written By: Ken Pierce (copyright 2008) for PiercingMetal Musings

"Attitude For Destruction" is a Horror Fantasy film that takes a little bit of movies like "Trick Or Treat" and "Rock And Roll Nightmare" and blends them with the premise of a young and successful Hollywood Rock band that are on their way to the top and soon find themselves dealing with witchcraft and the living dead as they make their quest for musical greatness. It begins in a club where the band "Hollywood Roses" and their lead singer Drake have just performed and are soon solicited by Record Company powers that be who wish to sign them to a multi-album deal and determine that they don't want Drake as a part of the deal. The singer balks about the decision that the rest of the guys make about their respective futures as he would sooner the band wait on such success rather than sell their souls to such a corporation. Since the band wants the success without more waiting, they seek to toss Drake out of the band and instead beat him to death, dispose of the corpse and move on to sign the deal with the record company with no one any wiser to the crime. Of course you know there is more to this or the movie would have had a happy ending only twenty minutes in and with this type of film that is never the case.

Fast-forward a little bit of time into the future where everyone is celebrating their new found success and we are speaking of the band and the record company execs as well as singer Drake's ex-girlfriend who has now begun dating one of the other dudes in the group. The celebrants are systematically hunted down and murdered by what appears to be a zombie of their deceased singer and with him being dead and their being famous saying he is pissed would be an understatement. He's been brought back to life by the ex-girlfriend who we learn early in the film is a practicioner of the Satanic arts and since these peoples actions cost her a boyfriend she is going to make sure that everyone pays what they owe in spades. The first ones to buy the farm are the greedy record company executives and this scene might make any struggling musician jump from their seats cheering, but we do not condone such behavior and request that all remain seated. From this it continues on and on until its resolution.

There are some pretty graphic scenes of murder and a couple of gratuitous nude shots (and hey this is a Horror movie about a Rock and Roll band so what did you expect), but nothing is truly over the top enough to send you running for a sink to toss the cookies into. The music pumping in the background reminded me a little bit of Guns 'N Roses and LA Guns and the singer Drake's resemblance to Axl Rose is probably just a coincidence <sup>(2)</sup> It's a fun movie and definitely worth the hour plus that you would spend watching it even though the acting could have been just a little bit better. Overall the production was sound based on the premise that was being delivered. Readers are going to have to watch or rent this themselves to see what happens to the band as far as whether they all get murdered, or their reuniting with the dead singer, or even

his chances of recording his own album and releasing it years later using the same name of the band without any of original members. I guarantee that you will not predict the ending even if such things are that which you are known for.

**Starring:** Jed Rowen, Colby Veil, Simon Burzynski, Annmarie Lynn Gracey, Laura Lyon, Mighty Mike Murga, Brian Ramian, Monte Hunter, Geoff Stirling & Tanya Sabat.



Posted in Movie Mania | No Comments »

# **Think Tank Photo: The Pixel Pocket Rocket**

December 9th, 2008

If you are like most of the photographers that I know, you are probably always wondering how you can best care for your memory cards, business cards and some of those other small accessories that you wander around with in the field. With that being said, those fine folks over at Think Tank Photo have offered up a handy little wallet type folding holder that they call the Pixel Pocket Rocket. Here are a couple of photos of the thing and as you see it looks rather nice when folded up as well as being rather spacious for the cards when you open it up to see how they are stored.



Pixel Pocket Rocket (Folded View)



#### Open Display

If you are like me, you might not actually have ten memory cards on your person when you do your photography adventures so you will most likely try to see what other kind of things can be stored in the PPR. There is room for some business cards, but not more than about 20 of them. I like carrying a lot of those around with me since I have a website to sell, but you might only need the 20 with you. I would have liked to see a spot where I could place a couple of dollars for those quick instances where I need a buck or two and didn't want to dig my wallet out of the jacket but there was no such a space. You can fold a bill in a couple of halves and store them like that if you are on the creative side and while its not as precise as I would have liked, I do keep the extra battery for my point and shoot in one of the sleeves. The whole thing closes with a velcro strip and its about 3.5" inches long and a little over 2 inches wide.

I liked this little accessory but must stress that unless you have six or more memory cards and need more than a handful of business cards that this might not really be something for you. They win some kudos for the very secure clip and strap holder on it. This allows you to secure it inside your bag and know with some confidence that it will not wander too easily when you are done with it. As with all of the other implements of photographic carry along coolness from Think Tank Photo, you can easily purchase this via their website. It costs about \$17 USD at the time of this writing, but based on the quality of the construction and the chance to best protect your memory cards I think this is money well spent. Click on the link below to be brought right to this item and remember to tell them that PiercingMetal.com sent you.

Posted in Tools Of The Trade | No Comments »

# **CD Review: Kottonmouth Kings "Greatest Highs"**

November 6th, 2008

Artist: Kottonmouth Kings Title: "Greatest Highs" Label: Capitol Records/Suburban Noize Records Release Date: 1/15/2008 Genre: Rap Rock/Psychedelic Hip Hop Punk Rating: 3/5

#### Reviewed By: Ken Pierce (copyright 2008) for PiercingMetal Musings

If you like your Rap music with a solid heavy dose of Punk attitude and even a little bit of Psychedelia tossed in for good measure then perhaps the guys in Kottonmouth Kings are doing the kind of thing that you have been looking for in your musical quest. Having grown up as a hard core Rocker myself, I admit to cringing when Anthrax first threw their hat into such collaborations by giving us "I'm The Man" and while I originally found such things hard to get into it was over time that I learned to appreciate some of the better stuff when bands like Linkin Park and Korn were on top of their game and doing their thing. This brings us to the first-ever Kottonmouth Kings best of compilation on the suitably titled "Greatest Highs". The title is perfect since a lot of the bands material seems to focus on the aspect of getting high and while one of the track's guest stars comes from Cypress Hill it should be noted that at one point the group was named band of the year by High Times magazine. So based on this there is a little bit of a theme going on in their musical adventures. As a compilation this seems to do the trick as it features a couple of tracks from all of the bands releases beginning with "Royal Highness" and running all the way up until 2007's "Cloud Nine". They even made sure to address some of the bands remixed material that make the album all the more comprehensive at the end of the day. There are two new tracks to enjoy in "No Future" and "Can Anybody Hear Me?" I didn't mind finding new songs on the release given there were thirty seven tracks in all for the fans to appreciate. When the bands put out a twelve track best of is when this drives me crazy.

Guest stars on the tracks are many as this release covers a wide scope of albums. Such luminaries to the Rap and Rock Rap scene that make appearances are Cypress Hill, Tech N9ne, Big Krizz Kaliko, Dogboy, Insane Clown Posse, Lady Llove, Jack Grisham and Corporate Avenger. Overall this is bound to impress the bands long time fans and make them all the more hungry for their next release. If this is the genre that gets your body moving, then I highly recommend that you add it to your collection.

**Track Listing:** 1. Where's The Weed At? 2. Full Throttle, 3. Bump, 4. Put It Down, 5. Fire It Up, 6. First Class, 7. City 2 City, 8. 4-2-0, 9. Peace Of Mind, 10. Tell Me Why, 11. Outcast, 12. King Klick, 13. Day Dreamin' Fazes, 14. Tangerine Sky, 15. Friends, 16. Bad Habits, 17. Rest Of My Life, 18. Dog's Life, 19. Positive Vibe, 20. Can Anybody Hear Me?, 21. Everybody Move, 22. Suburban Life, 23. Livin Proof, 24. Bring It On, 25. King's Blend, 26. Sub-Noize Rats, 27. SRG, 28. The Lottery, 29. Think 4 Yourself, 30. Float Away, 31. Peace Not Greed, 32. Dying Daze, 33. Bong Tokin' Alcoholics, 34. Gone Git High, 35. So High, 36. Life Rolls On, 37. Life Ain't What It Seems, 38. No Future, 39. Rip The Night Away

Official Website: http://www.kottonmouthkings.com



#### Order this album on I-Tunes:

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### "Tarzeena, Queen of Kong Island"

November 4th, 2008

Film Title: "Tarzeena, Queen of Kong Island" Studio: Infinity Resources Inc.

Release Date: (DVD) 9/2/2008 Genre: Fantasy, Adventure, Erotic Comedy Review Rating: 3/5 Written By: Ken Pierce (copyright 2008) for PiercingMetal Musings

"Tarzeena, Queen of Kong Island" is a film that takes an adult-oriented comedic spin on the type of B-Movie serials along the lines of the ones that focused on Tarzan of the Apes, but as expected in films of this kind - the buff and burly jungle lord is instead a bikini-clad sex-sation.

The plot begins with an adventure team who head out into the deepest jungles in order to find Tarzeena and her simian associate and once she is found they are all pitted against the evil machinations of a sinister scientist. The expertise of jungle adventurer Jack Carver is put to the test against the knowledge of the land that Tarzeena and her gorilla sidekick possess and once Tobanga (the ape) is captured by the sinister Dr. Mortimer, they all put aside their differences and work together to save him. Tarzeena "convinces" one of the groups' unlikely heroes to help her cause using the best methods available and I guess you already know what I am talking about. Since this is one of those adult related comedy features I have to inform the readers that a healthy amount of sexual activity is going on between the cast of characters but don't you fear as this is not really pornography but instead something that one might find "accidentally" while surfing some late night cable channels. The whole plot is rather thin and the dialogue rather juvenile and jokes corny but in the end this is amusing and to be brutally honest Ms. Nguyen is a stunner in and out of her jungle bikini. The film opens up with Christine taking a refreshing waterfall bath much to the appeal of the various jungle creatures who they pan back and forth to as "voyeurs" of the activity. You don't see anything crucial on the young ladies in the film and when it comes to the guys it's only bare bottoms and chests that you see – nothing more. For lack of a better description., I guess the best way to view these scenes is as being done with a slight burlesque view and offering more of a tease than a please.

So do the adventurers and the jungle queen manage to save Tobanga in time or does the evil Doctor move closer to his cruel goals, well that would be telling. It's up to you to either rent this from your favorite online retailer or purchase a copy via the provided links or take your chances that late night channel surfing on the appropriate channels will have you finding just how this ended up playing out.

#### Cast:

Tarzeena - Christine Nguyen Mandy - Nicole Sheridan Ted - Alexandre Boisvert Jack Carver - Evan Stone Shana – Syren Dr. Mortimer - Mike Gaglio Jed Slater - Ed Polgardy Tobanga – Himself



#### Posted in Movie Mania | No Comments »

### "Savage Planet"

October 8th, 2008

Title: "Savage Planet" Genre: Science Fiction/Fantasy Studio: Anchor Bay Entertainment Released: 3/14/2008 Rating: 1/5

#### Written By: Ken Pierce (copyright 2008) for PiercingMetal Musings

Well, this one really sounded like it would appeal to me when I popped it in because it was set in the the far away future where Earth is no longer inhabitable and mankind must seek out a new place to continue to prosper and go on. The film stars Sean Patrick Flannery and Sarah Danielle Madison who folks might remember from Young Indiana Jones and Jurassic Park III respectively but despite the talented actors efforts the script and dialogue are quite lacking when it comes down to it. The film begins with an exploration team landing on what comes to be called "Planet Oxygen" which appears to be just like an Earth of the past with lush jungles and plenty of resources to help mankind carry on. There also appears to be some sort of magical element that the planet possesses which comes off as a miracle cure and regenerator but all of these great things come with one deadly pitfall — a species of prehistoric cannibalistic bears.

Yeah, so after the exploration team that found the place gets wiped out we of course return with more scientists to get this miracle element but the team needs to face off against these monster bears at each and every turn. When you look at some of the scientists among the number you can pick out who might and should go first and its like watching one of those classic slasher films where you just knew who was going to get it next. It's not ruining it by saying that the group of them gets cut down to a smaller number in pretty short order, but I will not let you know how the end game gets played out. Does the miracle goop make its way to the old Earth and end up as a confection in most restaurants or do the prehistoric monster bears dip the remaining scientists into it as they nosh to their hearts content? You will have to either Netflix or purchase this one to get your answer.

This was not the worst Science Fiction film I had seen in a long time, but it sure wasn't one of the best either. It's watchable once and probably will have a great future as something to be picked on by some sort of Mystery Science Theater 3000 sort of thing. If you are someone who is into movies that leave you shaking your head and wanting the time you spent returned to you then this is a good way to keep that need fed. Enjoy.



Posted in Movie Mania | No Comments »

# "Parallel Lines" (30th Anniversary Edition) by Blondie

August 18th, 2008

Artist: Blondie Title: "Parallel Lines" (20th Anniversary Edition) Label: Capitol Records/EMI Music Release Date: 6/24/2008 Genre: New Wave Rock Rating: 4/5

Reviewed By: Ken Pierce (copyright 2008) for PiercingMetal Musings

It's hard to believe that it has been 30 years since Blondie released "Parallel Lines", an album that while it wasn't the bands first, was one that definitely secured them a place in music history for the decades to follow. The main tune on the release as many well know is "Heart Of Glass" and this became a radio staple and has even been referred to as one of the best song's ever written by Blender magazine. Of course growing up on your more conventional Hard Rock and Punk of the time, I preferred the album's other offerings such as "One Way Or Another" and "Hanging On The Telephone" for they were more in line with the tempo and styles that I was finding myself into. "Sunday Girl" was another winner, and getting the chance to enjoy them on a new remastered edition of the album was fantastic. During their heyday, I always found myself enjoying some of the musical adventures that guitarist Chris Stein and the stunning Debbie Harry were up to, and I even remember that I used to try and slam out the drumming that Clem Burke used to do for the numbers I referenced earlier. The whole release includes an insightful liner notes booklet and there is commentary from Stein and Harry who explain their thoughts of the time on the album's creation. If you are someone who still has an old musty vinyl sitting around, now is your chance to upgrade and hear these tunes with the memory of how important to you they once were, and probably still are. Congratulations on the anniversary, it's great to realize that a New York band like your own had the staying power and that your music still sounds fresh when compared to the current scene.

DVD: "Picture This" (promo video), "Hanging On The Telephone" (promo video), "Heart Of Glass" (promo

video), "Sunday Girl" (BBC TV "Top Of The Pops") - previously unreleased.

\*\*\* The DVD delivers the band's promotional videos for the songs and older fans will remember these films from the early days of MTV where they were all in constant rotation. There is also the bands appearance on the BBC program "Top Of The Pops" and that was an awesome inclusion since while a lot of footage like this exists, we so rarely get a chance to enjoy it. Lucky for us, Blondie decided to add their clip to the release.

**Track Listing:** 1. Hanging On The Telephone, 2. One Way Or Another, 3. Picture This, 4. Fade Away And Radiate, 5. Pretty Baby, 6. I Know But I Don't Know, 7. 11:59, 8. Will Anything Happen?, 9. Sunday Girl, 10. Heart Of Glass, 11. I'm Gonna Love You Too, 12. Just Go Away, 13. Heart Of Glass - (7' single version), 14. Sunday Girl - (French version), 15. Hanging On The Telephone (Nosebleed Handbag Remix), 16. Fade Away and Radiate (108 BPM Remix)



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### Presenting "PiercingRap" (well, not really....)

#### August 8th, 2008

No dear readers we are not changing the way we do things so please don't be alarmed by the title of this musings post. We have no intention of disappointing the PiercingLegions by shifting musical gears in such a dramatic fashion but the title is based on the events of the most recent evening of attempted Rocking and Rolling. It began very simply enough with the appearance of a band called Orange Sky who were set to play a club called The Annex this past Sunday. I had caught them perform once before when they were direct support for Yngwie Malmsteen back in late 2005 and with the group hailing from Trinidad and Tobago, they don't exactly get around to these parts all that often. I liked what I saw that first time around and the band was playing most of their debut album "Upstairs" for that show. Since that time they have delivered "Dat Iz Voodoo" and while I had only recieved the CD a day or so before and hence not absorbed it yet, I did get to hear samples online that made me realize it was heavier than the previous effort. This was surely something that will appeal to those who enjoyed them in the first place and could also possibly generate additional interest in those who are just learning about them. We have provided a Widget for you to snare their albums should that interest you. So please have at it.....



No image available \$18.99



Get Widget I got to the club's vicinity about an hour before the showtime was to happen and there were already a

lot of people outside milling about, but to be brutally honest this didn't appear to be a Rock crowd at all and instead more along the lines of what one would see gathered together for a more urban event. I looked over and saw Nigel (the lead singer of Orange Sky) who actually remembered my face and name (always a good thing from a band one has written complimentary things about) and he informed me that they were going on in an hour but right now there was a Rap event going on and they were remaining outside. It didn't seem like the security staff wanted the two events cross-mingled, but of that fact I am not 100% certain. Anyways, I exchanged pleasantries with the other dudes in the band and we put the CD on to get a better lock on it. It sounded good and Nigel made sure to point out the new material that would be played this evening. The Annex club is located down on the Lower East Side (Chinatown) near Delancy Street over on Orchard. Its a nice club and PiercingMetal.com had been to a party there once that found Joe Perry (from Aerosmith) performing. Look for that item under our Concerts somewhere should you like to read it. Anyway, while we are standing there two dudes start opening the doors of the bands van. Apparently they are cops and they are answering "complaints" from the neighbors. Now, to be honest the band and I were just idly standing and waiting to get inside to Rock and even the Rap guys hanging out where not doing much more than talking but the lawmen are the lawmen and just doing what they were told to do. They searched the van, the band and even me. Yeah, I got frisked for weapons if you can believe that and as you readers know, I am always armed (but it's either with a camera or my PiercingZune and not much more). Anyway, our lovely lawmakers tell us they smell weed, but its not coming from the band at all, and instead it turned out to be one of the party goers hiding across the street. Probably the nature of the complaint now that I think about it. They find nothing at all among the musical folks and I and make there way down the street to address their next complaint I guess, and tell us they that they don't want to come back and the very authoritative "it ends here". To be honest none of us knew what they meant by that unless they meant leave (which was hard since we were only waiting to be allowed inside. Moments later one of those small trucks where you see them toss people in to take them away to the pokey drives down the block and I suggest to the group that we make our way inside no matter what the security guy outside wants us to do. Once inside the band and I found ourselves smack dab in the middle of a full on Rap & Hip Hop party and it was a bass loaded, singing and rhyming type of thing. Now we can move into the whole "PiercingRap" aspect of the musing

The Rap party was for a young lady named Mala Reignz who was somehow involved in the "Miss Rap Supreme" program which aired on MTV. I admit that I never watched it so was just taking what I heard to mind for reference in this piece. She was enjoying the release of her mix tape and presenting videos she had done for it on the screen up on the stage. There was an issue with the video so she turned it off and got up on the stage and said she was going to actually perform a number of the tracks and joining her would be a number of special guests. Since I was already armed with the PiercingCamera and was waiting for the band I decided to keep myself amused by taking some photos of Mala and her friends while they performed. I had to admit that I was definitely the odd man out in the place but figured if I looked and acted like a paparazzi that I would be fine. No issues encountered and I was able to safely mingle in one piece despite a bump here and there with the camera bag slung over my shoulder and to be honest the Rappers knew I was there and at times seemed to play up to the lens for me. By this time I had lost track of Orange Sky, but soon would find out that they were in the process of cancelling the performance. This party was at its zenith and people were grooving and drinking and dancing, so with the bar making some money I didn't think that an ill-attended Rock show

was even a concern of theirs.

Mala Reignz was joined by here Brother Elus at one point and also a gentleman by the name of Chino Boy. Chino had another dude singing with him, but I did not manage to catch his name. He did a few songs which sounded fine for the style of Rap that he was doing. Of course I am far from being the study of this genre and cannot effectively compare it to anything since I know less than nothing about it but felt its safe to say it was good if this is the kind of thing that gets you through the day. Mala came back up to sing and at one point called up a girlfriend to join her onstage to do the same, but her name escaped me also. There was a nice crowd there for her and everyone seemed to know about here and what she was up to. We've provided their MySpace pages should any readers musical preferences cross both lines between the Rocker and the Rapper.

#### Mala Reignz MySpace Page Chino Moy MySpace Page

I also mentioned that I shot photos of the performance and was glad I did because this allowed me to see how I handle a completely different genre from the likes of what I am most used to. The Rap performer is a lot more casual during a set than one of the Extreme Metal bands that you feel are going to jump off stage and attack you. Of course I tend to prefer the latter since it keeps me on my toes. Linked below are the galleries for Mala Reignz and Chino Moy should you want to see how the PiercingMetal guy's eye captures a Rapper in action. I know some of you are probably saying to yourselves "yes Ken can capably photograph bands like Poison and Rush, but can he photograph LL Cool J or Eminem?" LOL. To be honest I did find it educational in the photographer sense and now realize that I can shoot for magazines that cater to the genre if such action is ever required of me.

#### Mala Reignz Shotz Chino Moy Shotz

As a member of the media who does what he can to bring the world at large information about talented people, I wanted to extend wishes of good luck to these performers as they adventure forward on their own quest for greatness. Hip-Hop & Rap may never become my thing, but there is definitely a lot of people who love it and let's hope that those fans get to hear what Mala and Chino are up to on their behalf.

By the way, Orange Sky did eventually cancel their gig and it was both unfortunate and good at the same time. Unfortunate because they should never have been booked on the night of such an event with no advance promotion for them to generate any interest outside of a handful of people and good for the exact same reason. Hoping you future Rock and Rollers are paying attention because there are some nights where this stuff is not exactly what you had hoped it would be and drama often awaits you in every single city you visit. Oh and yes before I forget to tell you this, we will not really be launching a "PiercingRap" anytime soon and that's largely because there are enough people covering the genre effectively which allows me to keep my focus on the heavier side of things. That's fine by me because in the end "PiercingMetal.com" sounds so much better......

Posted in More Musical Adventures | No Comments »

### **PiercingMetal.com on Social Networks**

#### August 3rd, 2008

"Social Networking" - The term itself boils down to the ability to network oneself in a social manner, but the interesting thing about it in today's society is that a lot of people are networking themselves via websites from behind the "safety" of their computer screens. Over the last few years there have been quite a few social networking websites popping up and while some of them offer a person a lot of cool things there are those

that are a complete waste of time. As a website, PiercingMetal.com has its presence on several of the notable ones so those account holders could better be aware of what we are doing over on the web page. In addition to this, like most others in the world, the Editor himself (aka Me) has a few profiles on and around cyberspace to upgrade personal networking goals. However, before you begin reading too deeply into this little musing, let me begin by saying that this is by no means a gauge of one versus the other but instead a place where I can map out the existing other places online where we keep some manner of PiercingMetal.com presence. We will of course give our opinions on them as we go along so try to stick with me.

#### PiercingMetal.com on.....

#### MySpace: http://www.myspace.com/piercingmetal

- MySpace.com is without question the Big Kahuna of the Social Networking sites and at present has over 150 million accounts signed up for it. When I first heard about the service I created a personal profile for the chance to network what I am up to in real life as well as reacquaint myself with long lost friends from the past (barring one or two minor exceptions). The site profile became the one that I primarily use and we have been adding individuals more than adding bands. Of course if a band is someone we are interested in covering or already know then we add them, but otherwise based on the amount of them out there, any blind requests without emails to my Piercing HQ are denied faster than a door to door salesman. We do this because there are too many "friend collectors" out there and while we want everyone to know about PiercingMetal.com there is a right way to do it and a wrong way. Many of the sites truest believers have our profile on the top of their friends list, and are always telling their own friends to come check us out. We created a Group for the site in their area for such practice but it is sorely unmaintained and there is also a blog which we use to direct people over to the new content that is posted. We also tell them what is new over here to read and just hope that it is keeping the engine moving steadily forward and upward.

#### Ning: http://piercingmetal.ning.com

- I'll be upfront here and say that I have not yet "gotten" the whole Ning.com idea other than it allows those who sign up for it the chance to create their own social network and then add friends to it by inviting them with their e-mail addresses. It has some interesting aspects, as you can add yourself to other Ning.com networks as you build it up and we have not only done one for PiercingMetal but also signed on to the one for Nonelouder, Believers In The Power Of Heavy Metal, and NYC Metal. My goal with the Ning.com profile is to have most of the friends who have added me on some of the other networks also add the PM.com page to one they belong to. We shall see how that pans out. If you are on there somewhere, we welcome you to join in and maybe even create a network of you own.

#### **Facebook:**

- Facebook didn't appeal to me at first since I found its setup a little weird, but I soon got over it when I learned that a number of my friends had set up accounts of their own. The main difference is that the profile I set up was a personal one but when it came to PiercingMetal.com I created a Fan Page and also a Group. In the end it serves the same purpose as the MySpace blog and becomes a sign post of sorts but I will admit that I will be playing with the Facebook things a little more as time goes on. I like the feel of it and encourage anyone who has interest in the site and lives on their Facebook to please add these items to help us reach more people. I don't need or expect everyone to add my personal profile to their friends as that doesn't make much sense. That is for the direct connections in life.

#### **Facebook Fan Page Link**

**Facebook Group for PiercingMetal.com Friends and Fans** 

#### Orkut: PiercingMetal.com Orkut Community

- Orkut is a social networking site that is run by Google, and originally the users needed an invite to create an account of their own. According to research this is the top most visited site in Brazil and the second most visited site in India. Based on these statistics it made perfect sense to check out what was going on over there. Like MySpace and Facebook the service had a unique look and feel to it and offered Groups and Forums.

Since we didnt want too much in the way of maintenance we created a "Community" for PiercingMetal and for those who might not be aware of it, the community is how they label what we know as groups over on things like MySpace and the others. We use the community on the network to post major site initiatives, concert reviews and interviews. So far this has been met with a positive response and of course we hope that our Orkut friends find us on MySpace, Facebook or Ning.com for that matter. Any readers of the musings who might be on Orkut we ask that you please try to add the community and share its existence with your other friends.

#### Trig: http://trig.com/piercingmetal

- Trig was one of the newest one of these networking sites that I added something for PiercingMetal.com on, and this was at the suggestion of one of the music industries staunchest supporters. I liked this service instantly because there were a ton of bands that I had never heard of right at my finger tips and while MySpace might have the same thing, there is a bit of searching to do when one tries to find the good bands among the bad. We only post updates to the site on this for the most part, but recommend you give it a whirl if the time allows.

#### Woozyfly: <a href="http://www.woozyfly.com/PiercingMetal">http://www.woozyfly.com/PiercingMetal</a>

- I will be the first to admit that I have not made much use of this outlet since starting up an account at the request of one of the sites "EJ's", but I do think that it serves a bit of a unique purpose. The basic idea of a Woozyfly account is that is serves up a lot of video and allows people to do their own shows. To me this is just another means to do what is already possible in YouTube.com land but who knows if its any better or not. Our link is presented there for readers who might have an account and wish to add us but be aware we haven't played around with this since signing up and should we do anything video related on PiercingMetal.com it will probably be embedded into the site to keep our own traffic on the rise or be something akin to a YouTube.com Channel.

#### LastFM:http://www.last.fm/user/PiercingMetal

- One of the PiercingLegions advised me on joining LastFM.com and to be honest I am finding this site to be pretty cool. I don't know a whole lot about it, but I do like the ability to search for music and bands while also being able to sample what they are all about. It seems as though you can purchase music via this medium, but as you know we don't do a lot of that being a musical journalist who often gets so much his music plate is full. If you should check out the site, our profile is there for you to add us to. We've set it up to reflect the site name and hope those of you who enjoy this community find time to make us a part of your network.

#### VampireFreaks: http://vampirefreaks.com/PiercingMetal

- Finally a place where all of those Goths and Metal fans can go to mingle and discuss whatever is on their mind. I met with some of the people who formed the site and was impressed with their dedication about not only bringing a fan base together, but forming something united for a sub-culture. At their suggestion, we created a profile and as expected its goal is to direct a little extra visiting over to what we do on PiercingMetal.com - if you are someone with a profile already, feel free to add us but understand that we maintain the site MySpace and Facebook group a little more regularly.

**Friendster:** Nope, we are not on Friendster and while a personal profile page is there I might delete it soon since I get nothing but spam add requests or proposals of marriage and the advertisements for herbal viagra and that really pisses me off. I also get a lot of those scam emails, you know the ones that pretend to be someone but are really those travel or visa scam emails? If not, look them up for good measure. I used to post review links on Friendster, but realized that was a waste of valuable time to do.

There are also personal profiles for me on LinkedIn, Multiply, Wayn, and HI5 but to be honest outside of LinkedIn none of them are serving the site any purpose or good and instead only once in awhile direct people or spam bots to the site when they hit the profile. I made sure to use our PiercingMetal.com link as my homepage on every account I ever set up. I'll probably dump all of the ones I just mentioned except for the

LinkedIn one, because that is more for business networking. I think anyone in the industry should create something for themselves on that one if they hope to upgrade their game.

You might be wondering where anyone could find the time to have all these profiles and maintain them, but like we mentioned in the musing, most of them are mere sign posts to the main site while a choice few others are edited and kept up regularly. Maybe moving forward I will have one of the PiercingLegions take over the unedited ones and make them a little more interesting, but until then at least you know how we feel about the things. That's about it my friends. Choose your weapons and we shall see you online.....

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