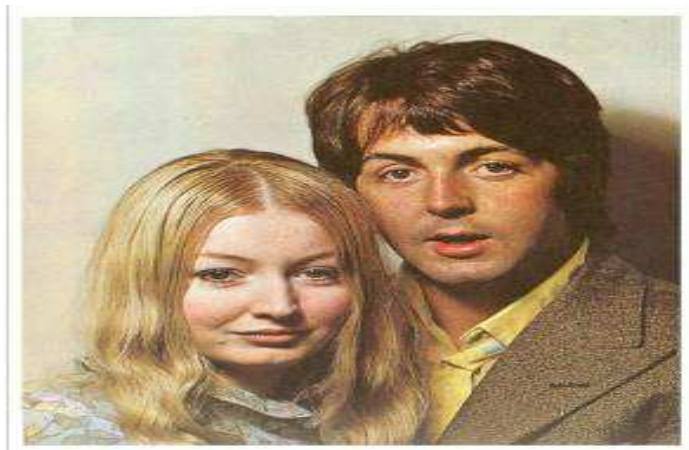


'Strange Fruit' DVD Review

Documentary examines Beatles' Apple Records business venture



One of the signees to the Beatles' label was British singer Mary Hopkins.

By Neil Pond

May 21, 2012

Strange Fruit: The Beatles Apple Records

DVD (\$19.95)

Apple Records, the company started by the Beatles in 1968, became a beacon for a mixed-bag circus of musicians, artists, filmmakers, inventors, designers, hangers-on and opportunists. With new and archival interviews, video and photos, this full-length, almost 3-hour documentary spotlights the glorious oddities of an extraordinary business venture that nonetheless produced an impressive legacy of music from the Fab Four and other artists, including James Taylor, Badfinger and Billy Preston, and remains in operation today.

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