

“Strange Fruit: The Beatles’ Apple Records” Now Available at the Doc Store

Whether you’re a **Beatles** completist or a Beatles documentary completist (there are so many) or just interested in music history, you will be interested in picking up a copy of the new film *Strange Fruit: The Beatles’ Apple Records*, [now available in the DOC Store](#). Telling an exhaustive story in a lengthy running time of 162 minutes, it looks into why the label didn’t work out quite as planned.






Strange Fruit is not officially sanctioned by Apple Records or The Beatles, but it does feature new interviews with former label M.D. **Tony Bramwell**, members of **Badfinger**, **The Iveys** and **Elephants Memory**, **Jackie Lomax**, **Brute Force** and **David Peel**, plus musician and Beatles expert Chris Ingham, author and journalist Mark Paytress and Apple biographer Stefan Granados.

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