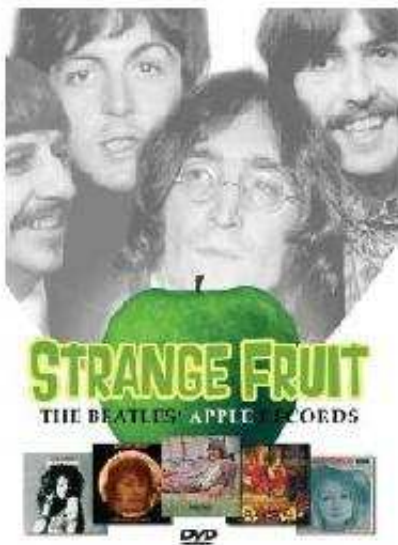


# Strange Fruit: The Beatles' Apple Records



(<http://www.dvdsnapshot.com/wp-content/uploads/2012/04/strangefruit.jpg>)

(<http://www.dvdsnapshot.com/wp-content/uploads/2012/04/strangefruit.jpg>) **Official Synopsis:**

In 1968, under a haze of publicity, The Beatles opened their collective doors to all manner of musicians, writers, artists, filmmakers, inventors, designers, freaks and more than their fair share of opportunist sharks. But despite the hefty investment, little of substance was forthcoming outside of the music that emerged from one division of the potential empire, Apple Records. *Strange Fruit: The Beatles' Apple Records* is the story of a record label which came to exist under extraordinary circumstances, produced some extraordinary records and was operated under the most extraordinary guidelines.

## Our Take:

**Strange Fruit: The Beatles' Apple Records** was an interesting documentary filled with archive footage, new interviews and live performances from your favorite British band and the bands they signed. I'm a Beatles fan, but not some crazy die hard so a lot of this was new to me. I had no idea that James Taylor's first album was released by Apple. I had no idea that the band Badfinger had two songs that I actually knew and really like. The female singer that was one of their biggest artists I didn't know and still don't. Each Beatle had his hand in it at some point with McCartney doing most of the producing and songwriting and Harrison producing a lot of stuff that never became popular. You also had some Beatles tracks and some of their solo releases during that time period. Of course you saw the personality clashes that would eventually break up the band and how Sir Paul is every bit a businessman as he is a musician. And how Yoko Ono really does ruin everything.

## Special Features:

None

## Conclusion:

**Strange Fruit: The Beatles' Apple Records** is a must watch for any Beatles fan. You hear a lot of their

music and see some footage that maybe you haven't seen before. Even if you aren't a fan, if you like music in general, it's a good watch. It's a historical diary of a time of great music. The band tried to change the way the music industry did business and ultimately their record label bombed, but for a brief time there was actually music being made by musicians, for musicians and being put out by musicians.

## **GREAT FOR ANY BEATLES OR MUSIC FAN!**

### **Overall Picture:**

Movie: **B+**

Extra Features: **F**

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