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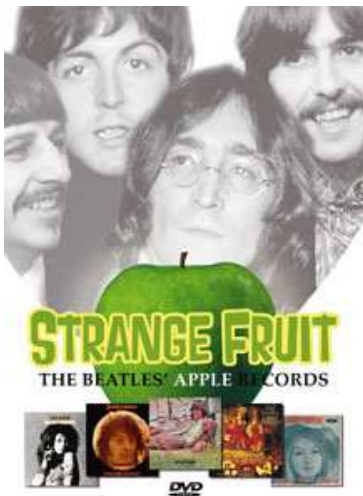
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# Goatsden

Goatsden is music, film, and spirits. The hidden and subversive. The high and low.

Friday, March 15, 2013

## "Strange Fruit - The Beatles Apple Records" DVD



In their sixties heyday, as the Beatles were riding a wave to the top of the charts, they (and their management) decided to begin their own "artist-centric" record label called Apple Records. As an unauthorized documentary of the legendary label, this 162-minute DVD is absolutely essential for fans.

Detailing now-obscure releases by names like Elephant's Memory, The Iveys, and Paul McCartney protege Mary Hopkin, as well as better-known releases by Badfinger and James Taylor, "Strange Fruit" includes interviews with experts, journalists, and the musicians themselves (though actual Beatles member interviews are not featured). Individual albums are dissected, and the involvement from McCartney, George Harrison, John Lennon, or Ringo Starr are noted.

This is a fascinating and exhaustive look at the golden era of the Beatles and Apple Records, and I applaud Chrome Dreams for this superlative release.

[Sexy Intellectual](#)

[Beatles official site](#)

Posted by [Goatsden](#) at 6:44 PM



Labels: [Apple Records](#), [Badfinger](#), [Beatles](#), [Chrome Dreams](#), [Elephant's Memory](#), [George Harrison](#), [Iveys](#), [James Taylor](#), [John Lennon](#), [Mary Hopkin](#), [Paul McCartney](#), [Ringo Starr](#), [Sexy Intellectual](#)

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### ▼ 2013 (39)

► [03/24 - 03/31](#) (2)

► [03/17 - 03/24](#) (2)

### ▼ 03/10 - 03/17 (3)

["Strange Fruit - The Beatles Apple Records" DVD](#)

["The Story Of Rock 'N Roll Comics" DVD \(director: ...](#)

[Pankow - "...And Shun The Cure They Most Desire" tr...](#)

► [03/03 - 03/10](#) (1)

► [02/24 - 03/03](#) (3)

► [02/17 - 02/24](#) (4)

► [02/10 - 02/17](#) (2)

► [02/03 - 02/10](#) (11)

► [01/27 - 02/03](#) (1)

► [01/20 - 01/27](#) (1)

► [01/13 - 01/20](#) (3)

► [01/06 - 01/13](#) (6)

► [2012](#) (192)

► [2011](#) (185)

► [2010](#) (135)

► [2009](#) (195)

► [2008](#) (232)

[Adjust the tracking...](#)