

Pop Culture Classics

CELEBRATING THE ICONS OF POP CULTURE

"STRANGE FRUIT: THE BEATLES' APPLE RECORDS"

This documentary offers fascinating details into the rise and fall of Apple Corps Ltd. The Beatles' company began as a dream and gradually descended into a bit of a financial nightmare. But a lot of great music was generated and introduced in the artists-for-artists atmosphere. Perhaps this creative utopia simply couldn't survive in the cold, real world. The venture was certainly hampered by the disintegrating personal relationships among The Beatles themselves. It's interesting to learn which projects the individual Beatles were most passionate about. The music included not only pop and rock, but jazz, classical, folk and more. It would have been helpful to have had insights from key Apple figures like Peter Asher, but we do get interesting interviews with Jackie Lomax, as well as members of Badfinger and Elephants Memory. On the bonus features, you'll find a fun interview with Stephen Friedland, aka Brute Force, who recorded the unairable Apple single "The King of Fuh."

<http://popcultureclassics.com/deja.html>