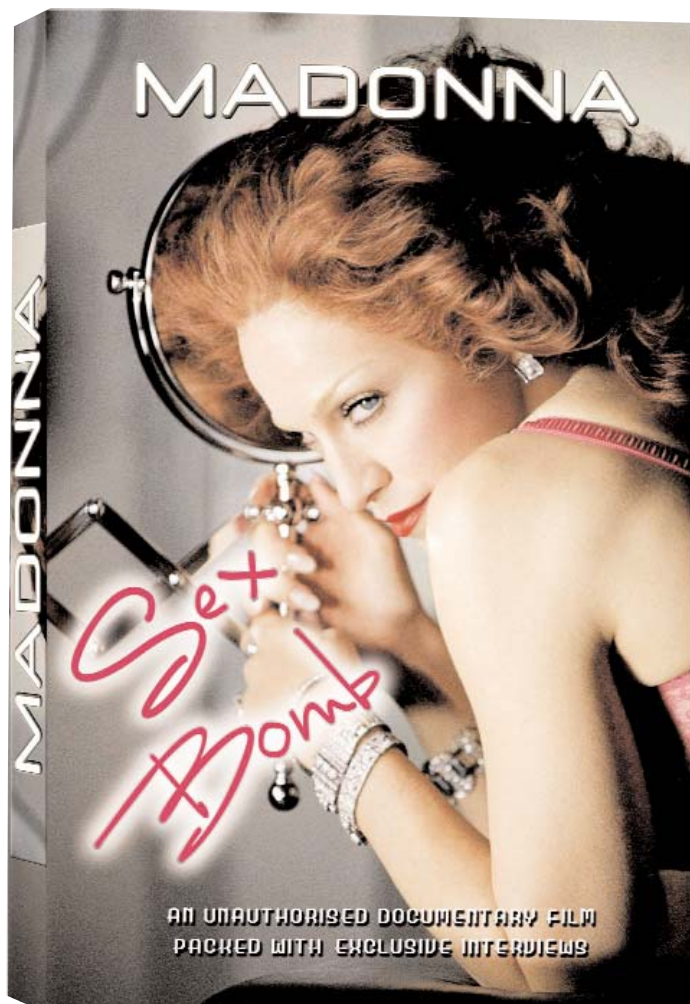


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# MADONNA- Sex Bomb Unauthorized



|              |                |
|--------------|----------------|
| Selection #  | CVIS360DVD     |
| UPC:         | 823564503592   |
| Prebook:     | April 27, 2004 |
| Street Date: | May 25, 2004   |
| Retail       | \$19.95        |
| Run Time     | 60 Minutes     |
| Box Lot      | 30             |
| Label        | CHROME RECORDS |
| Audio        | AC3            |

This 'behind the scenes' DVD takes you back to the early days when Madonna first arrived in New York and her subsequent rise to fame.

Packed with interviews and rare footage, this documented film "Madonna - Sex Bomb" now tells the complete and unauthorised story behind this extraordinary and successful woman for the first time. A must for any fans collection.

Madonna is without doubt an icon of our time, a rare artist whose music and personal lifestyle are indiscernible. The Material Girl, whose career spans over two decades, is a five-time Grammy winner, a multi MTV Award winner and has sold over 250 million albums. In addition, she has had more Top Ten singles than any female artist in history and second only to Elvis Presley. Although receiving shrewd manipulation from the media from the beginning Madonna has maintained complete control of her career and continues to reinvent herself as an artist, author and actress.

## SALES & MARKETING

- Release date coincides with world tour !
- DVD special features include a Madonna trivia quiz and an extensive discography of Madonna
- Madonna is to launch her first World Tour in three years 'Re-invention Tour', beginning May 24th in Los Angeles
- Extensive Interviews, previously unseen footage, and Insider information

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