

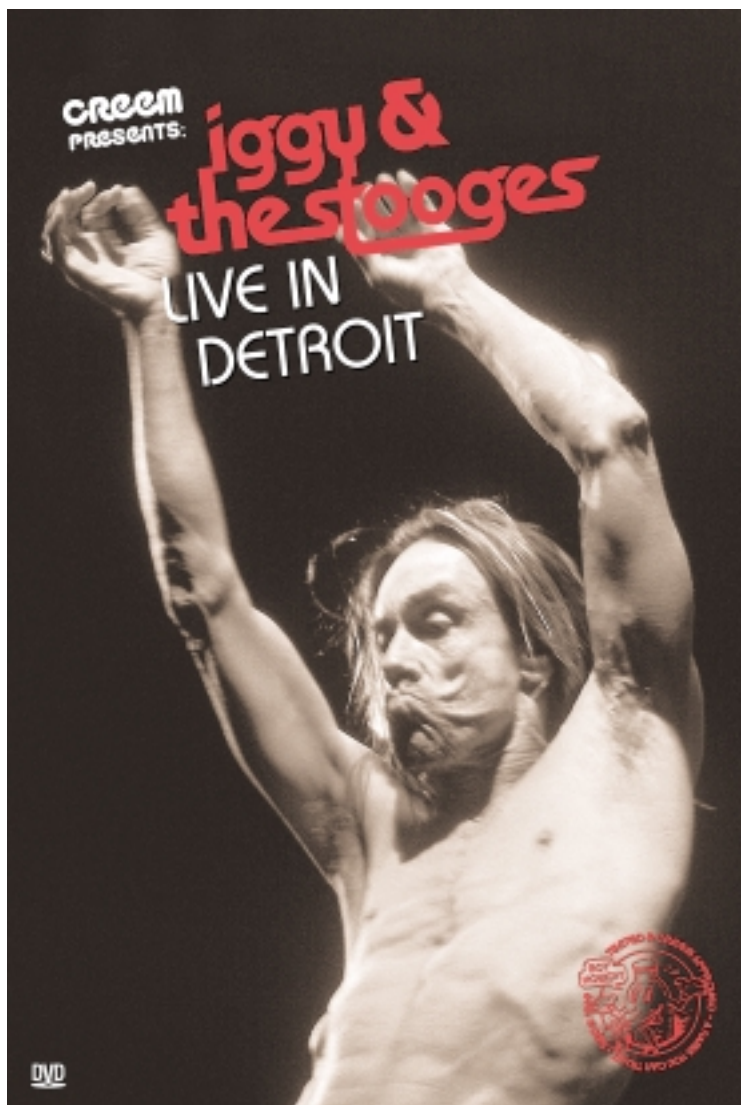
## iggy & the stooges

### LIVE IN DETROIT 2003

Selection No.	DR-1485
UPC:	778854148598
Prebook:	February 24, 2004
Street Date:	March 23, 2004
Retail	\$19.95
Run Time	120 minutes
Box Lot	30
Label	THOUSAND MILE
Region	0
Audio	5.1 Surround Sound & DTS

Boy Howdy Tested and Creem Approved! This **Creem Magazine** DVD release features Iggy Pop and the original lineup of the Stooges (except for bassist, filled in by indie legend Mike Watt) performing at their first Detroit homecoming in 29 years. It is a full concert of the best songs of the first two Stooges albums from 1969 & 1970 including: *Loose, Down On the Street, 1969, I Wanna Be Your Dog, TV Eye, Dirt, Real Cool Time, No Fun, 1970, Funhouse, Not Right, and Little Doll*. Also included is the title track from the 2003 release "Skull Ring".

Bonus materials are highlighted by the legendary **NYC instore performance** (minus Mike Watt) where Iggy explains the origin of the Songs. Other options include Sing-A-Long feature, Photo Gallery, and Mike Watt Journal reading.



Not final art

#### SALES and MARKETING

- ☐ Heavy support from Creem Magazine Online - 6 weeks of banner ads!
- ☐ Full color ads in Creem Magazine's premiere issue!
- ☐ Print advertising campaign targeted to indy, punk & rock fans
- ☐ Radio giveaways & promo in all major markets
- ☐ Iggy Pop & the Stooges SoundScan over 80,000 units annually!