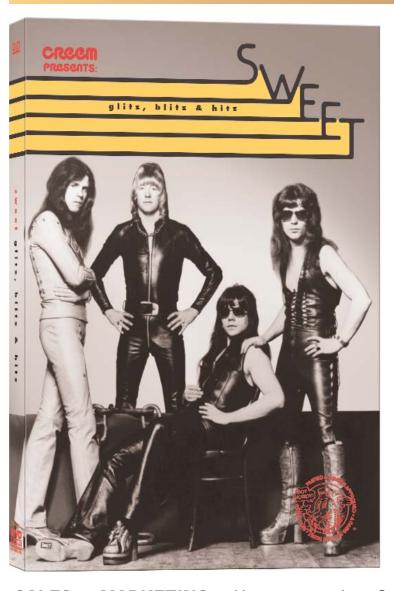


Exclusive DVD Product!

CRECENT PRESENTS...

SWEET - GLITZ, BLITZ & HITZ



Selection # DR-4392

UPC: 778854439290 Prebook: March 16, 2004 Street Date: April 13, 2004

Retail \$19.95 Run Time 92 Minutes

Box Lot 30

Label WIENERWORLD Audio 5.1 Surround Sound

This definitive DVD brings together all of Sweet's bubblegum and glam-rock hits from "Ballroom Blitz" and "Teenage Rampage" to "Wig Wam Bam", "Love is Like Oxygen" and "Blockbuster!" It features rare performances of some of their later heavier rock tracks, including bonus material from the original 16mm films that Sweet recorded to promote their singles worldwide. With exclusive and specially recorded indepth interviews, Andy Scott, Nicky Chinn (writer/manager) and Phil Wainman (producer/manager) take us behind the scenes as they relate their stories behind Sweet's phenomenal rise to stardom. Boy Howdy tested & Creem approved!

Slow Motion, Funny, Funny, Co-Co, Poppa Joe, Little Willy, Wig Wam Bam, Blockbuster!, Hell Raiser, Ballroom Blitz, Teenage Rampage, The Sixteens, Turn It Down, Fox On The Run, Action, Love Is Like Oxygen

SALES & MARKETING ■ Heavy support from Creem Magazine Online - 6 weeks of banner ads! ■ Full color ads in Creem Magazine's premiere issue! ■ Print advertising campaign targeted to glam rock fans ■ Radio giveaways & promo in major markets

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