



STEVEN HALPERN

Relax into Sleep

at the speed of sound

**65 MILLION AMERICANS HAVE A SLEEP DEFICIENCY.
THIS IS THE CD THEY NEED!**

**A NEW Drug-Free Alternative
To Overcome Chronic Sleep Deficiency!**

**"Bring your customers the gift of
relaxing and healing sleep!"**



STEVEN HALPERN is a Grammy® nominated composer, researcher and #1 bestselling recording artist of music that promotes mindfulness and well-being.

His recordings are used

in homes, hospitals, integrative health centers and corporate wellness programs worldwide.

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ANNIVERSARY



Artist	Steven Halpern
Title	Relax into Sleep at the Speed of Sound
Selection#	IPM8072
UPC	0-93791780722-4
Prebook	Jan. 6, 2017
Street Date	Feb. 10, 2017
Retail	\$14.99
Genre	New Age Music
Run Time	77:26
Box Lot	25
Label	Inner Peace Music
Format	CD

Steven Halpern has been the world's leading composer of music for relaxation for over 40 years. With "RELAX INTO SLEEP at the speed of sound," he brings his considerable composing and producing talents together to help millions who need more sleep.

Q: Why is Halpern's new release a breakthrough in healing music?

A: Because it combines Grammy® nominated (and scientifically proven) music for relaxation and subtle brainwave entrainment technology.

Q: Why add Brainwave Entrainment?

A: It gently guides the listener's brain into the deep *delta* frequencies associated with deep and restorative sleep (1-3 cycles per second), which amplifies the inherent relaxing effects of the music.

RELAX INTO SLEEP "relieves stress on contact" with subtle arrangements of Rhodes electric piano, atmospheric keyboards and bamboo flute.

The dreamy "pillow of sound" quiets the mind and relaxes the body. Most people fall asleep long before the album is over.

1. Relax into Sleep (pt 1)	7:25	7. Relax into Sleep (pt 7)	7:24
2. Relax into Sleep (pt 2)	8:17	8. Relax into Sleep (pt 8)	5:01
3. Relax into Sleep (pt 3)	7:24	9. Relax into Sleep (pt 9)	8:33
4. Relax into Sleep (pt 4)	5:05	10. Relax into Sleep (pt 10)	5:05
5. Relax into Sleep (pt 5)	8:14	11. Relax into Sleep (pt 11)	7:24
6. Relax into Sleep (pt 6)	7:17	Total time 77:26	

- ★ So effective, most people are asleep well before the end of the album!
- ★ Huge built-in and motivated demographic.
- ★ Everyone needs or knows someone who needs help falling asleep
- ★ Bookstore hint: Display alongside THE SLEEP REVOLUTION by Arianna Huffington (#1 New York Times best-seller)