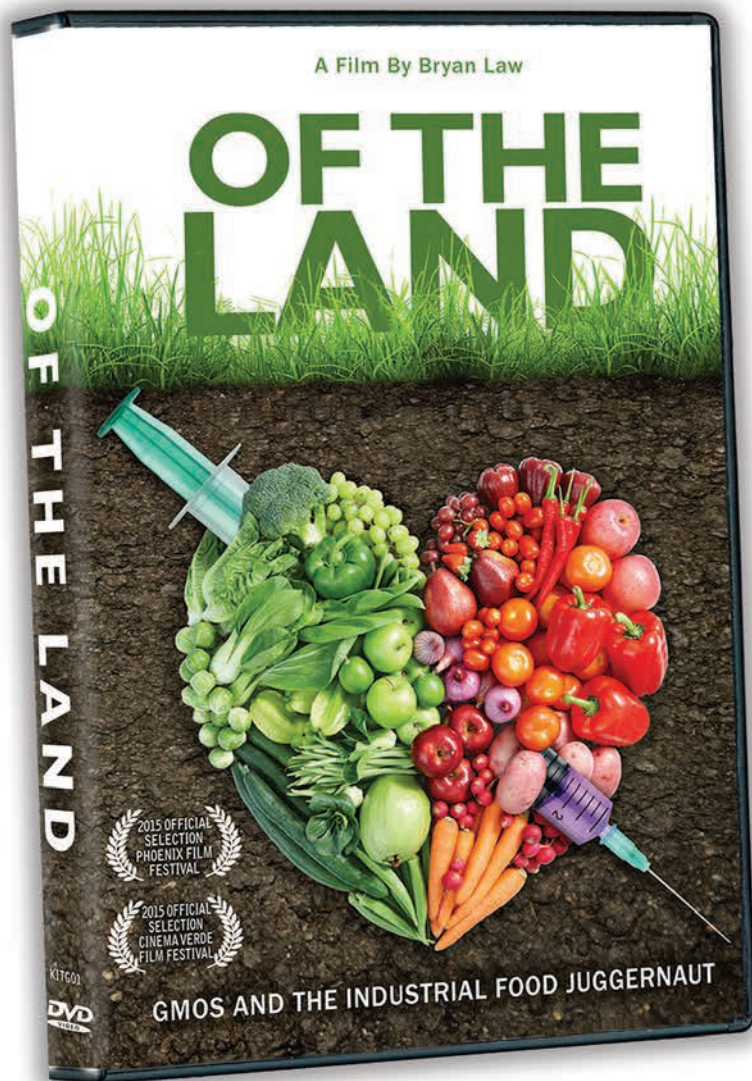


ARE YOU WHAT YOU EAT?

A Film about GMOs and the Industrial Juggernaut



"...leaves us with an urge for demanding answers and taking action."

- The Movie Guys



Within the last half century, our agricultural and food industries have changed more than the ever before. New technologies and scientific ingenuity have given rise to genetically modified organisms (GMOs) and other man-made foods. Concerns are on the rise about the safety of GMOs in our food supply, given their incredible dominance in a large portion of our diets. Traditional organic farmers have been under constant attack by large corporate farming interests who seek to monopolize the farming industry.

Of the Land looks at our current food supply system as well as a variety of smaller, organic options available to consumers who want to support more sustainable and healthy farming methods.

Featuring Dr. Shiv Chopra, Jeffrey Smith, Professor Gilles-Eric Seralini, Julie Daniluk, Rachel Parent. Over 90 minutes of extras including extended interviews and more.

SELLING POINTS

Multiple Festival Appearances
Ties into international GMO debate and challenges faced by agribusiness
Comp to titles including Food Matters, Open Sesame, Farmageddon

RUNNING TIME: 89 MINS + BONUS
NTSC 16:9, COLOR NOT RATED
NATIONAL RELEASE DATE: 9/29/15
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SRP: \$24.98



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