

LEE "SCRATCH" PERRY REVELATION

BIO/ARTIST PROFILE

Dub reggae legend Lee "Scratch" Perry delivers a second follow-up to his Grammy-nominated collaboration with multi-instrumentalist **Steve Marshall** and producer **John Saxon**. Perry continues to create unique, category-defying music. For the uninitiated, Lee "Scratch" Perry is one of the most important figures in the history of reggae music. Not only did he help develop the early reggae sound captured in a number of important recordings, but as an engineer, producer, songwriter, and performer he pioneered a number of innovations, including dub reggae. Here, Lee Perry again draws his narrative from his spirituality and today's global events. Very special guests **Keith Richards** and **George Clinton** again join **Marshall**, with **Duncan & Green**, **Tim Hill**, **Dr Sleepy**, **Alec Hay**, **elodieO & Abi Browning**, and **David Stewart Jones** also featured.

BUY! HERE'S WHY!

- ◆ An outstanding collection of originals by a living legend
- ◆ A second follow up to his 2007 Grammy-nominated *The End of an American Dream*
- ◆ A loyal fan base

RETAIL

- ◆ Merchandising Tools
- ◆ MVD Entertainment Group (610-650-8200 voice/mvdb2b.com)

RADIO

- ◆ Servicing to College, World/Reggae & Non-Commercial
- ◆ New World'n Jazz (510-705-1660 voice/510-705-1698 fax/newworldjz@aol.com)

PUBLICITY

- ◆ CD Reviews and features in key music publications including Trade Magazines, Dailies, and Weeklies
- ◆ Internet marketing
- ◆ Clint Weiler (610-650-8200 Ext. 115 voice/clint@mvdb2b.com)

LABEL SUPPORT / INFO

- ◆ MEGAWAVE (734-260-6950 cell/517-371-4444 voice/517-371-4445 fax/megawave@ic.net/www.MEGAWAVEmusic.com)

HOMETOWN

- ◆ Kingston, Jamaica & Zurich, Switzerland



TRACK LISTING

1. Revelation Revolution and Evolution (5:42)
2. Used To Drive A Tractor In Negrille (4:59)
3. Money Come and Money Go (4:59)
4. Fire Power (5:36)
5. Run For Cover (4:10)
6. Books of Moses (KR Mix) (5:14)
7. Let There Be Light (4:48)
8. Holy Angels (4:40)
9. Weatherman (5:12)
10. Scary Politicians (4:44)
11. An Eye For An Eye (4:30)
12. Freaky Michael (4:45)
13. Bonus Track - Books of Moses (Reggae Mix) (4:13)
14. Bonus Track - Psalm (4:36)

TOTAL PLAYING TIME 68:08

MARKETING OVERVIEW

Print and electronic media will be serviced to solicit CD reviews to coincide with product release, with additional follow-up to reggae and world music specialists. Digital singles and an Internet and radio promotional campaign will precede physical and digital album release. These campaigns will also coincide with Lee Perry's 2010 U.S. tour and the release of a making-of documentary film. Continued radio and retail support will follow release.

SRLP \$12.95
Box Lot 45
Discounts Available

RELEASE DATE: August 10, 2010

ARTIST/TITLE

Lee "Scratch" Perry
"REVELATION"



FILE UNDER: Reggae (Dub)

COMPACT DISC (Digipak)

CATALOG #: MEGW 0342



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