



IKE & TINA

ON THE ROAD 1971-72
BY NADYA & BOB GRUEN

IN THE EARLY '70s, legendary rock photographer Bob Gruen and his wife Nadya toured with Ike & Tina, filming them performing on the road and behind the scenes. Now for the first time ever this footage is available to the public.

Ike & Tina: On The Road: 1971-72 is a look inside a hardworking band as well as an iconic couple. In addition to simply awesome renditions of Ike & Tina classics, we also get a glimpse of the group at work in the recording studio, Tina and the Ikettes practicing their dance routines, goofing around on airplanes and in airports, and even at home with their kids.

A lot has been written about Ike and Tina's relationship over the years. But for many years, they were able to coexist together in the public eye, and in the process, create some of the most exciting and gripping soul/rock music ever recorded.

"*What's Love Got To Do With It?* shows why Ike and Tina Turner broke up," says Gruen. "This film shows why they were together for twenty years before that."

TRACK LISTING

River Deep, Mountain High
Pick Me Up (Take Me Where Your Home Is)
Oh Devil
Gulf Coast Blues
Shake A Tail Feather
There Was A Time
Heard It Through the Grapevine
Respect
A Love Like Yours (Don't Come Knockin' Every Day)
Under The Weather
I've Been Loving You Too Long
Walking the Dog
You've Got to Get That Feeling
Try a Little Tenderness
Proud Mary
I Smell Trouble
Shine
Instrumental Theme Song
I Want to Take You Higher

SALES POINTS

- Full Publicity campaign scheduled with reviews expected from Rolling Stone, Mojo, EW etc.
- Social Media campaign promoting the film to fans on Facebook, Twitter, and more via splash page, contests, commenting, etc.
- Facebook and splash page for the film setup and drawing fans and social commenting
- Price and positioning with key retail, print ads in leading collector's magazines and other resellers
- Screening at various independent record stores in conjunction with October release date

PREBOOK DATE: 10/16/12

STREET DATE: 11/20/12

Format: DVD SKU: MVD5276D UPC: 760137527695 Run Time: 81 mins SRP: \$19.9

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