

When the Olympics came to China the world spotlight turned to a country synonymous with human rights abuse and by any measure a totalitarian police state. But under the surface is a growing movement of punks and misfits, the irony of which is not lost on the filmmakers as they roam this rebellious subculture a scratch under the surface of bustling Beijing.

NATIONAL ONILNE MARKETING CAMPAIGN

Concentrated publicity campaign focusing on film genre specific press entities and popular DVD review sites such as DVD Review, DVD Talk, DVD Verdict, etc.

Rolling Stone, Pitchfork, Spin, Alternative Press, Punk News

PREBOOK DATE | SEPT 18 2012 STREET DATE | OCT 23 2012

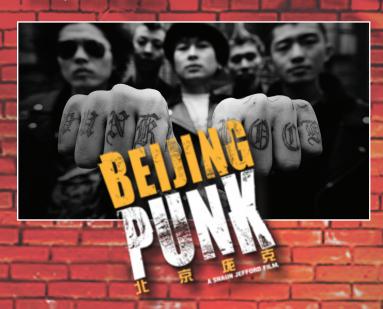
FEATURED BANDS:

Misandao, Demerit, Hedgehog, The Gar, PK14, Candy Monster and Joyside.



You Tube





SHAUN JEFFORD GETS BANNED IN CHINA IN THE MOVIE BEIJING PUNK.

UPC CODE: 760137553595

BOX LOT: 30

GENRE: **DOCUMENTARY**

CATALOG NO.: MVD5535D



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