

JEFF **DUNHAM**

JAY **JOHNSON**

LYNN **TREFZGER**



I'M NO DUMMY

EXPLORE
THE BEST
OF THE HOTTEST
NEW COMEDY
STYLE!

A DOCUMENTARY BY BRYAN W. SIMON

DON'T MISS
Jeff Dunham's
NBC Primetime
SPECIAL on
SEPTEMBER 17

Two Disc Limited Edition
Over Two Hours of Extras!

DVD
SKU: MVD7358D
UPC: 760137735892
SRP: \$19.95

PREBOOK DATE AUGUST 14
AVAILABLE SEPTEMBER 18

MVDvisual
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ENTERTAINMENT GROUP



I'M NO DUMMY

*Inside the world and art of comic masters
Jeff Dunham, Jay Johnson
and Lynn Trefzger!*

Jeff Dunham, Jay Johnson, and Lynn Trefzger are current vent masters featured in this entertaining documentary along with historian Tom Ladshaw. A surprising and funny exploration of modern ventriloquism, it's also a rare window into the inventive creative drive that lets these storytellers do what they do. Ventriloquism is not your grandfather's novelty act - it's a dynamic and comedic art of the highest level.

Special NEW 2nd Disc also features Las Vegas star **Terry Fator!**

BONUS

- Over Two Hours of Never Seen Before Bonus Videos!
- Terry Fator - America's Got Talent Winner and Las Vegas Star!
- Peek inside the amazing Vent Haven Museum of ventriloquism

SELLING POINTS

- New Director's Commentary on main feature
- New Español AND English language subtitles

MARKETING/ADVERTISING

- Jeff Dunham – International Comedy star with **Upcoming NBC Primetime Comedy Special** airing **September 17th**, **Comedy Central Special** in **November**
- Jay Johnson – **Tony Award Winner** and **Star of TV's beloved SOAP**; appeared recently on **SOAP Reunion Special** which aired on Home & Family Hallmark Channel
- Lynn Trefzger – **Campus Comedian of the Year** and **Disney Cruise Star**
- Terry Fator – **Las Vegas Headliner** and **Winner of America's Got Talent**
- Major social media campaign including Facebook, Instagram and Twitter
- Press campaign to major media outlets

PRESS QUOTES

"Highly entertaining. Grade A."

"You'll love it. We did."

"For anyone who likes a great laugh."

"Charming, thoughtful & fun from start to finish."

"Entertains while it educates & it does so beautifully."

"Hilarious and insightful – a perfect combination!"

Artist	Jeff Dunham, Jay Johnson, Lynn Trefzger
Title	I'm No Dummy
Selection #	MVD7358D
UPC	760137735892
Prebook	8/14/15
Street Date	9/18/15
Retail	\$19.95
Genre:	Comedy
Run Time	86 minute feature + 120 minute bonus
Box Lot	30
Label	Pop Twist
Format	DVD

