



AUDIENCE AWARD
2014
SUNDANCE
FILM FESTIVAL

**AVAILABLE
IMMEDIATELY**
RUSH RELEASE

ALIVE INSIDE



OVERVIEW

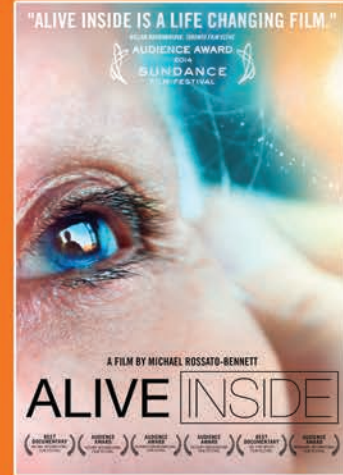
Alive Inside is a joyous cinematic exploration of music's capacity to reawaken our souls and uncover the deepest parts of our humanity. Filmmaker Michael Rossato-Bennett chronicles the astonishing experiences of individuals around the country, whose minds have been revitalized and awakened by the simple act of listening to the music of their youth.

MARKETING HIGHLIGHTS

- * Sundance Film Festival Audience Award Winner
- * Oscar favorite for 2015
- * Extensive marketing and Oscar Campaign planned for Fall and Winter 2014/2015
- * Major brand partners on board to assist in marketing such as Pandora, The Grammys, AARP, Spotify, the Alzheimer's Association and many others
- * Celebrity endorsees who will help market the film such as Harry Belafonte and Steven Tyler
- * Six figure ad budget for the DVD release beginning in October
- * Extensive press campaign throughout 2014 & 2015 already in effect
- * Winner of over a dozen major awards, including more Audience Awards than any other documentary in 2014
- * TV, radio and print campaigns planned for 4th Qtr 2014
- * Full page ads in many industry magazines to promote the Oscar Campaign
- * Screenings in over 100 markets in the 4th Qtr 2014

Chapter

01. I Can't Remember
02. I Feel A Band Of Love
03. Music Activates More Parts Of The Brain
04. I'm Seeing Her All Over Again
05. I Can Write A Prescription
06. I Have A Vivid Imagination
07. I Have Been Here For The Last 2 Or 3 Days
08. This Is Solitary Confinement
09. How Deep Does It Run Inside Of Us?
10. The History Of Nursing Homes
11. This Is My Gang
12. The Ultimate Goal
13. We Are Facing An Epidemic
14. I Thought You Were Going To Grow Wings
15. Life Beyond Adulthood
16. Breaking Through
17. Going Viral
18. End Credits



BONUS FEATURES

- * 78 minute feature length documentary film
- * Director's commentary
- * Deleted scenes
- * Michael Rossato-Bennett interview
- * Trailer
- * Footage from the 2014 Sundance International Film Festival
- * Soundtrack of the music in the film with visuals
- * Available on DVD and Blu Ray
- * Ask Dan Cohen

AUDIO FEATURES

- * PCM Stereo
- * 5.1 DTS Surround Sound



Format: DVD
SKU: TCD2014003
UPC: 642078995132
Street Date: 11/18/14
PreBook Date: 10/14/14

Genre: Documentary
Run Time: 78 mins
Box Lot: 30
List Price: \$19.95

ALSO AVAILABLE ON BLU-RAY

Format: BLU-RAY
SKU: TCD2014003-BD
UPC: 642078995149

Street Date: 11/18/14
PreBook Date: 10/14/14
Genre: Documentary

Run Time: 78 mins
Box Lot: 30
List Price: \$19.95



Featured Cast: Dan Cohen, Bobby McFerrin and Dr. Oliver Sacks
Directed By: Michael Rossato-Bennett
Produced By: Michael Rossato-Bennett, Alexandra McDougald, Regina K. Scully



ARTEMIS RISING FOUNDATION

+impactpartners

CITY DRIVE FILMS

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