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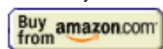
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[Dance a GoGo](#)

Andrea Lin, Darko ...

Best Price \$20.00
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Actor : Andrea Lin
AudienceRating : G (General Audience)
Binding : DVD

Brand : AB
Director : Darko Mitrevski
Format : NTSC
Label : A&B in Motion
Manufacturer : A&B in Motion
Publisher : A&B in Motion
RegionCode : 0
ReleaseDate : 2008-03-01
RunningTime : 60
Studio : A&B in Motion

About Dance a GoGo : Sexy Nightclub Workout Anyone can dance but only a real woman can Dance a GoGo. This is the only DVD of its kind, a dance instruction video by women for women that combines not just choreography and exercise but also sexiness, grace and empowerment. Created by celebrity dancer/choreographer Andrea Lin, Dance a GoGo uses the hottest night club moves to provide a female fitness routine designed specifically to bring out your inner sex appeal while toning your body. Andrea Lin has appeared in videos for everyone from Britney and Madonna, to Mariah Carey, to Velvet Revolver, to L'il Kim to Dave Chappelle, and now she turns her years of professional experience to crafting a completely unique dance instruction experience, unlike any DVD you've seen before. Incorporating hip-hop, ballroom, salsa and cutting edge asian moves into her unique blend of 21st century mojo, Andrea takes expert techniques and makes them accessible to any woman with a passion for movement, regardless of experience level. Ladies, embrace your inner dance-floor-vixen on no one's terms but your own! About Dance a GoGo : Product Approach Dance a GoGo is a wholly unique approach to the Dance instruction DVD genre, completely unlike anything else on the market. It is unique in that it uses nightclub and music video-style routines to craft a workout. Unlike the start/stop style of other DVDs, Dance a GoGo is continuous and teaches the viewer as she exercises. Femininity, empowerment and strength are at the core of the Dance a GoGo ethos, and it was designed exclusively with a female audience in mind. However, Dance a GoGo, is also about bringing out the consumer's latent sex appeal in a positive and healthy way. This broadens the appeal to include the boyfriends and husbands of the intended market as well. Dance a GoGo is packed with original choreography and easy to follow instructions, but it is defined by its attitude. Andrea Lin's dance routines and screen presence do more than just entertain and instruct. She has imbued the DVD with a philosophy and a positive outlook that speak directly to the viewer's sense of self and womanhood. This stimulates a unique connection to the material that builds a brand and a long-term relationship between the market and the product.

by john [No Comments »](#)

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