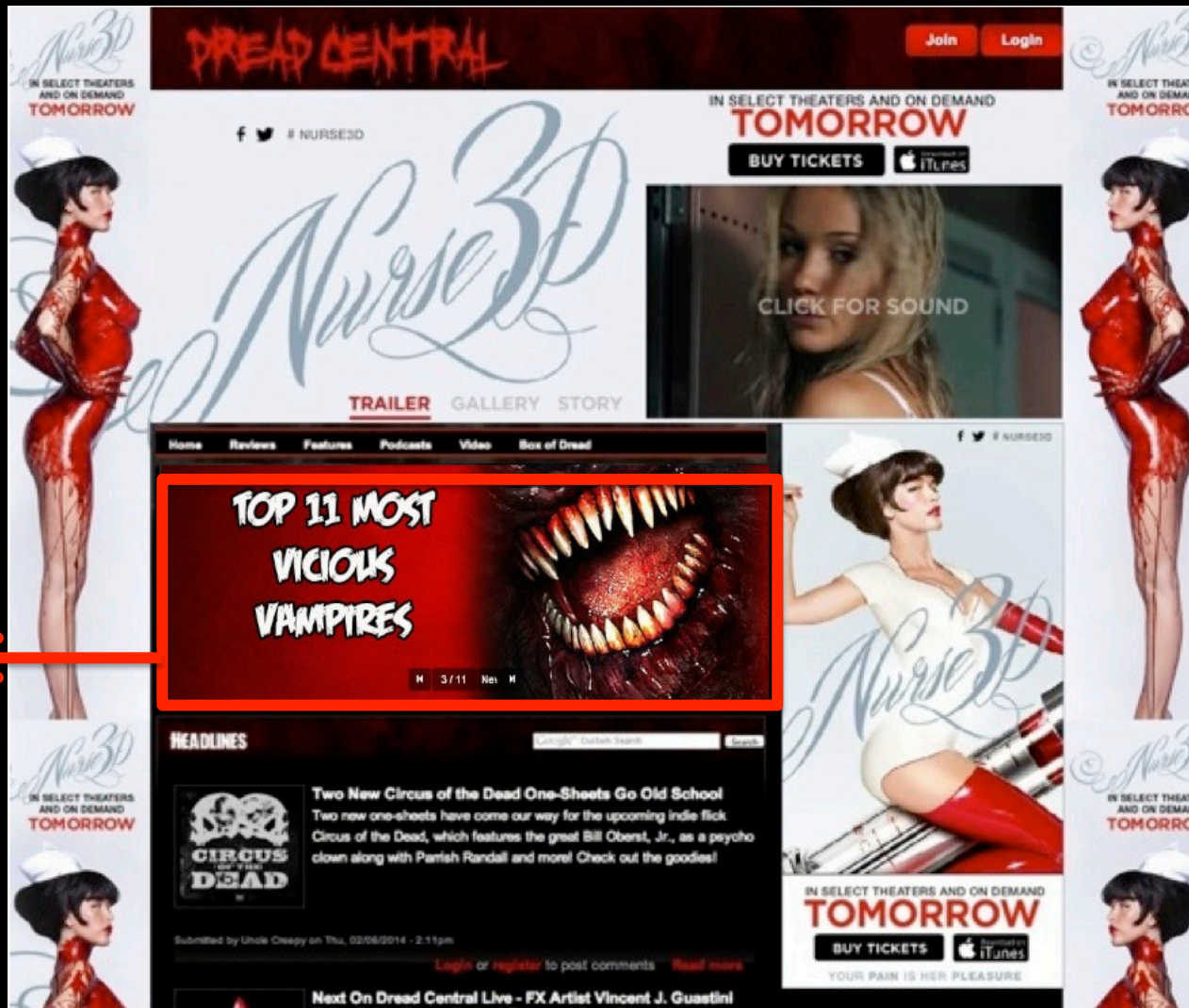


DREAD CENTRAL

Entire Site Rich Media Takeover - \$10K for 7 days



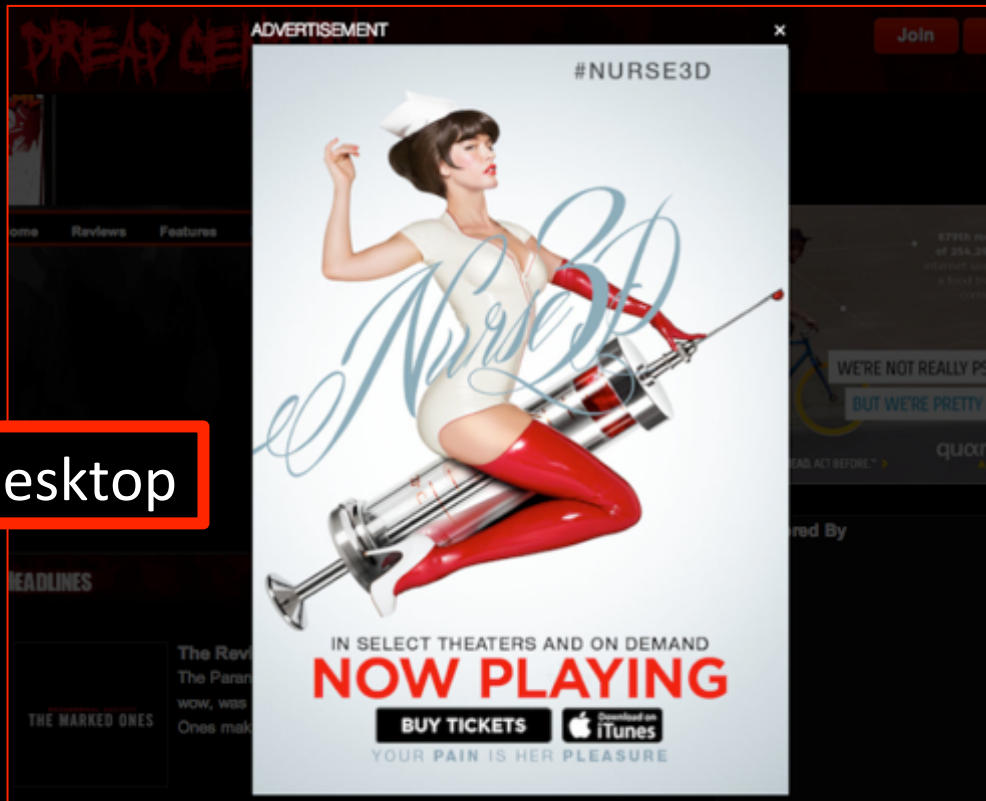
Editorial Content Featured on HP

Sales Contact: KW Low, kwlow@dreadcentral.com

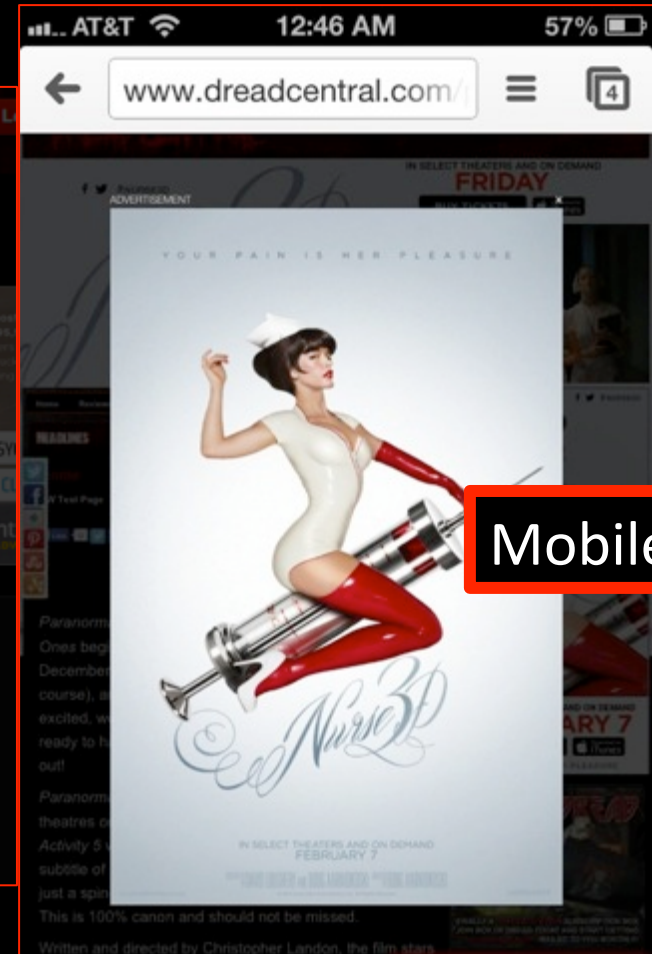
DREAD CENTRAL

Interstitial for the Entire Site Rich Media Takeover

Desktop



Mobile



Sales Contact: KW Low, kwlow@dreadcentral.com

DREAD CENTRAL

Entire Site Sponsorship (5 ATF units) - \$5K for 7 days

The screenshot shows the Dread Central website homepage. At the top, the site's logo "DREAD CENTRAL" is displayed in a red, dripping font. Navigation links for "Join" and "Login" are in the top right. A central banner promotes the "COLLECTOR'S EDITION DARKMAN" Blu-ray with the text "Own It Today!". Below this is a navigation menu with links for Home, Reviews, Features, Podcasts, Video, and Box of Dread. The main content area features a large yellow graphic with the text "ENEMY READ THE REVIEW" and a silhouette of a man in a suit. To the right, there are two promotional banners for the "COLLECTOR'S EDITION DARKMAN" Blu-ray, each with the text "Own The Blu-ray Today!". Below the main content is a "HEADLINES" section with a search bar and a featured article titled "The Review Is In! Paranormal Activity: The Marked Ones". The article text reads: "The Paranormal Activity franchise is near and dear to my heart, but wow, was the last one lame. Does Paranormal Activity: The Marked Ones make up for it? Our verdict is here." The article is attributed to "Submitted by Uncle Creepy on Mon, 12/30/2013 - 2:31pm". The website is decorated with various "Darkman" movie posters and Blu-ray covers.

Sales Contact: KW Low, kwlow@dreadcentral.com

DREAD CENTRAL

Entire Site Sponsorship (3 ATF units) - \$3K for 7 days

The screenshot shows the Dread Central website homepage. At the top left is the 'DREAD CENTRAL' logo in a red, distressed font. To the right are 'Join' and 'Login' buttons. Below the logo is a navigation bar with links for Home, Reviews, Features, Forums, Podcasts, Video, and Box of Dread. The main content area is dominated by a large 'Hatchet' movie promotion. On the left is a vertical banner for 'Hatchet' featuring Kane Hodder, with the text 'ADAM GREEN PRESENTS HATCHET AVAILABLE NOW' and DVD/Blu-ray logos. The central banner features the text 'HATCHET - VICTOR CROWLEY'S MOST GRUESOME KILLS THE BEST AND THE BLOODIEST!' over a background image of a character. To the right of this is a green Hulu Plus advertisement with the text 'Instantly watch TV shows & movies' and a 'Try it Free' button. Below the main banner is a 'HEADLINES' section with a search bar and a featured article titled 'Two New Butcher Boys Stills Sneak Out' by Uncle Creepy, dated 08/15/2013. On the right side of the page, there is a vertical banner for 'Hatchet' with the text 'ADAM GREEN PRESENTS HATCHET AVAILABLE NOW' and DVD/Blu-ray logos. At the bottom right, there is a 'Sponsored By' section featuring a 'Hatchet' movie poster with the text 'AVAILABLE NOW' and DVD/Blu-ray logos.

Sales Contact: KW Low, kwlow@dreadcentral.com



3 Sponsorship Packages

- \$10K for 7 days (*Example = Nurse 3D*)
 - 970x250, 300x600, 728x90, 230x90, 300x250, 300x250 BTF, Site Skin
 - Desktop & Mobile Interstitial
 - Video Pre-roll
 - Sponsored Editorial
 - Social Media Support (Facebook & Twitter)
 - Roadblock/No other ads for 7 days
- \$5K for 7 days (*Example = Darkman Collector's Edition*)
 - 728x90, 300x250, 230x90, 300x250 BTF, Site Skin
 - Sponsored Editorial
 - Social Media Support (Facebook & Twitter)
 - Roadblock/No other external ads for 7 days
- \$3K for 7 days (*Example = Hatchet III*)
 - 300x250, 230x90, Site Skin
 - Sponsored Editorial
 - Social Media Support (Facebook & Twitter)
 - Other ads will also be displayed in non-sponsored placements (ie 728x90 & 300x250)

Sales Contact: KW Low, kwlow@dreadcentral.com