## So Much Time to Smell the Roses

Oh, to have free time - the
hings you could do! Search for cheaper, larger apartment. Put in some hours at the gym, maybe. Finally organize your closet
and give away a
JON few bags of CARAMANICA
TELEVIIION
REVIEW
land, Ore
lat REVIEW land, Ore., lence is a virtue, and free time only creates more opportunities for not workìng.
The Portland of "Portlandia," which begins on Friday on IFC, is a city where no one can complete a task: a couple ordering chicken in a restaurant are de railed by questions about its provenance; a man trying to patronize a bookstore is stymied by its flaky owners.

A city where young people go to retire," is how Jason (Fred Armisen) describes it to Donnie (Carrie Brownstein) in this comedy's opening vignette - widely circulated on the Internet in recent weeks - which culminates in a musical number featuring leather daddies, clowns, 1992 vintage alterna-girls and the Portland Gay Men's Chorus.

That's what the Portland of the imagination theoretically excels at: happenstance beauty. Af ter all, this is the perpetual sum-mer-camp city where Seth Cohen retreated to lick his wounds and teach sailing on "The O.C.," where a spunky orphan tracked

## ONLINE: 'PORTLANDIA'

An article about the series and a scene from the premiere: nytimes.com/television

## Portlandia

IFC, Friday nights at 10:30, Eastern and Pacific times; 9:30, Central time.

Created and written by Fred Armisen, Carrie Brownstein and Jonathan Krisel directed by Mr. Krisel; Lorne Michaels, Brownstein, Mr. Krisel and Andrew Sin er, co-executive producers; Debble DeMontreux, Dan Pasternack, Jennifer Ca serta and Evan Shapiro, executive proucers for IFC
WITH: Fred Armisen, Carrie Brownstein Kylé MacLachlan, Aubrey Plaza, Selma Kumail 'Nanniliani, Jason, Sudeikis, Sam Adams and Gus Van Sant.
down her semi-bohemian parents and stitched her family back together on "Life Unexpected."
But most of the story lines in "Portlandia" revolve around the sheer unnavigability of a city with no rules and no desire to have them. Even the song playing during the title credits Feert All Around, by Washed Ou-is lazy ses speed.

Most of the main characters are played by Mr . Armisen and mine indie rock band Sleater-a mired indie rock band sleaterfrom sketches the dwo made ove the past few years as ThunderAnt a comedy minitroupe. Often Ms. Brownstein wi yed and sincere, gets the best Mr Armisen, who's been gerating characters for so on "Saturday Night Live" that it's tough for him to capture the understatement of these carica tures She's especially sharp as the tightly wound feminist book store owner Toni, who in the
show's second episode sternly tells a college student pointing at a volume on a shelf, "Can you put that away please?" - the finger, that is - "Every time you point, I see a penis."

No one says the word "slacker" on this show, because that would imply both something to aspire to - the film by that name - and that the city offered some other lifestyle option.
Except that there is, on this show, a tension between lethargy and efficiency - the one can't exist without the other, it turns out. When Nance (Ms. Brownstein) asks about the chicken "Is that U.S.D.A. organic? Or Or egon organic? Or Portland organic?" - she's presented with detailed paperwork of its origin, including a picture. The farm of Aliki (a confidently tranquil Jason Sudeikis), whence the chicken hails, turns out to be a gleaming bastion of cultish efficiency, both to produce organic chicken and to collect wives for the owner, they wear ous of the wome of the Yearning for Zion Ranch in Texas, the fundamentalist Mor-


Fred Armisen and Carrie Brownstein play a cast of recurring characters in "Portlandia."
mon compound that became tab loid fodder after a controversial raid in 2008
In next week's episode a spirited Kyle MacLachlan plays the city's khaki-clad bicycleriding indigenous-art-inspired mayor: He's a goofball but, seen sitting
on an exercise ball during a meeting, he could also be some sort of new-media guru. (The city's actual mayor, Sam Adams, plays his flustered assistant.)
That an engine of hard work powers a city of relaxation is a characterization that might in-
spire locals to protest via site specific art, or to create a new eco-friendly blend of coffee using beans from Ecuador and Madagascar, with proceeds going to finance clever counterprogramming. But no one there has TVs, right?

## MFME MOS RICHMENJOMABLE NEW PLAY IN MANY A SEASON.

Seriously satisfying and gorgeously acted. Whomever you're watching in this production, you'll find something wonderful. You never want to take your eyes off a single one of them. As directed by Joe Mantello, who does his most sensitive work in years here, this is a work in which every character is created equal-every one of them emerges as selfish, loving, cruel, compassionate, irritating, charming and just possibly heroic in Mr. Baitz's most fully realized play to date."-Brantley, The New York Times

## First Look



## TV

## Fred Armisen gets crunchy

Live from...Portland, Ore.?
In his new IFC sketch series Portlandia, Armisen (right) and former Sleater-Kinney riot grrrl Carrie Brownstein (left) poke gentle fun at the hipper- and veganer-thanthou foibles of the Pacific Northwest. (In episode 2, airing Jan. 28, they fall in with a cult leader played by guest star Jason Sudeikis, center.) Armisen, who was a drummer before Saturday Night Live, says he and Brownstein see similarities between music and comedy. "A sketch is three or four minutes, and that's about the length of a song," he notes. "And there always needs to be a hook." -Keith Staskiewicz

## Newsclay

January 21, 2011

## Atelevision

## Great, but will it play in Portland? <br> about to order at a restaurant <br> es, transgenders, anarchists,



THE SHOW "Portlandia" WHEN | WHERE Tonight at 10:30 on IFC REASON TO WATCH Terrific new sketch series starring Valley Stream's - not Portland's - Fred Armisen. WHAT IT'S ABOUT Based on the Web series "ThunderAnt," "Portlandia" stars "Saturday Night Live's" Armisen and Carrie Brownstein (a founding member of Portland riot grrrl band Sleater-Kinney) as various residents of Oregon's largest city. They include a pair of hostile lesbian include a pair of hostile Women and Women First another couple who insist on visiting the organic farm where the chicken they are
was born and raised (next week's episode); and two friends commissioned by Portland's mayor (played by Kyle MacLachlan) to write a song celebrating the city, "but not Seattle."

With cameos next week from Steve Buscemi; and Jason Sudeikis, leader of a polygamy cult that's a front for that aforementioned organic chicken farm. Lorne Michaels is executive producer.
MY SAY By this point you've correctly deduced that "Port landia" is a satire of the city's subcultures: animal an biker rights activists, feminists, '90s-era hipsters, folk-

Go behind the scenes with videos of the new
 "American Idol" crew
newsday.com
/tv
bisexuals, radical vegans, greens and all others who harbor a seething bias against Seattle for being a bigger and eattewhat cooler city. (Port andia, by the way, is the name of large statue in the city, but Seattle has the space Needle, so there you have it.)
Not for you? Then consider this review an attempt to persuade otherwise. Brown stein and Armisen move so ffortlessly between charac ers, then execute their riffs, ers, then execute their riffs ics, styles and voices with res long this don that efore long this doesn't seem ke satire any longer but a fu ouse mirror reflection intensely real people OTTOM LINE Hilarious send up of Portland, but Corvallis, Salem and Eugene may well see themselves in this rip as well. GRADE A


SNL's Fred Armisen and Carrie Brownstein star in the satirical, lyrical dis to Seattle, "Portlandia," spawned online, on IFC.


Can the 21st century, granola-crunching, organic-farm-supporting, "Daily Show"-quoting, early-technology-adopting, bike-lane-promoting American left laugh at itself?

IFC surely had to ask itself that question before bankrolling "Portlandia," a pet project of "Saturday Night Live" star Fred Armisen and Carrie Brownstein, a former guitarist and vocalist for sleater-Kinney. The limited-run series, which premieres Friday night at 10:30 p.m./9:30 Eastern, is as subtle as an off-kilter, half-hour sketch series can be. Armisen and Brownstein play most of the characters, often with strange wigs and facial appliances (in one sketch, Armisen sports a mustache that seems to be made of black electrical tape), but unlike so many "SNL" creations, the performers don't get up in your face and demand to be laughed at.

And yet the humor is still corrosive. Armisen and Brownstein are targeting a specific Pacific Northwest subculture, but their barbs should lodge deep in any North American neighborhood in which people patronize food co-ops and vegan restaurants and independent bookstores with stacks of homemade 'zines on the checkout counter, then zip home on mountain bikes bleating little warning noises from a whistle and muttering, "Bike, bike, bike, bike coming throught" Kyle MacLachlan -- a Yakima, Wash., native and the star of the greatest Pacific Northwestern pop culture touchstone ever, "Twin Peaks" -shows up in the second episode; he's ostensibly portraying the mayor of Portland, but he's actually doing a devilishly funny send-up of a relatively new type of politician that has inflitrated every layer of American government: the soft-spoken, smiling, beanbag-chairs-in-the-office, "No, tell me about you"-type; the executive alpha dog as loyal puppy. (Portland's real mayor, Sam Adams, plays the fictional mayor's assistant.) All these social types and many others get slow-roasted (organically) in the first couple of episodes of "Portlandia."

Series director Jonathan Krisel ("Tim and Eric Awesome Show, Great Job!") even identifies certain modern, IFC-approved filmmaking clichés and works them into the sketches. The payoff to the restaurant scene -- the couple's pilgrimage to the woodland commune where Colin was raised -- mocks the sensitive/eccentric post-collegiate visionary type of direction where, for example, two people who've just been introduced instinctively realize they have a Deep Connection, and the scene conveys this realization by shifting into slow-motion close-ups of the connected people staring into each other's eyes while the soundtrack blasts a morose/magnificent pop tune that sounds like New Order played at half-speed.

The series rather pointedly teases a core section of IFC's audience -- a portion that will watch Armisen and Brownstein's antics very closely, with an eye for accuracy, and then either roar with recognition and approval, or go on the Internet immediately and write a blog entry about how "Portlandia" doesn't get Portland or Oregon or feminist bookstores or urban bike culture. Armisen and Browstein's masterstroke is showing how certain flavors of modern leftist sensitivity/engagement can seem (to outsiders) like passive-aggressive self-absorption laced with contempt for the unenlightened.
"He looks like a happy little guy that runs around," says the man in the restaurant sketch, glancing at a wallet-size photo of Colin. "Does he have other chickens as friends?"



TV in the news
Tiger Review: TV gets unoriginal with mid-season shows
my. HSJ.ORG
Just after the TV industry ended their obsession with Christmas movies, they introduce us to new midseason shows that indicate their obsession with certain ...

## Sundance film review: "Being Elmo

REUTERS
Just out of high school, Clash landed a role on the classic "Captain Kangaroo" TV show and moved to New York City, although it wasn't until 1986's ...

## Roger Ebert's new film show debuts tonight

 on PBSDETROIT FREE PRESS
The famous film critic stopped appearing on television movie review shows in 2006 when cancer surgery left him unable to speak. ...

The Eagle Eye: "Teen Mom 2" T.V. Show Review
MYYHSJORG
The new season of Teen Mom will be very intense. There is a lot more drama and plenty of struggles. For teen mom Jenelle, her struggle is to get full ...

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New York Car Trick? See the trick drivers used to get

# The 解natun Glothe 

J anuary 21, 2011

## The dream of the '90s alive and well in 'Portlandia'

By Matthew Gilbert globestaff

Portlandia" is a special sketch comedy series. It affectionately mines Portland, Ore., and the Portland state of mind, for sly cultural humor. The Pacific Northwest city, somehow already a relic of 1990s alternative slackerism, takes it lightly on its pierced noggin for angry bike messengers, for its artisanal obsessions, for competing with Seattle, and, of course, for flannel.

The six-episode series, which premieres tonight at $10: 30$ on IFC is the brainchild of Fred Armisen from "Saturday Night Live ${ }^{n}$ and Carrie Brownstein, formerly a singer-guitarist in the Portland band Sleater-Kinney now trying her hand quite successfully - at comedy. In a way, "Portlandia" does to Portland what NBC's "Parks and Recreation" does to small-town Indiana; it gives us a little population of local misfits, then teases them for their exaggerated provincial affectations. But almost all of the "Portlandia" characters are played by Armisen and Brownstein,


Fred Armisen and Carrie Brownstein star in "Portlandia."
and each half-hour is broken up into snippets of story line, some recurring. It's not a sitcom so much as an urban portrait.

When I first heard that the show stars

Armisen and that it is executive produced by Lorne Michaels, Armisen's "Saturday Night Live" boss, I was afraid I'd find merely bottom-drawer "SNL" filler. But "Portlandia" is more subtle and less bombastic than most of the sketch work on "SNL," and without a live audience it is calmer in tone. The guest stars, including, tonight, Steve Buscemi and Jason Sudeikis, slip quietly into and out of the scenes. Next week's episode features the hysterically deadpan Aubrey Plaza from "Parks and Recreation" and Kyle MacLachlan as the mayor of Portland, fixated on being better than Seattle (real mayor Sam Adams cameos as his assistant).

Among the recurring characters created by Armisen and Brownstein are two women, Candice and Toni, who own a feminist bookstore called Women and Women First. They're belligerent toward their customers, self-righteously withholding their merchandise in what winds up being an amusing case of self-sabotage. In another sketch, a couple having dinner at a restaurant ask the waitress questions about their free-range chicken, which escalates to the point where they are compelled to go to the farm where "Colin" that's the chicken's name - was raised.

And in what has become the show's calling card online, tonight's episode includes a video of a song about how "the dream of the '90s is alive in Portland." I'he lyrics portray a pre-George W. Bush world where "young people go to retire," "the tattoo ink never runs dry," and "all the hot girls wear glasses." Like so much of "Portlandia," it's a pitch-perfect satire of a city that time forgot.
Matthew Gilbert can be reached at gillerl@ylobe.cum.
TELEVISIONREVIEW
PORTLANDIA
Starring: Fred Armisen, Carrie Brownstein On: IFC
Time: Tonight, 10:30-11 p.m.

# Los Angeles Times 

January 21, 2011

TELEVISION REVIEW

## 'Portlandia's' quirky scene

Fred Armisen and<br>Carric Brownstcin star in a charming and funny comedy show.

## ROBERTLLOYD

 TELEVISION CRITIC In "Portlandia," a funnyand charming new six-epi-
sode, single-camera sketch
comedy from IFC, Fred Ar-
misen, of "Saturday Night
Live" and Carrie Brown-
stein, formerly of the band
Sleater-Kinney and now of
Wild Flag, come together to
gently lampoon life in what
has repeatedly been pro-
claimed one of America's,
and even the world's, most
livable cities, Portland, Ore.
The series is a better-
heeled, better-paced and,
within the bounds of its own
Portland-ish modesty, a
more ambitious extension of
the occasional videos that
Armisen and Portland resi-
dent Brownstein have
posted online over the past
few years under the name
ThunderAnt. If there's an
overall theme here, it's that
heaven contains its own por-
tionofhell - that right living
takes work, relaxation
causes stress, and that a
thin line separates responsi-
bility and rage. ("Cars, man!
Why?" fumes Armisen's "bi-
cycle rights" guy as he navi-
gates the city streets.) Their Portland is a place where your chicken dinner may come with a pedigree ("His name was Colin; here are his papers") and where vegan pastry tastes like sand because it is made with sand.

Yet the tone remains affectionate. Armisen, 44, and Brownstein, 36, are experiencedenough to regard their targets with a little dispassion, yet not so remote as to grow cynical about them.

It all begins with Fred (as "Jason from L.A.") coming to tell Brownstein, as if he'sjust back from Narnia, that he's seen a place where "the dream of the " 90 s is alive."
"Remember when people were content to be unambitious, sleep to 11 , hang out with their friends?" he reminds her. When they just wanted to form bands, he asks, or go to clown school?
${ }^{\text {"I I }}$ gave up clowning years ago," Brownstein says.
"Well, in Portland, you don't have to." It is, he says, "a city where young people go to retire."

There is a long a tradition of musical comedians and comedic musicians, but over the past 15 years or so, common cause has been made increasingly between them. Yo La Tengo regularly shares the stage with standup comics (Jim Gaffigan and Kristen Schaal, recently). Aimee Mann, who'll appear in an upcoming episode of
"Portlandia," has used professional comedians todeliverheronstage patter. Patton Oswalt, Eugene Mirman and Flight of the Conchords release records on Sub Pop. home of the Shins and Nirvana. David Cross has appeared in videos for the Strokes and Superchunk (whose drummer, Jon Wurster, also does comedy). And Armisen drummed for the Chicago-based punk band Trenchmouth (and was married for several years to Sally Timms from the Mekons).

The leads have a lovely, light way with one another this is not the comedic equivalent of Sleater-Kinney's riot grril rock - and as an actress, Brownsteinis ... a really good actress. They easily inhabit a variety of characters: a couple experimenting sexually (each player takes the opposite gender), tournament hide-andseek players, craft mavens who insist that the way to improve any object is to "put a bird on it."

In the show's best bit, a recurring holdover from ThunderAnt, they play the co-proprietresses of a feminist bookstore. Armisen's question, "That's a top-selling author - do we want that in here?" and his assurance to a customer (Aubrey Plaza from "Parks \& Recre-
ation") that "We could order that for you, it'll take a year to get here," sum up their passive-aggressive approach to business.

As Fred and Carrie, they meet the mayor, played by Kyle MacLachlan - actual Portland Mayor Sam Adams plays his assistant who displays an award for "best official Website for cities with populations under 700,000 in the Pacific Northwest area," a certificate he had printed himself, and sets them to write the town a theme song. ("Portland Community College/They sent me a reminder," Fred
suggests. "Community garden workshop/Teach me to rake and hoe-oh-oh," Carrie sings.)
"Just one thing," MacLachlan warns. "Don't make it sound like it's coming from Seattle. Go, Portland!"
robert.lloyd@latimes.com


SKETCH COMEDY: Fred Armisen and Carrie Brownstein transform some of what they've posted online as ThunderAnt into a show on IFC

## TELEVISION

## Comic Counterculture in the Northwest



## Comic Counterculture in the Pacific Northwest

## From Page 7

Armisen and Ms. Brownstein. "I was having a little bit of a hard time wrapping my head around how we're going to see this come to life," said Jen Caserta, the general manager of IFC. "But this really is translatable. It's about Portland, but there's a piece of Portland in many parts of the country."
Production on the six-episode order of "Portlandia" took place quickly over the summer and fall, with help from Allison Silverman,
the former head writer of "The not come from a professional Colbert Report," and Jonathan comedy background, making Krisel, a "Saturday Night Live" writer. Skits usually began with scripts or at least outlines, while leaving ample room for Mr. Armisen and Ms. Brownstein to improvise their roles.
What I saw in the two of them was this way of, just, funny stuff coming out and trying to catch it and sort it out later," Mr. Krisel said. "You can always make stuff in editing. Too much structure and scripting would kill it."
For Ms. Brownstein, who does self-consciousness about creat ing in a group setting, even if it occasionally reminded her of her rock ' $n$ ' roll exploits in SleaterKinney.
"I did recall those slightly heartbreaking, embarrassing moments," she said, "where you bring in a little bit of a song and you're just met with stares, and you realize maybe you should
have kept that idea at home. With comedy writing that's happening

100 times as fast."
Months later Ms. Brownstein still sometimes describes herself as "an imposter" on "Portlandia" and says her primary role on the show is to serve as "the rain le thing that's just there so peo ple remember it really is taking place in Portland,"
Mr. Armisen, meanwhile, rec ognized that his involvement in a sketch-comedy side project would inevitably raise questions about whether he is leaving "Saturday Night Live," a route he said
he is not currently considering For comparison, Mr Armisen mentions Beck, a rock musician who walks a similarly erratic ca reer path and whose major labe contract allowed him to continu contract allowed him to continue "Both seemed to work well to gether," he said. "I think they can co-exist."
The show's creators are also racing for reaction from the citi ens of its namesake city But Ms Brownstein said that for shee unpredictability the characters of "Portlandia" could never surpas

Portland itself.
"The strange thing we all noticed," she said, "is no matter how far out on a limb we went, we always ran into that person with in two days." For example, Ms. Brownstein said, "the night we wrapped the pilot, the options were: go out to detely naked bike ride throug the city." he city."
Before the obvious follow-up question could be asked, Mr Arminen answered it "We wen



Friday

- Medium (8 p.m., CBS/2)-Series finale: The Dubois family changes permanently when Allison and Joe start new careers.
- Kitchen Nightmares ( 8 p.m., Fox/5) - Season premiere: Gordon Ramsay visits a business in New Jersey.
- Onion News Network (10 p.m., IFC) - Series premiere: From the folks who brought you the satirical website The Onion.
- Spartacus: Gods of the Arena (10 p.m., Starz) - A prequel to "Spartacus: Blood and Sand" with John Hannah and Lucy Lawless.


## Saturday

- Austin City Limits ( 9 p.m., WNET/13) - Music from Sonic Youth and the Black Keys.


## Sunday

- Mean Girls 2 (8 p.m., ABC Family) - This made-for-TV movie is a sequel to Lindsay Lohan's popular film. And no, she's not in this, though Tim Meadows does reprise his role.


Fred Armisen and Carrie Brownstein in "Portlandia" on IFC.

## Armisen's 'Portlandia' is a hoot of a satire

Portlandia
$\star \star \star \star$
bY VERNE GAY
Special to amNewYork
Based on the Web series "ThunderAnt," "Portlandia" stars "Saturday Night Live's" Fred Armisen and Carrie Brownstein (of the of Portland band SleaterKinney) as various residents of the Oregon city. These include a pair of hostile lesbian bookstore owners; another couple who insist on visiting the organic farm where the chicken they are about to eat at a restaurant was born and raised (next week's episode); and two friends commissioned by Portland's
mayor to write a song celebrating the city, "but not Seattle."

By this point you've correctly deduced that "Portlandia" is a satire of the city's subcultures, from animal- and biker-rights activists to 'gos-era hipsters to all those who harbor a seething bias against Seattle for being a bigger and somewhat cooler city.

Not for you? Then consider this review an attempt to persuade you otherwise. Brownstein and Armisen move so effortlessly between characters that before long this doesn't seem like satire any more, but a fun-house-mirror reflection of intensely real people. Verne Gay ls a Newsday staff writer.

