

ZENITH

a film by Anonymous

THE UNDERGROUND CULT MOVIE SENSATION
ARRIVES ON DVD FEBRUARY 22



A LOST OBJECT FROM THE FUTURE

THE FILM THEY DON'T WANT YOU TO SEE
THE DaVINCI CODE meets BLADE RUNNER

starring Jason Robards III, Emmy-winner Zohra Lampert, David Thornton



"a brooding science-fiction trip...lust for paranoid
desperation is powerful... stunningly graceful."
- Michael Atkinson, Village Voice

"Imaginative sci-fi thriller...conceptual imagination...a
talent to watch!"
- Frank Scheck, Hollywood Reporter

Press includes among tons more

Village Voice (October)
Twitchfilm.net (October)
New York Times (forthcoming January 19)
Wall Street Journal (January 19)
Indianapolis Star (January 21)
Nuvo Indy (January 21)
Pittsburgh Post-Gazette (January 28)
Pittsburgh Tribune-Review (January 28)
Pittsburgh City Paper (January 28)
Hartford Courant (February 4)
Filmmaker Magazine (March)
Workbook Project (February)
Shock Cinema (March)
.... many more to come

Screenings include among tons more

Weeklong openings:
NYC - The Kraine Theatre
Indianapolis - Georgetown 14
Bozeman, MT - Procrastinator Theatre
Suburban Pittsburgh - The Oaks
Hartford CT - Real Art Ways
... more coming

Special event screenings:
NYC (month of midnights at IFC Center last October)
Bellingham, WA
Phoenix
Oklahoma City Museum of Art
... many more to come

Specialized advertising campaigns

FACEBOOK ad campaign of at least 2
MILLION EXPOSURES targeting Science
Fiction and Conspiracy fans

interactive online "alternate reality game"
featuring dozens of interconnected websites
describing a conspiracy (Google "Zenith
Conspiracy")

aggressive upcoming screening and press
campaign

ZENITH	DVD Features	DATES	ORDER
Product #CP 102 UPC #736211410658 SRP \$24.95	Making of, Blooper Real, Trailers, Transmedia Experience	Preorder January 18 Street date February 22	Contact Chris Callahan callahan@mvd2b.com 1 (610) 650 8200 x107

CinemaPurgatorio.com