

CRUNK

WEEKLY NEWSLETTER

The Crunk Newsletter was created not only to give you information about us or the industry, but to network with one another....do biz with. We try to make the newsletter a universal newsletter within the entertainment industry where it reaches as many as possible. KEEP IT CRUNK BABEE!!!

About CRUNK

- New contact information for Crunk Magazine. Phone/Fax 1.877.605.1976
- Two (2) Writers & two(2) sales reps needed. Inquire at TheCrunkWeekly@crunk-magazine.com.
- SPONSOR THE CRUNK WEEKLY.....
- ADVERTISE WITH US!!!! As low as \$25....You can beat these prices!!
- To be featured as Crunk Candy send 2 pictures and description to TheCrunkWeekly@crunk-magazine.com.
- Send any photos to be considered as Crunk Shot of the week, Crunk Mess, or Crunk Funnies. email to the TheCrunkWeekly@crunk-magazine.com.
- For reviews/interviews please send press kits to The Crunk Weekly 1744 Alvarado Terrace Atlanta, Georgia 30310.
- Any promotional items/giveaways including tshirts, CD's, ink pens, flip flops, hats, tickets, jewelry, send to The Crunk Weekly 1744 Alvarado Terrace Atlanta, Georgia 30310. We know you have it so send...SHARE AND SHARE ALIKE!!!

Industry News

--- On the Streets Promotions has announced the 2007 event line-up for The Global Mixx Music Retreat, the exclusive music and entertainment conference, July 19-23, in Chicago. This will be the third installment of one of the Midwest's premiere conferences, recognized among the music industry for discovering new talent, breaking debut artists, celebrating platinum artists and connecting some today's music tastemakers, the DJs, with the industry executives that value their opinion and vie for their support on mixshows, radio and in clubs.

--- Strong Arm Steady is a West Coast super-group, consisting of the cream of California's underground hip-hop scene, namely Phil the Agony, Mitchy Slick and KronDon. Over the years, Strong Arm Steady has toured relentlessly and pounded the mixtape circuit for years, independently distributing over 200,000 mixtapes worldwide. SAS has become the staple sound of the new West Coast movement.

As fans eagerly await the release of Deep Hearted (IN STORES AUG. 28th, 2007, ON NATURE SOUNDS), DJs Truly OdD and Babu prepared a 30 minute taste of what to expect from the trio. This soon to be classic mix contains a variety of never-heard-before joints and exclusives from their debut offering. The late great J Dilla, DJ Babu, and DJ Khalil, among others, handle production on this mix with features from Planet Asia, Dilated Peoples, Chace Infinite, Talib Kweli, and more.

--- Crazy Hood Productions and Latchkey Recordings present Garcia's new street album, Life Unscripted, set to hit stores on July 17. Executive produced by platinum artist N.O.R.E. and Miami's mixtape king DJ EFN, with national distribution via Koch Entertainment.

Garcia's life inspired album combines Southern, East Coast and Latin Hip-Hop sounds - making him a stand-alone artist in the ever-evolving Miami Hip-Hop scene. Contributors to the project include powerhouse producers such as Midi Mafia (50 Cent), Reef (50 Cent), Diaz Brothers (Pitbull), Scram Jones (Mariah Carey), Dani Kartell (Juvenile), DJ Honda (Fat Joe), Omega One (Aesop Rock) and many more. Guest spots include Bun B., MTV's Sway and executive producer N.O.R.E.

--- Atlanta-based 1720 Entertainment is proud to announce its partnership with Black Coral, Inc. for the global launch of the Caribbean's one and only, original "Queen of Soca" - ALISON HINDS' smash hit single, "Roll It Gal." Her debut album entitled, SOCA QUEEN, will be released this fall.

--- One of the most recognizable, distinct voices in contemporary music, popular singer/songwriter Lil Mo, affectionately known as the Godmother of Hip-Hop and R&B, will release her anticipated new CD, "Pain and Paper" on August 28th, via her own Honeychild Inc., distributed by Koch Entertainment.

CRUNK CANDY



Vanessa Veasley - South FL
Favorite Candy: Sugar Daddies
Check her out at www.vanessaveasley.com



Eve - California
Favorite Candy: Pop Rocks

Gotta Give to Recieve (Boost Mobile Rock Corps)

To see the hottest talent that hip hop has to offer was an understatement if you were sitting under the same roof with hundreds of volunteers at the Fox Theatre in Atlanta. People who gave of their time, blood and sweat were entertained like they'd paid royally for the hottest tickets in town.

Teaming up with the Reynoldstown Revitalization Corporation in Atlanta, volunteers participated in refacing a blighted area of the neighborhood to make it a more visibly pleasing sight.

Nick Cannon hosted the event providing a comedic intermission between guest appearances by artists who rocked the house in an effort to say thank you for your time. Performers on deck were none other than Rich Boy, Eve, Jim Jones, Keri Hilson, Busta Rhymes, Lil Wayne and Young Jeezy who was the events' headliner. Keeping it real, Jeezy smiled as he jokingly complained about clothes and sneakers that still had paint stains in them from his volunteer efforts. "It wasn't for nothing. We should all experience what it feels like to give of our time for someone else and not expect anything in return." Other performers agreed with the sentiment and in their own way communicated ways that they give back to their communities as well.

Now in an era where our youth are growing so up fast, Boost Mobile Rock Corps (BMRC) decided to slow them down and teach a lesson about giving back, showing pride and respect through service and using music to tie the two together. In exchange for giving four hours of their personal time in community service Boost Mobile Rock Corps gave volunteers one ticket to the concert.

Founded by veteran hip hop music video director Chris Robinson ("ATL" the movie, America's "1 Thing", Snoop's "Beautiful", and Jay-Z's "Change Clothes"), he wanted "...to see how hip hop could make a positive effect on today's youth." BMRC is a national youth volunteer movement that has gained much momentum since its inception in 2005 and has encouraged service and community pride among nearly 20,000 youth around the country. BMRC partners with non-profit organizations to plan various volunteer projects in major metropolitan areas around the U.S.

The following is a list of cities that BMRC will be visiting:

Portland, Oregon July 26, 2007		Chicago, Illinois September 2, 2007
Houston, Texas August 2, 2007		New York City, New York October 6, 2007
Philadelphia, Pennsylvania August 27, 2007		Baltimore, Maryland TBD
New Orleans TBD		

Youth interested in becoming part of the Boost Mobile Rock Corps movement can call BMRC at 1-888-ROCK-899, or log onto www.boostmobilerockcorps.com for more information and to register for membership. BMRC members will be notified of volunteerism to expose young people to simple ways they can proactively contribute to the greater good.

C.R.U.N.K. Reviews

C-BO
West Side Ryders Vol. III
[WCM Ent.]

The West Coast gangsta rap scene has another force to be reckoned with. Along with a mob of co-conspirators, C-BO is firing off round after sonic round of hip-hop ammunition - all laced with a lyrical poison. Among others, C-BO collaborates with Lil Cyco, The Realist and The Outlawz for twenty-one tracks of head nodding, window rattling beats and rhymes - Cali style. Released through C-BO's own label - West Coast Mafia Records, this latest record packs a solid punch musically and lyrically, never boring or too contrived. Definitely worthy of any thug music collection.

Rating: C.R.U.N.





SAMANTHA
Come N' Get It
[Go Productions]

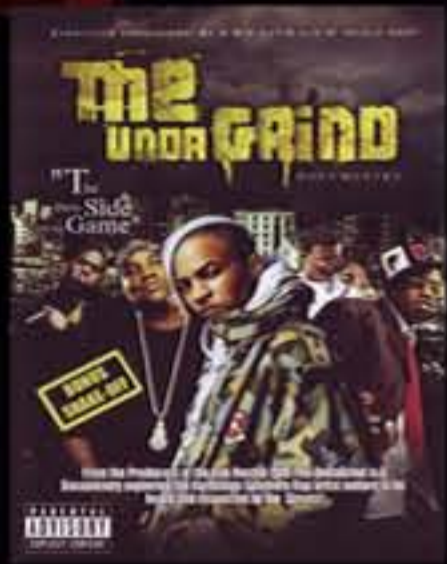
Bearing vocal abilities similar to Mariah Carey, among others, singer/songwriter Samantha can certainly hit the notes through ten contemporary pop music slash R & B tracks. Sentiments of anger and heartache find a comfortable zone to share with more upbeat and enlightened emotions. Her debut album covers the usual range of topics and styles, but also throws in a few razor sharp lyrics to set certain moments off... hence the parental warning. Opening song "Do You Love Me" and title track "Come N' Get It" are particularly good examples of Samantha's sassy skill set.

Rating: C.R.U.

THE UNDAGRIND
[N.G. FILMS/CTG FILMS]

Southern hip-hop didn't just appear one day out of thin air and endured plenty of resistance from the powers that be. This vivid documentary explores the rise of the South - leaving few stones unturned. The dirty underbelly is revealed in equal light with the high points of this hot musical uprising. Reality-driven home videos of freestyle competitions are interspersed with interviews from those who've "made it" in the scene, such as David Banner, Slim Thug, and Lil Scrappy. The DVD is broken into segments - "The Biz", "The Future", etc. - and offers a candy-coated bonus option - "The Shakeoff."

Rating: C.R.U.



Crunk Shots

Regina King@ Hotel Le Cirque - Essence Music Festival
Photo credit: Allwyn Forrester



Crunk Cinema



SNEAK PEEK - DOOMSDAY - In the action-packed new thriller from writer/director Neil Marshall ("The Descent"), authorities brutally quarantine a country as it succumbs to fear and chaos when a virus strikes. The literal walling-off works for three decades - until the dreaded Reaper virus violently resurfaces in a major city. An elite group

of specialists, captained by Eden Sinclair (Rhona Mitra), is urgently dispatched into the still-quarantined country to retrieve a cure by any means necessary. Shut off from the rest of the world, the unit must battle through a landscape that has become a waking nightmare. Coming 2008 by Rogue Pictures

DYNAMITE WARRIOR is a supernatural, action packed movie with high-grade special effects and the kind of raw action scenes the world is coming to expect from Thailand. Set in rural Thailand during the 1920s Dan Chupong (Born To Fight) plays Jone Bang Fai a young man riddled with grief and bent on revenge after witnessing his parents' murder by a callous and malicious killer. The only information Jone has as to the killer's identity is the memory of a tattoo-covered man who is part of an organized group of cattle rustlers. Jone makes it his mission to stop all cattle rustlers and in the process return each head of cattle back to its rightful owner. Coming on DVD July 17th on behalf of Magnolia Home Entertainment



Yo-Yo Girl Cop - Highly trained in martial arts, armed with a deadly steel yo-yo and an undercover identity, K infiltrates an elite high school, Seisen Academy. Her mission: to identify and eliminate suspected terrorists. Her only lead is an underground website with an ominous timer counting down the minutes. Wielding her deadly yo-yo, K must stop the terrorists before they achieve their apocalyptic plot to destroy the city. Coming on DVD July 17th on behalf of Magnolia Home Entertainment.

CRUNK

FASHION, MUSIC & ENTERTAINMENT MAGAZINE

Factory Girl - In the 1960s, no star burned brighter than original "It" girl Edie Sedgwick (Miller). Factory Girl follows Edie's meteoric rise from art student to the top of the New York fashion scene. As the muse of pop artist Andy Warhol (Pearce), Edie paid a steep price for fame. An intoxicating journey through pop-culture history, Factory Girl takes us inside Warhol's legendary studio, where the worlds of art, film, fashion and celebrity all collided. Coming on DVD July 17th on behalf of Genius Products & The Weinstein Co.



© 19 The Simpsons and its family antics far from their Springfield home in THE SIMPSONS MOVIE. Bill credit: Matt Groening. The Simpsons TM and © 2007 Twentieth Century Fox Film Corporation. All rights reserved. Not for sale or distribution.

THIS ONE FOR THE KIDS! 20th Century Fox presents the much anticipated summer movie of the year, The Simpsons Movie, out in theatres July, 27th!! The groundbreaking television series and global phenomenon comes to the big screen. In true Simpsons fashion, Homer must save the world from a catastrophe he himself created. For the latest at various games, wallpapers, buddy icons, screensavers ring tones and trailers and teaser clips into the movie log onto the official website <http://www.simpsonsmovie.com/>. Don't forget to check out the newly relaunched official The Simpsons online store. Visit <http://www.thesimpsonshop.com/> for exclusive, limited-edition merchandise. As a special incentive you receive a 10% off discount. Just enter "HOMER" at checkout.

CRUNK Fashion

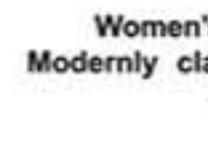
HAVAIANAS

Brazilian rubber transforms soles

Sao Paulo Alpargatas' Havaianas (ah-vai-YAH-nas) sandals promise a sole transforming feat by utilizing a secret 40+ year old Brazilian rubber recipe. Colorful representations of free-spirited Brazilian patriotism and lifestyle, Havaianas love has grown worldwide as members of international jet setting factions emit cultish love and support for the airy tenderness. Weathering the beach, playground or red carpet events; supported by true Brazilian style, your posse maintains its cool composure as Havaianas protect that casually confident stride. This is how I stroll...



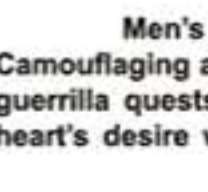
Women's "Slim Season" Havaianas Sandal- Brown1
Reminiscent of globally chic Henna tattoos, these sleek and metallic 2007 models are also available in tomato, light green and violet.
Retail: \$23.00



Women's "Kitten Heel Low" Havaianas Sandal- Shocking Pink
Modernly classic, kittenishly demure sexiness can be bought and achieved in a variety of colors and neutrals.
Retail: \$30.00



Men's "Brazil Flag" Havaianas Sandal- Multi only
Represent Brazilian love and support through heart and sole.
Retail: \$17.00



Men's "Camo" Havaianas Collector's Style Sandal- Black
Camouflaging as a Brazilian militant, fiercely represent military causes or guerrilla quests in any harsh environment. Blend to your Che-inspired heart's desire with additional camo schemes of brown, white or jungle green.
Retail: \$15.00

Steer your CRUNKilicious self to <http://www.havaianasus.com> for online shopping and local Havaianas retailers.

SHOUT-OUTS

First and foremost, the man above for making all things possible. Chanel@ HoneyGreen Media, Matt Conaway, Brian Gilmore, Dennis@ Cezer, Melvin Bailey, Christi With an Eye PR, Anne@ AK PR, Dj Scorpio, Rovella Williams, Rahiem Shabazz, Keez Clothing, Ciji Carr..Umm dinner?, Onney, Special Ops Media, Shout Factory, Dj Scorpio, 4lze, Al@ Crunk Energy Drink, Yvette@ Sony and all readers of the Crunk Weekly. Did we forget you?