



ANDREW W.K. WHO KNOWS?

LIVE IN CONCERT: 2000 - 2004

UPDATE

MARKETING

• “Who Knows?” is being **aggressively promoted** throughout various print and web outlets.

PRINT PUBLICATIONS

- Lollipop
- Alternative Press
- VICE
- Caustic Truths
- Impose
- BW & BK
- Revolver
- Outburn
- Rockpile
- Skope

ONLINE PROMOTIONS

- Myspace.com
- NYpress.com
- Altpress.com
- Punknews.org
- Pitchforkmedia.com
- Andrewwk.com
- Music.yahoo.com
- Spin.com
- Decoymusic.com
- Music.IGN.com

• Andrew W.K. **available for promotion, marketing, events**, etc. Contact Clint Weiler at Music Video Distributors at 800-888-0486 x115, or email clint@MVDb2b.com regarding any proposals.

• Featured on **MVD sampler** which is available for **in-store play**.

THEATRICAL SCREENINGS

NEW YORK, NY

FEB 3, 2006
@ Pioneer Theater

NEW YORK, NY

FEB 4, 2006
@ Pioneer Theater

NEW YORK, NY

FEB 5, 2006
@ Pioneer Theater

and more to come.

SOME RECENT PRESS

“Wisely, this scrappy concert DVD, assembled from footage of arena dates and club gigs around the world, revisits past glories like “Party Hard.” Highlights: Andrew blowing minds in Taiwan as he rocks out in a wheelchair, plus a breathless monologue on the nature of W.K.’s job (to make as many people feel good as possible).”

- Mikael Wood, **SPIN**

“Music Video Distributors clearly gave Andy the greenlight to do whatever he wanted on this one. Who Knows? is a pastiche of righteous, mane-tossing concert footage from around the world interspersed with moments of AWK lurking in darkened doorways, staring at the camera for minutes on end, screaming hysterically and writhing around on the floor. Beyond the pranks and cranks, there are some pretty epic moments.”

- Alex Wagner, **FADER**

“Oh, and that DVD? Well, it’s a collection of mostly unreleased live and backstage footage of Andrew and his friends and bandmates, filmed over the years. He premiered it at the Pioneer Theater in New York City over the weekend, at screenings that also included three-minute keyboard solos by the man.

By all accounts, it was awesome. Why don’t you love this man?”

- Dennis Harvey, **VARIETY**

“A documentary chronicling the genius and rock’n’roll excess of the legendary glam punks. Imagine a Hard Day’s Night filmed by John Waters.”

- Amy Phillips, **PITCHFORK MEDIA**

“Who Knows? Will only further confuse Andrew W.K.’s legion of die(party)hards who live on the andrewwk.com message board debating his existence, but for the rest of us, it’s the perfect holdover until he drops LP3 later this year. Long live the party!”

- Scott Heisel, **ALTERNATIVE PRESS**

“Those who only know Andrew W.K.’s trashy thrashy pop-metal from his studio albums don’t have a full sense of what he’s about. The DVD opens with W.K. reciting his biography, then proceeds through a barrage of live footage from different venues, all showcasing W.K. in his spastic, head-whipping, arm-thrusting, air-kicking splendor. He looks like a cheerleader with palsy, an image sound alone can’t convey...”

- Noel Murray, **THE ONION**

“The more I watched, the more I kept hearing Andrew repeat, “Don’t be a f*ckin wimp!” Crazy jams for ya ears, and watchin’ em play will make you laugh. I give it five thumbs up, so don’t be a f*ckin wimp and watch these crazies go down!”

- Corey Duffel (pro skater), **TRANSWORLD SKATEBOARDING**

For more information, press kits, etc., please contact **Clint Weiler** at Music Video Distributors at 800-888-0486 x115, or email clint@MVDb2b.com.

Sales Manager: Mike DeMonte

Contact Mike DeMonte at 800-888-0486 x110, or email him at mike@MVDb2b.com.

MVD MUSIC VIDEO DISTRIBUTORS

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