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FOR IMMEDIATE RELEASE:

The Premiere Screening of...

**CRACKER &  
CAMPER VAN BEETHOVEN  
“FIRST ANNUAL CAMP OUT LIVE”  
at The Attic**

followed by a very special acoustic performance by  
Victor Krummenacher, Jonathan Segel, and Greg Lisher

presented by MVD Entertainment Group, Streetlight Records, and The Attic

Sunday, January 28th @ 5pm

**MVD Entertainment Group, Streetlight Records, and The Attic** have joined forces to bring to the public of Santa Cruz the premiere of the **“Cracker & Camper Van Beethoven - First Annual Camp Out Live”**. There will be a screening of this landmark event/concert at **The Attic** (931 Pacific Ave, Santa Cruz, CA 95060 - 831.460.1800) on Sunday, January 28th. Doors will open at 5pm, and the screening will begin at 6pm. ALL AGES are admitted with a \$3 cover. Advance tickets are available at [www.theatticsantacruz.com](http://www.theatticsantacruz.com) or can be purchased at the door.

After the screening, founding members of **Camper Van Beethoven - Victor Krummenacher, Jonathan Segel, and Greg Lisher** - will perform an acoustic set of songs from Krummenacher's new CD entitled **The Cock Crows at Sunrise** (to be released by MVD Audio on February 20th: <http://mvd2b.com/item.php?s=MVD0507CD>).

Those who attend will have the opportunity to meet the band and get things signed. Attendees can also purchase a copy of the DVD at a special sale price. Over the course of the night, there will be chances to win various DVDs from MVD Visual.

The DVD **“Cracker & Camper Van Beethoven - First Annual Camp Out Live”** will be released on January 30th. It features both bands celebrating over two decades of work with a special concert that includes all their original members...

“On September 9 & 10, 2005, the bands **Camper Van Beethoven** and **Cracker** hosted the first Camp Out in Pioneertown, California. Led by singer **David Lowery**, the bands celebrated two decades of work by coordinating special concerts with lineups featuring the original members. The event also included rare sets from such notorious side projects as **Monks of Doom** and performances by **Johnny Hickman, Victor Krummenacher, Jonathan Segel, Porch Stock Footage, Stephen Brower, Greg Lisher** and **David Immergluck**. This is the DVD that documents this special event, and the first of what this talented family of bands hope will be many.”

Song Titles:

**Camper Van Beethoven:** The Long Plastic Hallway, Tania, Eye of Fatima Part 1, Eye of Fatima Part 2, Might Makes Right, Take the Skinheads Bowling, 51-7

**Cracker:** One Fine Day, Movie Star, Teen Angst, Big Dipper, Low

Additional DVD info: <http://mvd2b.com/item.php?s=dr-4543>

To request an interview with **Lowery** or **Krummenacher**, please contact me ASAP.

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