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Examiner interviewed Paul Robb of Information Society about 'Land of the Blind'



Information Society Facebook page



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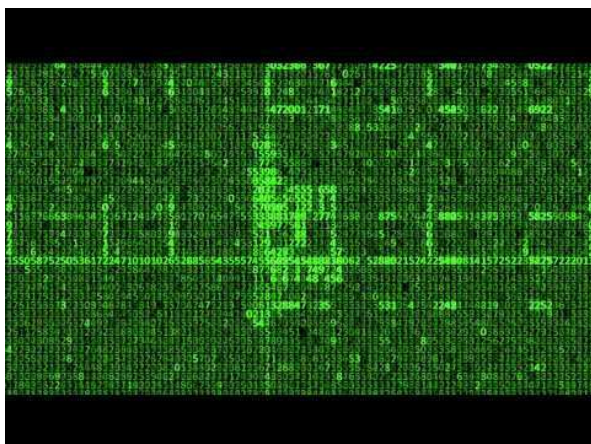
March 11, 2014

Information Society is back with a new EP entitled 'Land Of The Blind,' which was released on March 4. The original band members Paul Robb, Kurt Larson and James Cassidy are reunited and making new music.

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Examiner spoke with Paul Robb of Information Society about the new music and touring around the world.

Examiner: "What do you think about your new EP, 'Land of the Blind'?"

Paul: I do love it. The first single sounds like Information Society. The challenge in making this record was to stay true to the sound our fans know and love, but still move forward and incorporate all

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Information Society

the influences we've acquired since the last time we recorded together.

E: It's great to have new InSoc material being released.

P: This was really the most relaxed process we've ever experienced while recording an album. It might have something to do with the fact that we've been working on it on and off for over a year with no sense of urgency or deadlines.

E: How would you describe the new EP's sound?

P: We didn't want it to be ultra current sounding or an oldies thing. We are a band of traditional pop songwriters, no

matter what. I like a pop hook, it's a viable form of music. We were aiming to make a classic Information Society album, something that people would have no trouble identifying as Information Society.

E: Several of our readers mentioned that when you login to Facebook, it says 'What's on your mind?' in the blank box and that made them think of you.

P: It's one of the great mysteries of the online universe.

E: Are you touring in the U.S. anytime soon? We're hoping you will come to Texas again.

P: Ahh, Texas. The land where New Wave never died. Well, some of us are employed outside of the realm of InSoc. James Cassady is a professor at Oregon State University so he can't tour as much. I make music for film and television commercials. We are heading to South America and doing shows in Brazil and Colombia in March.

E: InSoc is playing at a Freestyle Extravaganza at Radio City Music Hall in New York on June 28 with Vanilla Ice, Expose', the Cover Girls and many other bands.

P: We're looking forward to getting in front of the fans with some new songs. As James Cassidy would say, 'We're going to melt some faces.'

Originally formed in 1982, Information Society broke into the mainstream with their freestyle music. In 1985, their dance single "Running" made it onto the charts. The band had multiple Top 40 hits, including the songs "What's On Your Mind (Pure Energy)," "Walking Away" and "Think."

InSoc's original label Tommy Boy Records is releasing a remix record of "Running" in early April 2014, almost three decades since its first release. Berlin-based label Mannequin Records will be releasing an expanded vinyl repressing of their debut 'InSoc' EP in May 2014.