

rock and roll fables

BY JESSE | 3 JULY 2014 · 12:01 PM

Information Society say *_hello world* again this fall with new album!



I was never a fan of Information Society during their beginnings and perhaps that's a good thing. The best thing I could recommend when venturing into *_hello world* is to come in with a fresh perspective and an open mind. If you do, you're bound to be blown away. Chances are, if you *do* go in familiar with InSoc and with high expectations the results will be the same.

First off, how can anyone not love an album that has a track centered around a Schwarzenegger line from *Total Recall*? That's "The Prize" for you, a slamming dance track with a chorus that's sure to set clubs ablaze this summer. As a whole, *_hello world* is this glorious slab of new world disorder that's equal parts Electro, New Wave, New Synth, Synth-Pop...look, it's just awesome, okay? There's bits for fans in all wakes of life here bringing to mind modern electroluminaries like The Faint, Bright Light Bright Light, and Pet Shop Boys. Speaking of Nebraska's favorite sons: If you like The Faint's swagger but feel they're a little too out there then check out "Where Were You" while "Get Back" is a neat little amalgamation of VNV Nation and some of the more contemporary pop hits out today (Think Lady Gaga).

If you're looking for nostalgia, then how about a Devo cover? "Beautiful World" even features Gerald V Casale and is a hyper-stylized refurbishing of a new wave classic. Further on, songs like the floor throbbing "Let It Burn" or guitar driven opener "Land Of The Blind" are constant reminders of how vital and relevant Information Society is thirty plus years into their career.

_hello world is out on September 23rd through HAKATAK International/MVD.

