



The exclusive online video player dedicated to upcoming DVD and Blu-ray releases. <ENTER NOW>

SUBSCRIBE : MAGAZINE | NEWSLETTER Advanced Search

Industry News Reviews Blogs Agent DVD Screening Room Shop DVDs & Blu-ray Events Archives RSS Advertise Contact Us HM Communications

Log in

Font Size: A A A Print Email Go

Home > News > Product News

Related topics: Product News, News, Product News

Mama Doni, Streit's Matzos Pass on Jewish Traditions to Kids

31 Oct, 2011

By: Ashley Ratcliff

Like 2 likes. Sign Up to see what your friends like.

Children's crooner Mama Doni has teamed with the Streit's kosher food brand in an effort to celebrate Jewish culture with the younger generation, Soundview Media Partners announced.

Under the partnership, Streit's will give out Mama Doni CDs and free downloads to its customers, in addition to a jointly branded website, contests and more, lasting through Passover 2012.



"I am honored to be working with the family-owned Streit's brand," said Doni Zasloff-Thomas, a.k.a. Mama Doni. "Together we'll be celebrating Jewish culture, tradition and most importantly *mishpocha* with music, a series of great concerts, lots of online activities and contests. I am so excited!"

Added Streit's president Aron Yagoda: "Streit's is proud to join with Mama Doni. Her music is a celebration of family and Jewish traditions. As a family-owned business for over 85 years, we want to pass on tradition to the younger generations, from our family to yours."

About the Author: Ashley Ratcliff

[E-mail Ashley Ratcliff](#)
[About Ashley Ratcliff](#)
[Articles by Ashley Ratcliff](#)



Bookmark it: digg del.icio.us technorati yahoo facebook twitter

Add Comment

SIGN UP NOW
Home Media
INSIDER
FEATURING **AGENT**
SUBSCRIBE
to our monthly Newsletter at
HOME MEDIA INSIDER.COM/NEWSLETTER
THE ULTIMATE NEWSLETTER FOR THE ULTIMATE DVD & BLU-RAY FAN

Click for
ticket and table
sponsorship
information

RESERVE NOW

NEWSLETTER

Sign up for Home Media Magazine's Daily newsletter.

HOME THEATER
THE MOVIE AND HOME THEATER AUTHORITY

Home Media Magazine

Home Media Magazine

POLL

[About Us](#) [Upcoming Shows](#) [Subscribe/Renew](#) [Advertise](#) [List](#) [Reprint](#) [Newsletter Archive](#)

Questex Entertainment : Agent DVD / Home Media Conferences



© 2011 Questex Media Group LLC. All rights reserved. Reproduction in whole or in part is prohibited. [Privacy Policy](#) | [Terms of Use](#) | [Contact us](#) | [Site Feedback](#)