

# **MVD PUBLICITY OUTREACH**

The following services are available to you as a chargeback to royalties, so, there is no “out of pocket” cost.

## **TIER ONE: FREE**

- This free service is provided for ALL titles and vendors.
- Its objective is to provide appropriate info and materials to companies that are responsible for syndicated digital information such as Rovi / TiVo, Billboard, Gracenote, etc.

## **TIER TWO: \$850**

- MVD services 35 - 50 promos to handpicked publications and websites that are relevant to your release.
- Follow up, tracking, and archiving of coverage under your item on the MVD website. Click [HERE](#) for an example.
- Email alerts when coverage has been received.

## **TIER THREE: \$1750**

- A complete press outreach campaign... Click [HERE](#) for an example.
- Press Release: MVD writes and sends the announcement to 15k - 20k qualified worldwide media contacts. This includes writers, editors, and bloggers, plus radio and TV personnel. They, in turn, request press copies and initiate coverage, promotions, interviews, etc.
- Promo Copy Distribution: MVD ships copies (with the drilled UPC by MVD) to any qualified party who requests samples. Copies shipped at MVD's expense.
- Press Release Syndication: Online press release posting system via entertainment news sites around the world. News items posted at 20+ different websites, thus raising SEO and overall exposure.
- Clipping service: MVD receives, clips, scans, and emails you coverage and compiles an online archive can be found on the item's b2b listing and accessed by both customers and vendors. Click [HERE](#) for an example.

For more information, contact:

CLINT WEILER  
Director of Publicity and Marketing  
MVD Entertainment Group  
610.665.2012  
[www.mvdb2b.com](http://www.mvdb2b.com)

[Facebook](#) | [Twitter](#) | [Instagram](#) | [Shop](#)