

I M A G I N E

*John Lennon*<sup>®</sup>

MOLECULE 

Limited Edition Figures



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### **About Molecule8**

Molecule8 was formed in 2015 with a passionate vision to deliver the most life-like, visually engaging and advanced collectible products in the world.

Our leading team of artists specialize in the production, marketing and distribution of museum-quality licensed collectibles.

With primary locations in London, Tokyo, Los Angeles and Hong Kong, our global business presence offers extensive experience working with multinational brands across a broad spectrum of the entertainment industry and beyond.

# I M A G I N E

*John Lennon*<sup>®</sup>

## About John Lennon

Born and raised in Liverpool, England, as a teenager John Lennon became involved in music, forming his first band, the Quarrymen. By 1960, the Quarrymen had evolved into The Beatles, the most commercially successful band in the history of popular music. Truly a renaissance man whose insights and perspective helped shape the contemporary mind, John Lennon was a prolific songwriter, accomplished musician, author and, as half of the phenomenal Lennon–McCartney songwriting partnership, wrote some 180 songs, most recorded by The Beatles, during the period of 1962–1969.





## Honoring a Legend

“Imagine all the people living life in peace.”

Molecule8 honors the legacy of John Lennon with their 1:6 scale museum-quality representation of the “Imagine” era artist, poet and musical genius.

Complete with finely tailored iconic outfit options, a custom sculpted body form, head and hands, this highly realistic figure features an innovative stainless steel internal skeleton within soft skin material for ultimate realism and posing capabilities.

A white glass base provides an elegant display stand.



**Technical Infographic:** highlighting special features of the John Lennon 1:6 scale figure set display options.



**Only the Best Will Do:** We were honored to collaborate with world-renowned sculptor K.A.KIM to achieve John Lennon's facial likeness.

*John Lennon*

## Working Face to Face

Master sculptor Ms. K.A.KIM carefully studied countless photos and footage of John Lennon to fully grasp the form and intricate details to be sculpted.

Starting off in gray clay, Ms. KIM also created the alternate head option with the singing expression. (Temporary wire glasses were placed for reference.)

After approval from Yoko Ono Lennon, the sculpt was prepared for final production in full color, bearing the full likeness of John Lennon. The alternate singing head will also be included in full color as part of the figure set.





### **Detail-focused Accuracy**

Attention to detail and fidelity to the source material are at the core of everything we do.

This includes not only the face and body, but the miniature clothing and accessories, which are interchangeable for different looks.

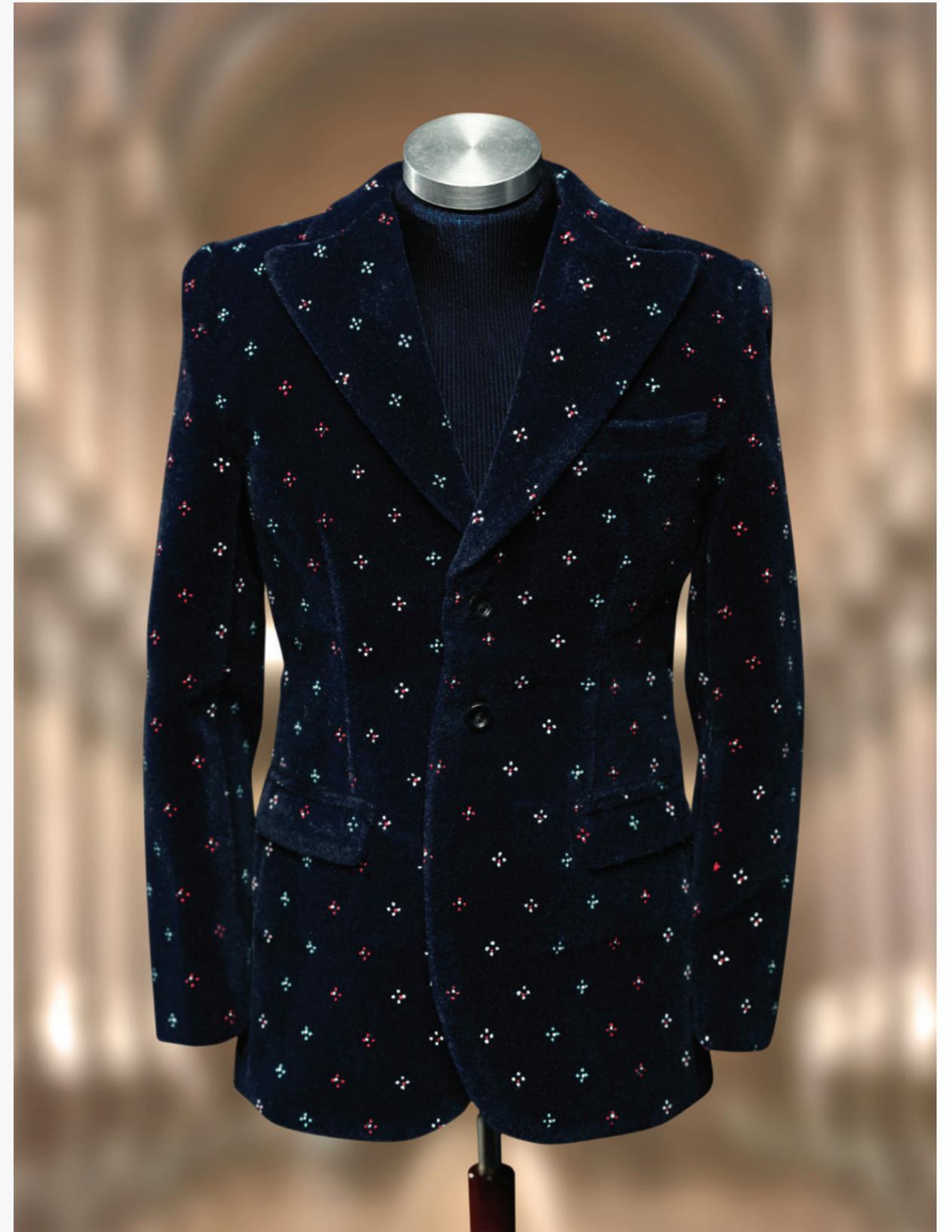
Elements such as the iconic army jacket patches were painstakingly researched and reproduced to scale.

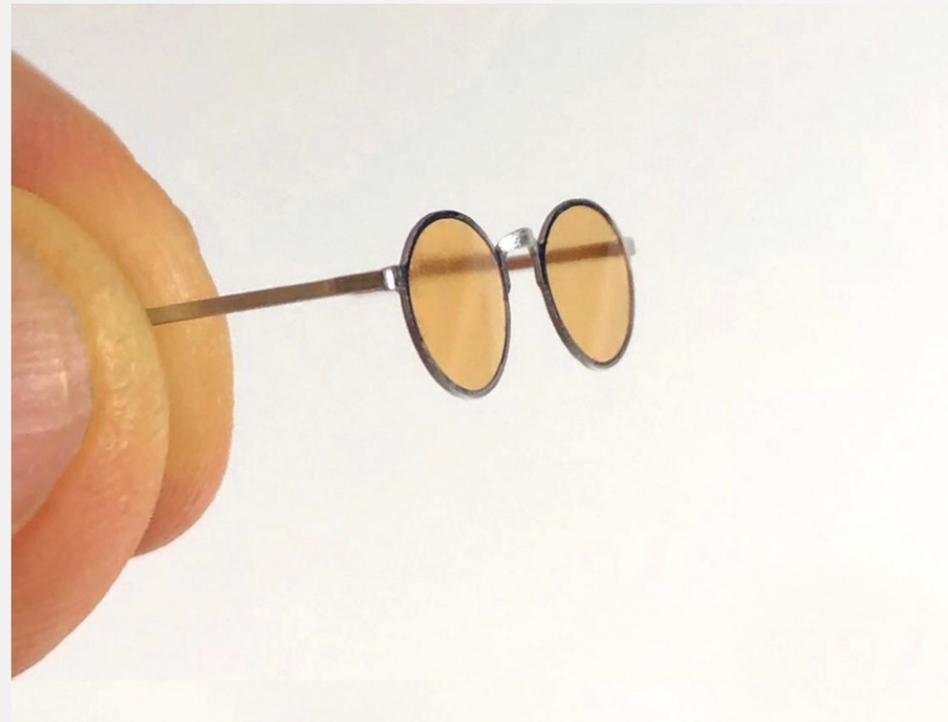
## Costumes in Miniature

Our costuming process employs life-like custom tailoring in miniature and proper fitting to the body. We create custom printed patterns to match the source material, and choose fabrics and materials that look and feel like miniaturized versions of real clothing.

We include functioning pockets and real buttons, which mean the use of a specially designed buttoning tool for figure owners to change the outfits.

In some cases the clothing item is stonewashed to simulate real world weathering effects.





### Iconic Glasses Recreated

John Lennon's trademark glasses are created with actual 0.3mm stainless steel frames and poured liquid process lenses, for ultimate miniature realism.



### Extreme Extremities

Equally important was close attention to realistic hands and feet elements for the figure.

Interchangeable hands included are relaxed, piano playing and pocket-fitting options.

Boots and sandal feet are intricately detailed and function magnetically with the base to keep the posed figure in place.





## Basic Elegance

Our Lennon figure stand is a true innovation. The white tempered glass surface conceals a powerful magnetic element that reacts to magnetic elements in the figure's feet, holding the posed figure in place for display.

This eliminates the need for an unsightly support post coming up behind the figure when displayed.

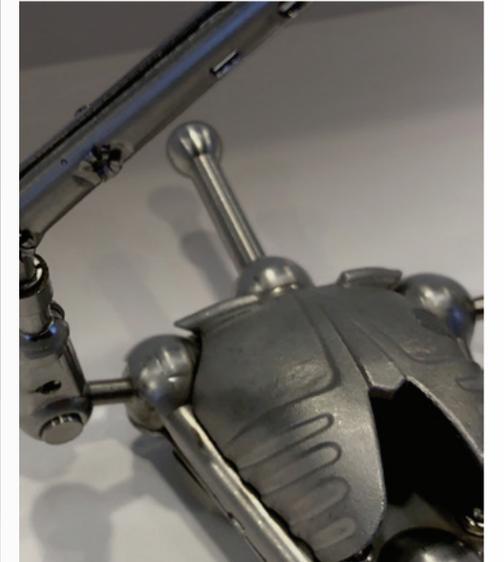
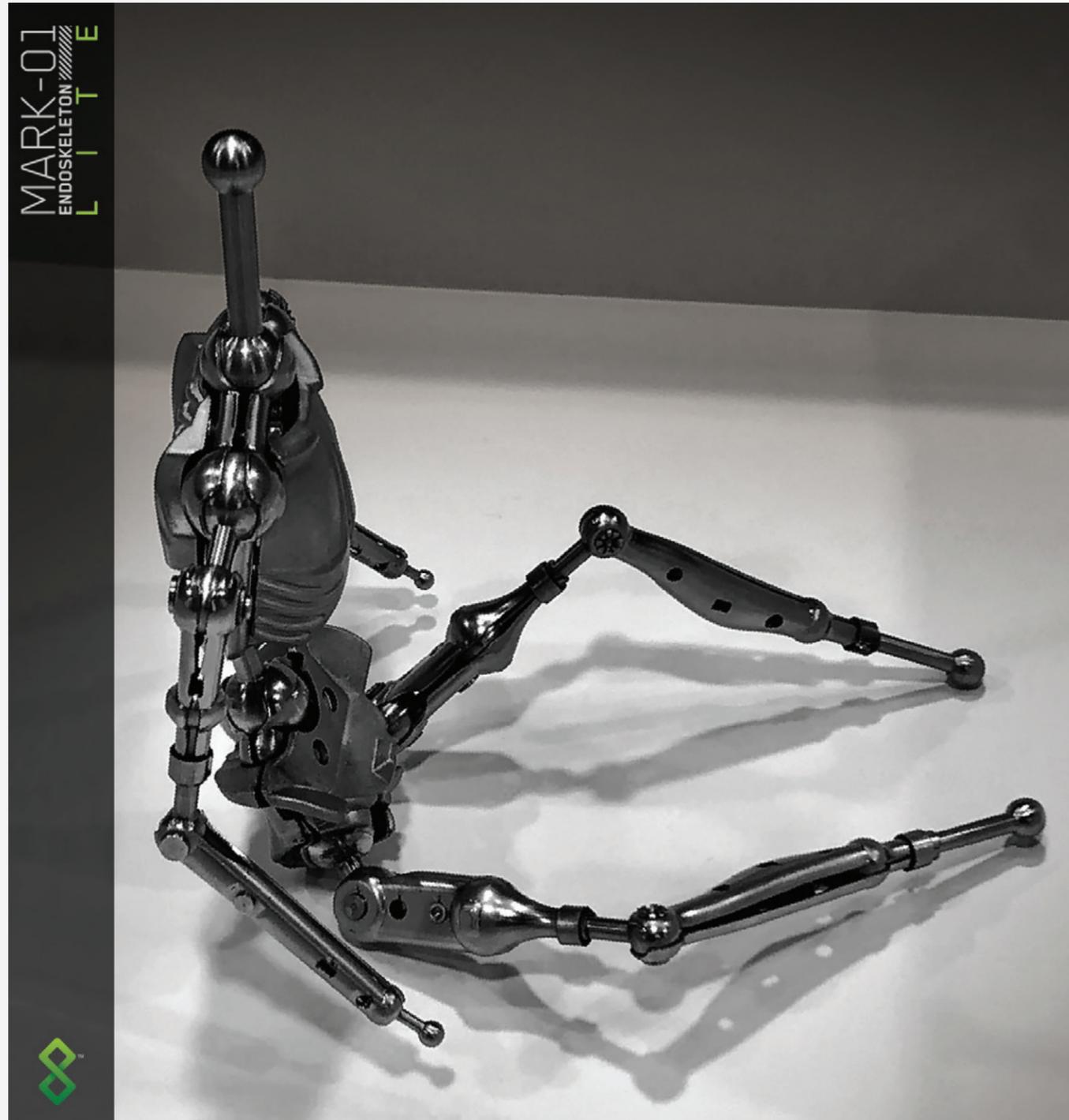
An imprinted "Imagine" logo on dark blue velvet material adds further elegance on the bottom surface.

## Evolving the Form

In a departure from the classic plastic ball-jointed figure bodies commonly used for most figures, we were inspired to evolve and create something new.

After careful study of human anatomy and movement, the Molecule8 team custom designed a detailed, stainless steel “endoskeleton” format that more closely portrays the proportions of human body poses.

When embedded within our figures’ sculpted body material, the Mark I Endoskeleton provides the framework for a new level of anatomical excellence never before seen in 1:6 scale figures.





**Presentation is Key:** Our designer packaging is composed of sturdy, quality materials. The white outer box opens to a diecut black foam tray, lined with dark blue velvet, attractively presenting the figure and all components of the set.

*John Lennon*

## What's Inside

John Lennon 1:6 Scale Figure

- Custom designed John Lennon body
- Utilizes Stainless Steel Mark I: LITE Endoskeleton
- Two (2) interchangeable head sculpts
- Singing and resting facial expressions
- Interchangeable hands for various gestures
- Classic yellow-tinted glasses
- Round style glasses
- Three (3) "Imagine" era outfit options
- Trademark cowboy boots from the "Imagine" era
- Custom engineered figure stand
- The first 1,000 are sequentially numbered

**Shipping April 2018**

## Packaging and Shipping Information



### Unit Shipper Carton:

- 491 x 385 x 140mm
- 3.75kg



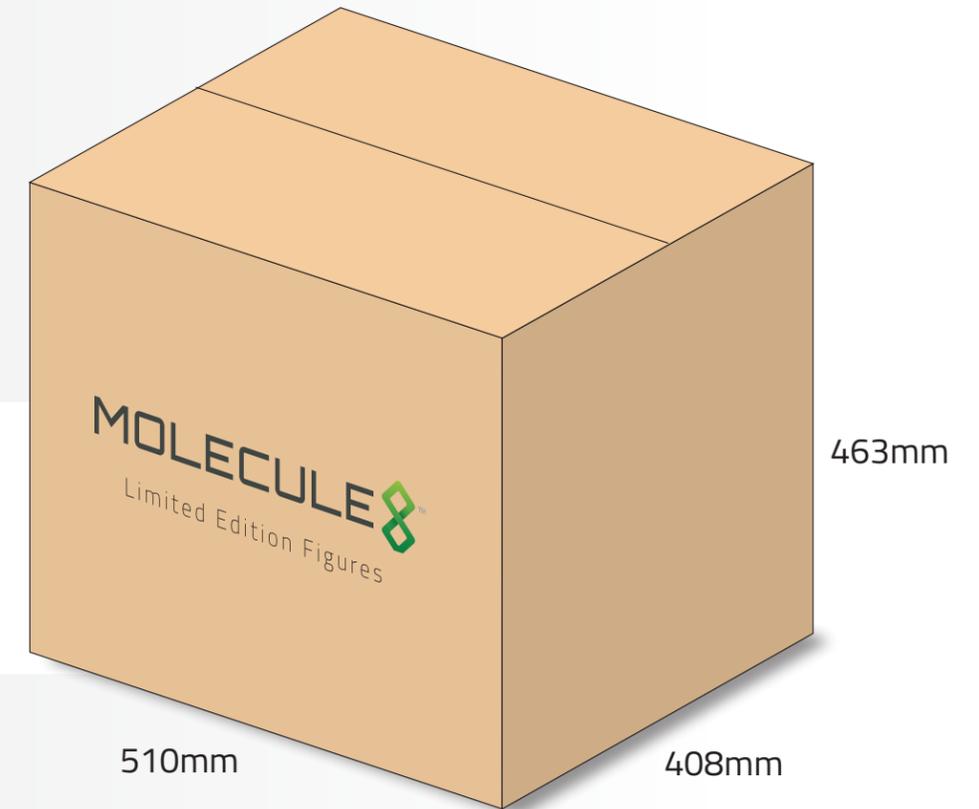
### Notice:

- Dimensions and weight subject to change without prior notice.
- Diagram graphics may not be to scale.

 x3

### Master Carton:

- 510 x 463 x 408mm
- Contains 3 Unit Cartons
- Approx. 11.75kg



## Marketing Copy

“Imagine all the people living life in peace.”

Legendary songwriter, international icon of peace, renaissance man – John Lennon’s legacy lives on through his artistic and humanitarian accomplishments.

Molecule8 honors that legacy with their impressive 1:6 scale museum-quality representation of “Imagine” era John Lennon.

Complete with finely tailored iconic outfit options, a custom sculpted body form, head and hands, this highly realistic figure features an innovative stainless steel internal skeleton within soft skin material for ultimate realism and posing capabilities. A white glass base provides an elegant display stand.

Celebrate the revolutionary “Imagine” anthem for peace and unity with Molecule8’s creative, respectful tribute to John Lennon as artist, poet and musical genius.

Molecule8 is a global design house specializing in the production, marketing and distribution of premium-grade, limited edition collectible figures.

## About John Lennon

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## About K.A. KIM

In her own words, “Ever since I was young my hobby consisted of drawing caricatures and figure drawings of people on the street, finding joy in bringing out that certain person’s realism and characteristics. After I learned how to sculpt, I felt blissful when I was able to realistically portray a certain person as a three-dimensional figure. I love paying attention to small details as well as sculpting figures, therefore being a ‘Figure Artist’ is an ideal job that combines what I love the most. I enjoy sculpting so much that time flies by without realizing I haven’t gotten up from the work station even once. It is an exciting and enjoyable process.

There is a Confucius saying that I really like that says ‘Choose a job you love, and you will never have to work a day in your life.’ The saying fits me perfectly.

My most memorable projects are Marilyn Monroe, 1:4 scale Batman, and Terminator. The most memorable projects are indeed enjoyable, but they were also the hardest. I think that is the reason why they are so memorable. I do not just sculpt the figures little by little, but I make thorough observations of the protagonist as well as his/her life. I hope that all my future projects will rise to the title of being ‘the best’ and I hope that many people will agree. I am ecstatic to be working with Molecule8.”

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London ■ Tokyo ■ Hong Kong ■ Los Angeles