



Musician Seth Glier Gets a Little Green on Tour

Seth Glier Offsetting the Trouble Tour

Everyday more and more musicians are getting on board with the fact that touring Greener is not as tough as one might think so when I read about Seth Glier

making the jump I was totally excited to feature his story.

My mom turned me onto Seth's music some time ago after seeing him in Marblehead. My mom played his cd *Space* for me in the car and I was blown away. Not a chance this kid was only about seventeen, his voice was amazing! I became an instant fan and started following him on Facebook right away.

About a week ago I saw his update that he was about to kick off this tour dubbed *G3 - Glier Goes Green: Offsetting the Trouble Tour*. I was completely intrigued and looked into it. Turns out, not only is Seth doing all he can to create a 100% carbon neutral tour, he is asking his concertgoers to do the same.

Some of the awesome initiatives include:

- ✧ Using recycled or sustainable papers for marketing materials
- ✧ Soy/veggie inks and sustainable fabrics (organic cotton, hemp, bamboo) for all tees
- ✧ Purchasing energy credits (wind power) to offset his carbon emissions
- ✧ Using email as opposed to paper
- ✧ Touring in a Hybrid vehicle
- ✧ Reusing cups/plates/utensils instead of disposable options
- ✧ Visiting Farmer's Markets and other local produce vendors at every stop on tour
- ✧ Guiding concertgoers to a forum where they can discuss carpooling to shows
- ✧ The Trouble Makers ([street team](#) coming soon) meeting with fans to plant trees locally

In addition to these solid efforts Seth and his street team kicked off their Green tour in Athol, Massachusetts by literally getting a down and dirty by planting trees, flowers and shrubs in Fish Park. He invited his fans to bring their own shovel and plant of choice then pitch in to not only beautify the town but to add some oxygen into the air. Hooray!

This tour continues through, well it appears next year on his website! He has [tour dates posted](#) all the way up through the 2010 South by Southwest (SXSW) Festival in March.

I hope that the Green efforts Seth and all are initiating this month as they hit the road to rock this amazing country will continue on every day. Thanks for being a forward thinking member of the musical community Seth, I greatly look forward to checking out the show this fall at one of your many Massachusetts locations!