

Collectors' Choice[®] MUSIC

CATALOG OFFERING ADVERTISING INFORMATION AND RATES



This is a direct mail catalog designed to promote the *Collectors' Choice Music* brand and to give our partnering labels a proven advertising channel to promote their products. The catalog program increases market, audience and consumer base with a carefully modeled list of proven catalog buyers, providing us with consumers who want your product. This is a highly curated catalog program and all titles will be reviewed and are subject to merchant approval.



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