



Marketing Kit-

Advertising Samples, Co-op Advertising, Street Marketing, Web Banners and MVD Events

OVERVIEW

MVD has released over 500 titles, and is currently the largest producer of Music DVDs in 2004. In addition, **MVD** has many new titles to be released in the fourth quarter of 2004 including *Devo: Live in the Land of The Rising Sun - Japan 2003*, *Dead Boys: Live at CBGB 1977*, and *Elliott Smith: Olympia, WA*. Also, **MVD** has recently celebrated the three-year anniversary of the launch of their subdivision entitled **Eclectic DVD Distribution**, which releases independent, rare and unusual films on DVD. Some of these titles include *Southlander: The Diary of a Desperate Musician*, *Moby Presents: Alien Sex Party*, and *My Life with Morrissey*.

According to Ed Seaman, Vice President, sales have been rising for both **MVD's** VHS and DVD releases over the past six years. "The impression is that music video sells as a viable format on DVD," said Ed Seaman. "As a result, DVD gets more attention, both from producers and distributors." Among **MVD's** top sellers are the DVD editions of *Iggy Pop and the Stooges: Live from Detroit*, *The Cramps: Live at Napa State Mental Hospital*, *Danzig: Archive de la Morte*, *Dead Kennedys: In God We Trust - The Lost Tapes*, *CBGB: Punk from the Bowery*, *Sublime: Stories, Tales, Lies and Exaggerations Collectors Edition*, and the timeless Reggae classic, *Rockers*.



MUSIC VIDEO DISTRIBUTORS, INC

800-888-0486; fax: 610-650-9102; musicvideodistributors.com; P.O. Box 280, Oaks, PA 19456

“ Combining its industry experience with its strength in creating and maintaining relationships, MVD has formed alliances that allow it to create its own product,”

- Matthew S. Robinson,
Billboard.

MVD has released over 500 titles, and is currently one of the largest producers of Music DVDs in 2004.

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clint@musicvideodistributors.com



HARP Magazine -
Page 97,
November/
December, 2004

HARP Magazine -
2004

MUSIC FOR YOUR EYES

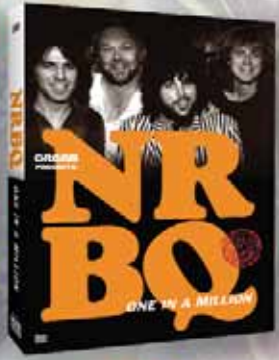
Los Lobos
Live at the Fillmore
(HOLLYWOOD, APPROX. 114 MINUTES)
Mas y Mas y Mas y Mas y...
The sum of two late-July performances at Los Angeles' legendary



Iggy & the Stooges
Live in Detroit



DEVO - *Live in the Land of The Rising Sun*



NRBO - *One in a Million*

Dead Boyz
Live at CBGB
(MUSIC VIDEO DIST. 42 MINUTES)

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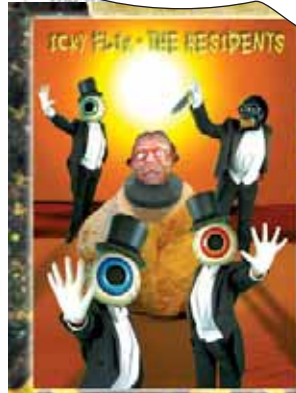


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See The Music

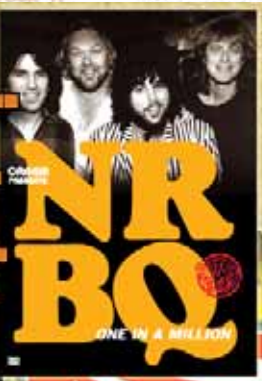
Like the fireplace DVDs that are meant to simulate a nice crack-

The Radiators, cookin' all up in ya' grille.

Rolling Stone once said that New Orleans groove band The Radiators "cooked with real efficiency." It was a spot-on assessment as the band do cook, and in the most expedient manner (as this show, recorded January 31, 2004 at Tipitina's, evinces). But such a cubic-land term as efficiency really nails it when you look at the presentation. After 25 years, they're pros—so polished that even the most epic of their soulful jams seems rote—right down to vocalist/keyboardist Ed Volker's stage moves. And confronted with more than 2-1/2 hours of this via a 27" screen, well...it lacks something. You know, like being there. Cookers like the Radiators simply must be experienced live (and at least moderately inebriated), otherwise it's two-dimensional and as exciting as a focus group. ■



Hear it...
See it...
Feel it...



Now on DVD!!!
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STATIC DIARY

DE

Magnet Magazine - Page 126, Issue 65, September 2004

DEATH CAB FOR CUTIE

For all the TV teen-drama adoration (via *The OC*), side-project success (the Postal Service) and major-vs.-indie handwringing (the band recently signed to Atlantic), one thing is certain: This Death Cab can move. Guitarist Chris Walla filed these reports, letting MAGNET know which dates made the grade.

Providence, R.I., October 21

Brown University has a radio station called WUXT, which isn't in itself that great, but it's got an average collection of records.



Washington, D.C. is a city that has a lot of things to see when the wind blows through the trees. When there's a cloudless sky, the sun seems impossibly bright. I walk from the 9.30 Club to the National Mall. I swear at the White House and enjoy some anonymity on the grass. It's Saturday, so there are lots of puppies and parents and children to watch. A busy tour schedule permits very little of this, so I take whenever I can. Ben's parents fly in from Seattle for the show, and it's always good to see them. Ben and I pop (he's always been Big Daddy to us) look astonishingly similar. Our show is acceptable but not great. I break a guitar in half, but not on purpose. Grade: B+

Carrboro, N.C., October 24 and 25

If we're ever forced to move from Seattle, we'll relocate to Carrboro. John (Byrd, front-of-house engineer) lives there, and we've got lots of other friends around town. Trish (Mesigian) runs the Orange County Social

Music for your Eyes

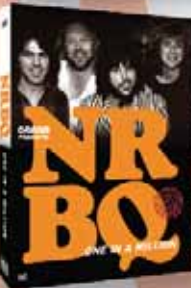


DEVO

In The Land Of The Rising Sun

After 25 years trying to change the world before the world changed us, DEVO returns and the Japanese were willing subjects, submissive, effusive and generous to a fault. Bare witness to one of the strangest bands in the strangest of lands, DEVO: LIVE IN THE LAND OF THE RISING SUN - JAPAN 2003.

Track list: That's Good, Girl U Want, Whip It, Satisfaction, Uncontrollable Urge, Mongoloid, Blockhead, Jocko Homo, Smart Patrol/Mr. DNA, Gut Feeling/Slap Yer Mummy, Galas Of Steel, Freedom Of Choice, Come Back Jonee



NRBQ - One In A Million

This slice of NRBQ in their prime, shot in 1989, features the classic quartet of Terry Joey Spampinato, "Big Al" Anderson & Tom Ardolino. A set of material that is fun, immaculately played, & the essence of rock'n roll.



Screamers - Live In San Francisco

The best unrecorded band in the history of rock'n'roll - Jello Biafra

3 ultra-rare never before released videos recorded live in Target Studios by Joe Rees.



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October 27

The Country Music Hall Of Fame Museum I've been to, and I remember everyone with an ounce of soul. The face of Jimi Hendrix is in the junk. Grade: A

Orleans, October 28

Nothing in New Orleans has ever done to you at some point, much to my chagrin. This means, in practical terms, that this filthy city. Al Green's music is missing something. Right. Tipitina's is the night here, and I break a sweat, which is totally great from my perspective, again if it can go this well. Grade: B

Houston, October 29

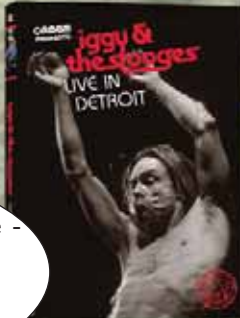
We're going to show a

Austin, Texas, October 30

Stubb's is an outdoor amphitheater that holds 2,200 people. I can't take my eyes off our show is wonderful. Nick (McGerr, drums) are especially

Music for your Eyes

We have thousands and thousands!



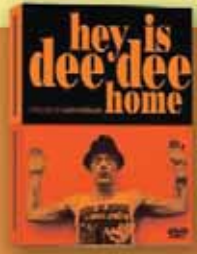
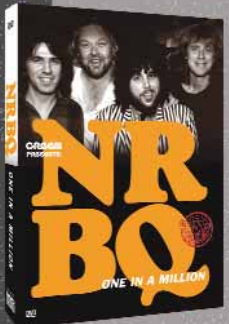
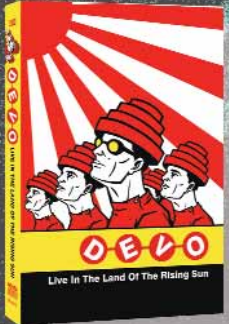
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Magnet Magazine - Page 86, Issue 64, July, 2004

AP Magazine - Issue 198, December 2004, Page 39

SEE THE MUSIC!

10% off your order at DVDnote.com. Enter "devo" in the promotion code spaces. Expires January 30th 2005

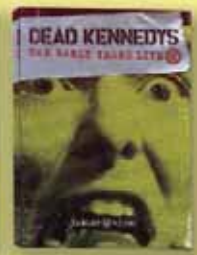


Iggy & the Stooges - Live in Detroit

Iggy & the Stooges in their first Detroit homecoming in 29 years. Instant classic.



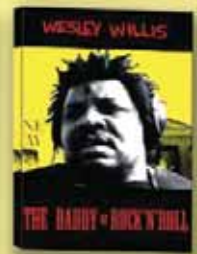
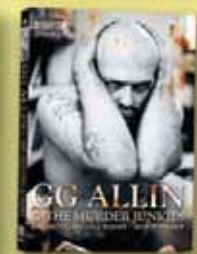
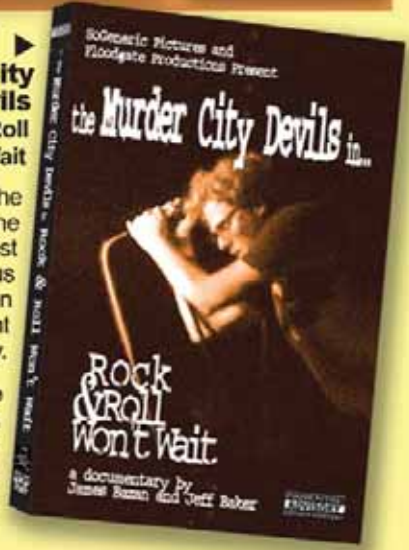
AP Magazine - Edition Vans Warped Tour Guide, page 28A, June, 2004



Murder City Devils Rock & Roll Won't Wait

On & off the road with one of the most notorious bands in recent history.

Live performances, backstage, music videos, & much more!



Alternative Press Magazine 2004

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DVDNOTE.COM See The Music

**BMP Magazine
and
AMP Magazine
2004**

BPM Magazine -
Page 97,
June 10, 2004

AMP Magazine -
Edition 9, page 160,
June/July, 2004

FEEL THE RUSH OF THE LAST GREAT RAVE!

"...one of the top 10 movies you must see this year."
- PAUL OAKENFOLD

"More than just ravers discussing raving...RISE approaches the South Coast underground with a pop-anthropological perspective that's more Errol Morris than Lara Lee."
- URB MAGAZINE

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Meat Beat Manifesto - In Dub 5.1 Surround
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Your DVD Player never rocked so hard...

Nashville Pussy - Keep on F*cking: Live in Paris

Dee Dee Ramone - Hey is Dee Dee Home

The Murder City Devils - Rock & Roll Won't Wait

Cramps - Live at Napa State Mental Hospital

Iggy & the Stooges - Live in Detroit

GG Allin - Raw, Brutal, Rough & Bloody: Best Of 1991 Live

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DVD VIDEO

Music For Your Eyes...

The Beat Magazine and Reggae Festival Guide 2004

The Beat Magazine
Page 9, Volume 23, #4,
July 20, 2004

★ Pato's
first
DVD

★ Live from
a Reggae
Festival
in Europe.
Audience
over
10,000

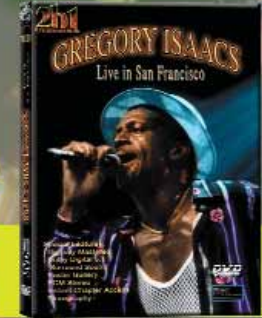
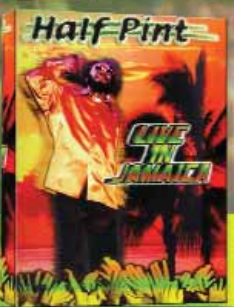
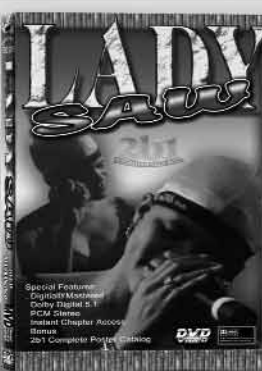
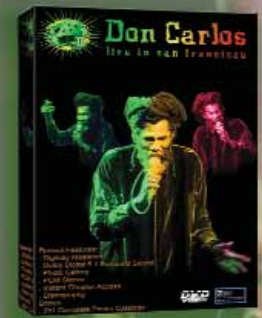
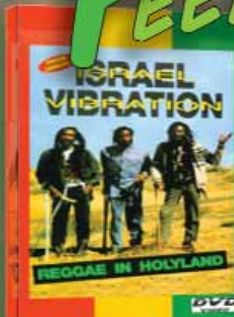
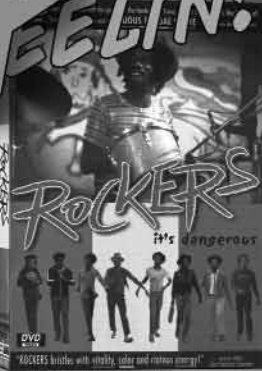
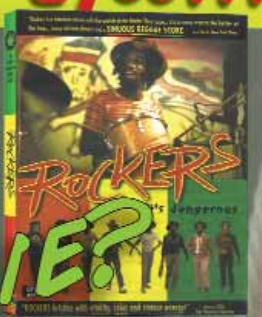
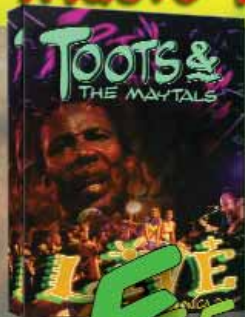
★ Bonus:
Exclusive
interview
with



Reggae Festival
Guide -
Page 29,
April 24, 2004

Music For Your Eyes...

FEELIN' IRIE?



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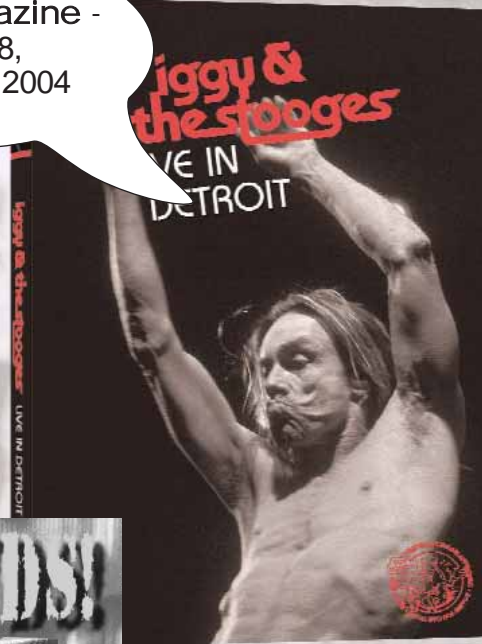
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Your DVD Player Has Never Rocked So Hard..

AMP Magazine
 Rockpile
 Magazine,
 Video Store
 Magazine
 2004

AMP Magazine -
 Issue 8,
 April/May 2004

Rockpile
 Magazine -
 Issue 101, page 80,
 March 5, 2004



& THE STOOGES - Live In Detroit

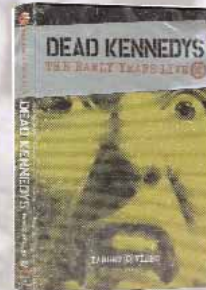
features Iggy Pop and most of the
 Stooges line-up, joined by Mike Watt
 a first Detroit performance in 29
 songs of 1969-70 include, I
 Your Dog, TV Eye, Dirt Real Cool
 Fun, 1970, Funhouse, Not Right,
 Skull Ring & much more!
 materials are highlighted by the leg-
 'C instore performance (minus
 where Iggy explains the origin of
 Other options include Sing-A-Long
 Photo Gallery, and Mike Watt Journal



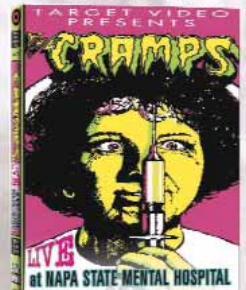
DEAD KENNEDYS -
 In God We Trust



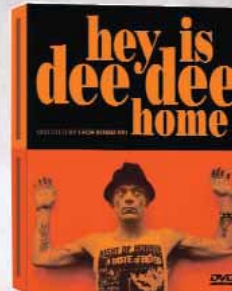
SHANE MACGOWAN -
 If I Should Fall
 From Grace



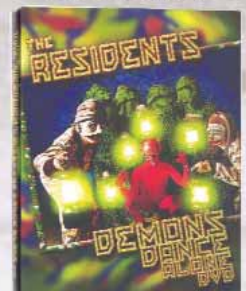
DEAD KENNEDYS -
 The Early Years Live



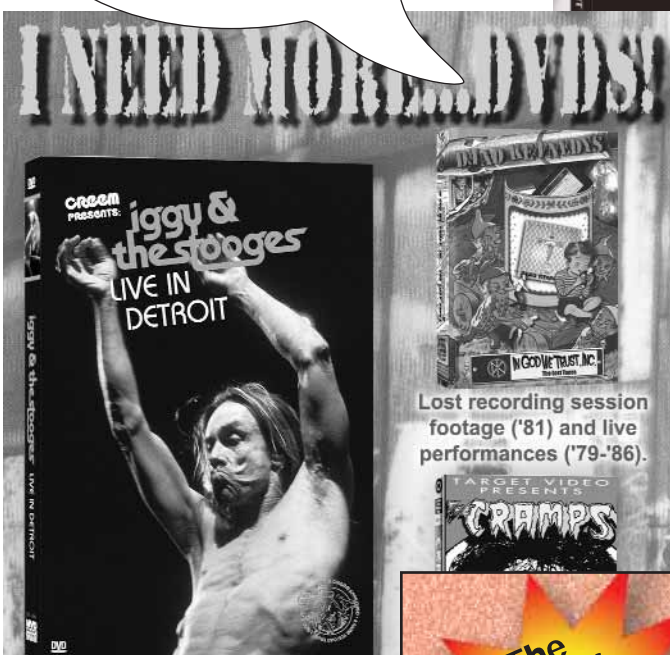
CRAMPS -
 Live at Napa State
 Mental Hospital



DEE DEE RAMONE -



THE RESIDENTS -



A full concert of the best songs of the first
 two Stooges albums from 1969 & 1970,
 performing at their first Detroit homecoming.

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ULTRACHRIST!
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★★★★(Four stars) If comic book super-heroes are religion, consider us converted! Ultrachrist! saves the day!
 -Film Threat

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Video Store
 Magazine -
 May 23-29, 2004,
 page 21.



I NEED MORE...DVDs!

CREAM Presents iggy & the stooges LIVE IN DETROIT

A full concert of the best songs of the first two Stooges albums from 1969 & 1970, performing at their first Detroit homecoming.

LOST RECORDING SESSION FOOTAGE ('81) AND LIVE PERFORMANCES ('79-'86).

CRAMPS
ROCK 'N ROLL INSANITY FROM THE CRAMPS IN 1978.
AT NAPA STATE MENTAL HOSPITAL

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SCREAMERS - Live in San Francisco

DEVO - Live in The Land of The Rising Sun

DEAD BOYS - Live at CBGB 1977

ON DVD

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NR BQ
Lost recording session footage ('81) & live performances ('79-'86).

CRAMPS
Rock 'n Roll insanity from the Cramps in 1978.

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DIW Magazine 2004

PRINT ADVERTISING

MeanStreet Magazine -
Page 11,
October, 2004

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SOUTHERN CALIFORNIA'S NO. 1 MUSIC MAGAZINE

MeanStreet

VOL. 15.02 / AUGUST 2004 / \$7.95

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MeanStreet Magazine -
Page 15,
December, 2004

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DVD VIDEO

Downbeat Magazine - August 2004, page 91.

Legends Deserve Legendary Treatment

musicvideodistributors.com

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fax: 610-850-9102
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Artists featured: Benny Goodman, Duke Ellington, Stan Kenton, Tower of Power, Dizzy Gillespie, Roy Ayers, Billy Colfahan, Arturs Sandvika, Chuck Mangione, Golden Age of Jazz.

Downbeat Magazine - 2005

LEGENDS DESERVE LEGENDARY TREATMENT

Al Di Meola
One Of These Nights

Featuring: Ernie Adams - Gerardo Ortiz - Mario Pernaiani - Storace String Quartet

"One of the most prominent virtuosos in the contemporary instrumental jazz field"

Al Di Meola
One Of These Nights
"It has been a dream of mine for much of my touring career to capture one of the very first opportunities with working in combination with my group with a string quartet. I welcome all of you to enjoy the first in what I hope to be a series of future performances in this direction!" - Al Di Meola

Swing Era Stan Kenton | Swing Era Duke Ellington | Tower of Power In Concert

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Downbeat Magazine
2004 & 2005

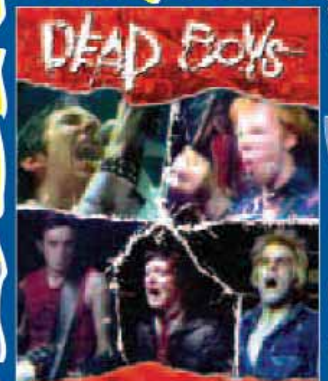
Co-Op ads with TWEC chain (over 1000 FYE stores across the US)



DEVO
Live In The Land Of The Rising Sun

Dead Boys/ LIVE! at CBGB 1977

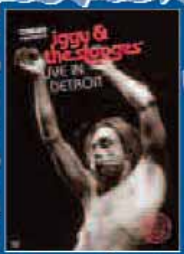
This 1977 performance from New York's legendary CBGB's proves why The Dead Boys were the epitome of snotty punk rock. Characterized by Stiv Bator's audience provoking on-stage antics, along with the band's aggressive power chord punch, the Dead Boys have earned their title as one of the greatest and most influential punk bands in history. Track list: Sonic Reducer, All This and More, Not Anymore, Revenge, Flame Thrower Love, I Need Lunch, Ain't Nothin' to Do, What Love Is, High Tension Wire, Search & Destroy. Special features include great interviews of the band from 1977.



LIVE! at CBGB! 1977

DEVO/ Live In The Land Of The Rising Sun:

"From a stage super-heated by over-the-top, rock 'n roll cliché lighting, DEVO faced a sea of Asian Gen X'ers in a 100 degree plus fahrenheit venue in the bowels of Tokyo, Japan. The crowd was swathed in bootlegged energy domes and DEVO T's, mouthing the lyrics to songs we wrote when most of them were loading their diapers with UNI-colored poo. Maybe it was a "Beautiful World" after all!" - Gerry Casale.



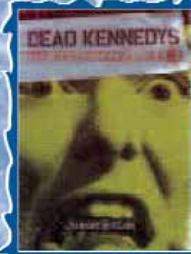
Iggy & The Stooges
LIVE in Detroit



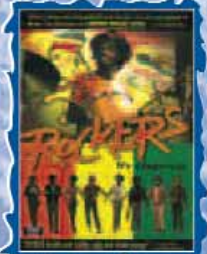
Richard Kern
The Hardcore Collection



GG Allin and the
Murder Junkies/Hated



Dead Kennedys
The Early Years Live



Rockers
It's Dangerous



The Shane MacGowan
Story/If I Should Fall
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0502-50 AP

Tower Records' Waterfall End Cap - Summer of 2004 - 19 titles in a Waterfall in the entire chain. All titles here are MVD Exclusives.



MVD's
Supersuckers DVD
as the spotlight!

IN-STORE

Tower Records' Reggae Promotional Monthly End Cap - June 2003

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TowerRecords.com **TOWER**

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Peter Tosh
Lee Scratch Pearn
BUTU
SUELINE
LIVE '94-'96
TOOTS & THE JMWALS
MORGAN HERITAGE
ISRAEL VIBRATION
HEARTLAND REGGAE

The music is the message
UNLIMITED DESTRUCTION
ANTO
LIVE '94-'96
THE JMWALS
LONDON ASTORIA
Featuring LMS
REGGAE IN HOLLAND

Bob Marley
Peter Tosh
Lee Scratch Pearn
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SUELINE
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HEARTLAND REGGAE

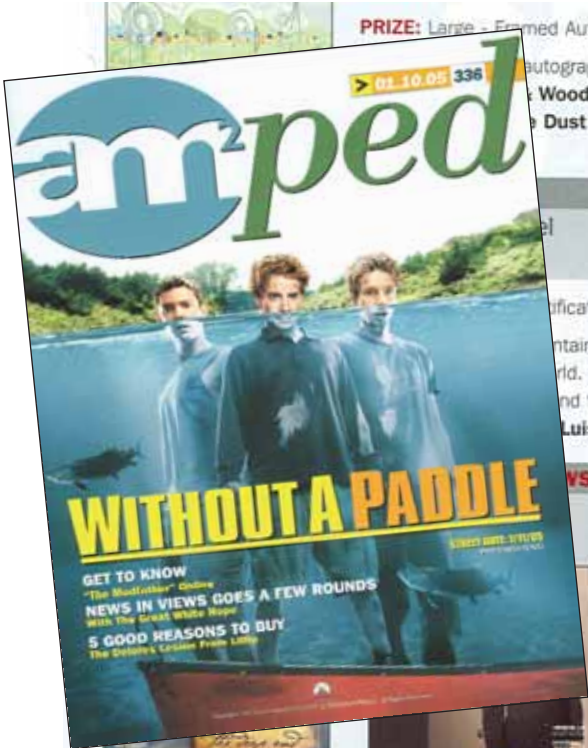
The music is the message
UNLIMITED DESTRUCTION
ANTO
LIVE '94-'96
THE JMWALS
LONDON ASTORIA
Featuring LMS
REGGAE IN HOLLAND

Bob Marley
Peter Tosh
Lee Scratch Pearn
BUTU
SUELINE
LIVE '94-'96
TOOTS & THE JMWALS
MORGAN HERITAGE
ISRAEL VIBRATION
HEARTLAND REGGAE

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ANTO
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THE JMWALS
LONDON ASTORIA
Featuring LMS
REGGAE IN HOLLAND

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DISTRIBUTORS

Co-Op with retailers. AEC "Amped Magazine". AEC is the top One-Stop in the US!



PRIZE: Large Framed Autographed Poster (2 Winners)

Autographed poster of the 10/31/04 Hammerstein Ballroom show in NYC!

Wood's **END OF THE WORLD PARTY (JUST IN CASE)** CD is their return to their particular groove, this time with **Dust Brothers** for a journey through the **MMW** universe.

RUN DATES: Nov 22nd - Dec 03rd

contains thirteen classic Mariachi songs: guaranteed to capture the hearts of the millions of **Luis Miguel** fans. First radio track is "El Viajero", a brand new song written by **Roberto Sierra & Jose Pepe Martinez**, and true superstars in their compositions. This release has been much awaited, and is sure to be another classic by **Luis Miguel**.

vs Hiromi

Brain
HUSA63600

RUN DATES: Nov 22nd - Dec 03rd

FIRST PRIZE: Pioneer SACD, DVD, DVDa, CD, MP3 player and 10 Telarc, Heads Up, Chesky Hybrid SACD's

Gramophone magazine named Telarc International "Label of the Year" for 2004. To celebrate this special occasion, this month, Telarc proudly features their top selling Hybrid SACD titles. All Telarc SACD's are Hybrid and will play on all CD or SACD player.

Check out page 60 for a list of all eligible titles.

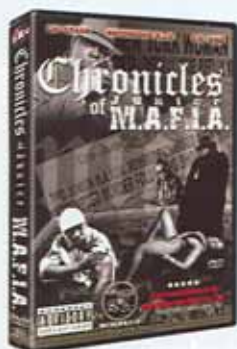
Anti-Flag

Death Of A Nation
MVDAF0041DVD

Junior M.A.F.I.A.

Chronicles Of Junior M.A.F.I.A.
GRZR7065DVD

RUN DATES: Nov 22nd - Dec 03rd



FIRST PRIZE: Pioneer SACD, DVD, DVDa, CD, MP3 player and 10 Telarc, Heads Up, Chesky Hybrid SACD's
SECOND PRIZE: Pioneer SACD, DVD, DVDa, CD, MP3 player and 10 Telarc, Heads Up, Chesky Hybrid SACD's
THIRD PRIZE: Pioneer SACD, DVD, DVDa, CD, MP3 player and 10 Telarc, Heads Up, Chesky Hybrid SACD's

Anti-Flag's first-ever live DVD, **DEATH OF A NATION** is a visual chronicle of their recent tours across the United States, in support of their most recent Fat Wreck Chords CD, **THE TERROR STATE**.

In addition to the live footage, **DEATH OF A NATION** will also feature the video for "Turncoat," which has been one of MTV.com's most downloaded videos for the past few months and is also featured in Fat Wreck Chords acclaimed **ROCK AGAINST BUSH VOLUME 1** compilation.

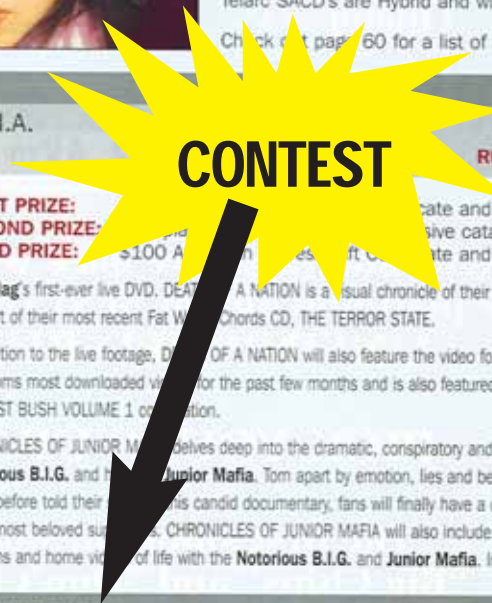
CHRONICLES OF JUNIOR MAFIA delves deep into the dramatic, conspiratory and controversial issues that plagued **Notorious B.I.G.** and **Junior Mafia**. Torn apart by emotion, lies and betrayal, the now defunct **Junior Mafia** has never before told their story. This candid documentary, fans will finally have a chance to gain closure behind on of hip hop's most beloved superstars. **CHRONICLES OF JUNIOR MAFIA** will also include never-before-seen footage of studio sessions and home videos of life with the **Notorious B.I.G.** and **Junior Mafia**. Includes free MixTape, with full-length tracks.

CONTEST RULES & REGULATIONS

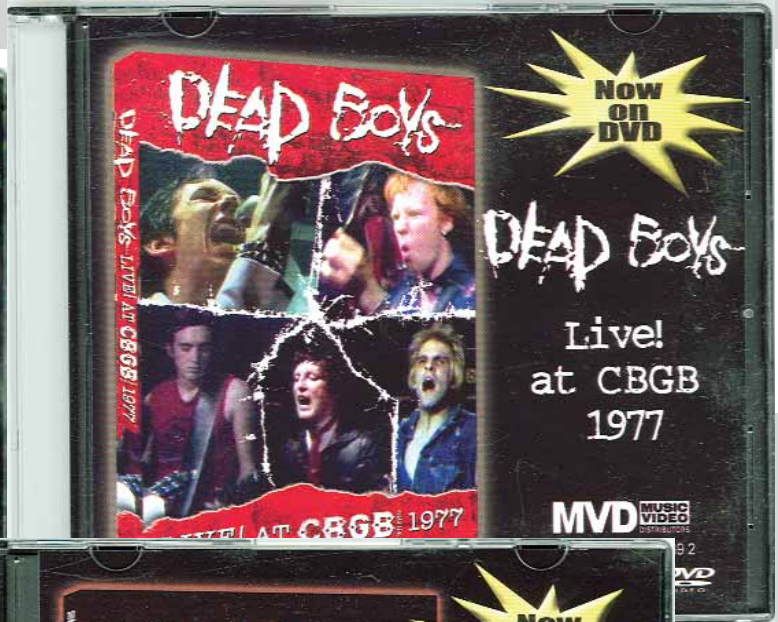
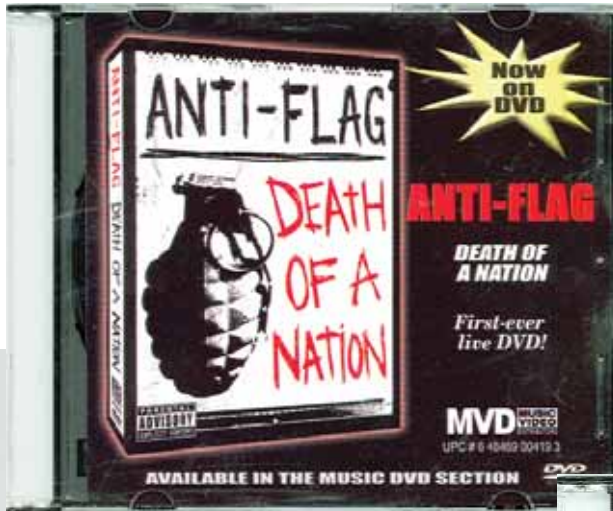
- For every unit that you purchase for the particular product(s), you get one entry in, unless otherwise specified on that particular contest.
- Send in a postcard (one entry per envelope) with name of store, account #, your name and address to...

(NAME OF CONTEST) • C/O AEC Merchandising • 4250 Coral Ridge Drive • Coral Springs, FL 33065

- Prize winner will be selected at random from all eligible entries, which will include purchases and postcards submitted during the time frame that the contest runs.
- Odds of winning will depend on amount of product purchased, and postcards received.
- Stores that have won previous AEC contests are ineligible to win another for 30 days.

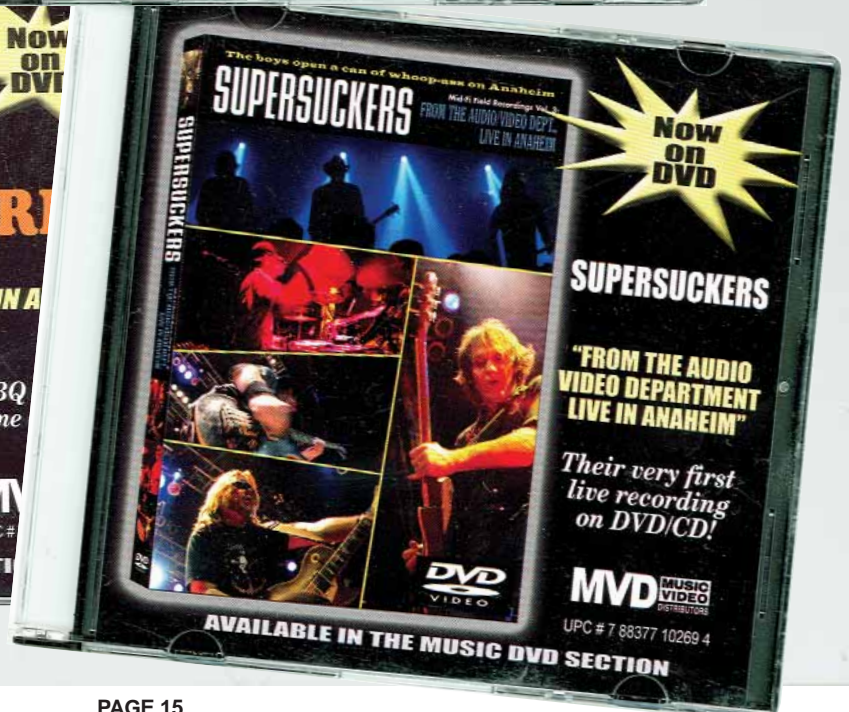
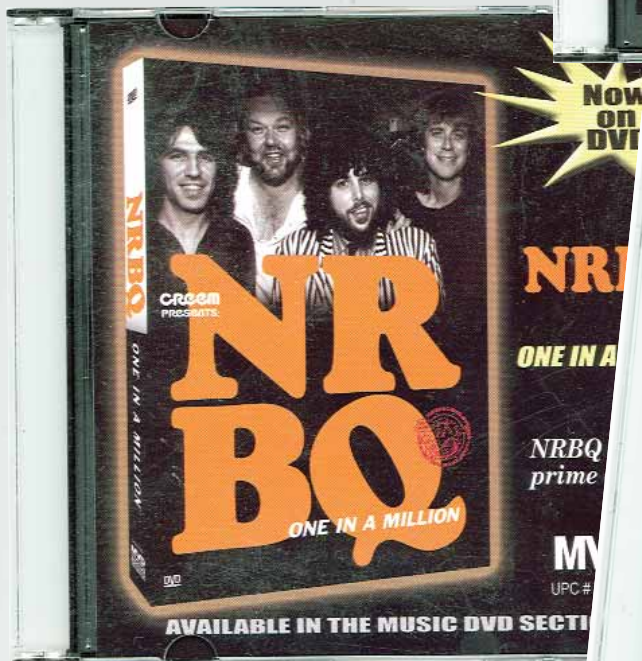
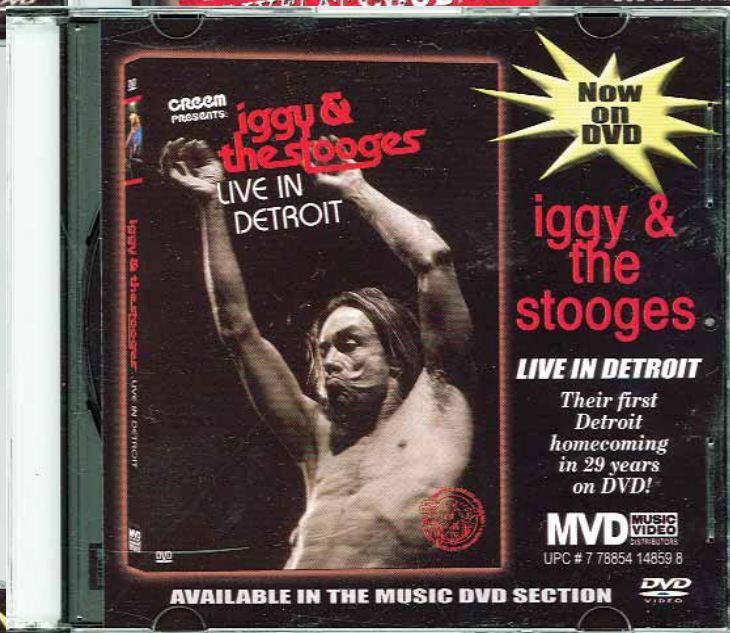


CO-OP WITH RETAILERS



CD SLIMLINE CASE ADVERTISING

Retailers at the last NARM convention suggested that we make these CD slimline case advertisements and they will put these in the CD section for each artist in their stores. We send out 1000 CD slimline cases per title..



CO-OP WITH RETAILERS

We participate in viewing station programs with KEY Indie retailers on a monthly basis.



Promo Items - Tee Shirts and mint tins



TEE SHIRTS

Public
Enemy Mint
Tin



**PUBLIC
ENEMY**

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THE FIRST LONDON INVASION TOUR 1987
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MVD EVENTS

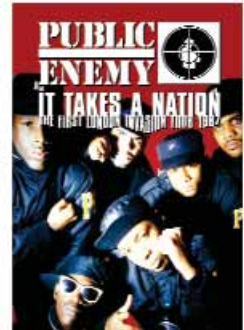
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A rare glimpse of ANTI-FLAG on and off stage, and on the road.

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Shane MacGowan

at the **Alston Cinema Underground**

IF I SHOULD FALL FROM GRACE

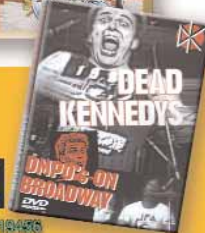
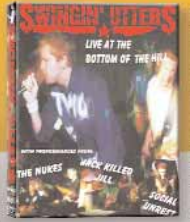
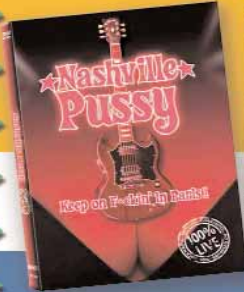
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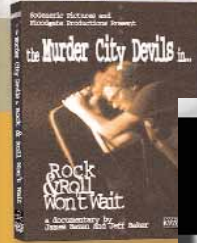
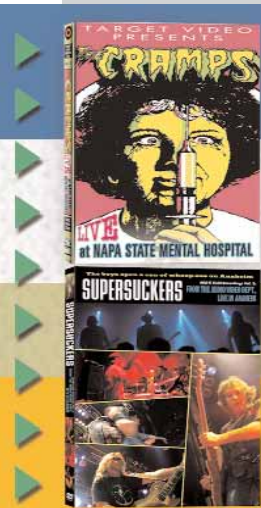
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a film by Rachel Amodeo

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 at 7 pm

Introduction and Q&A session with filmmaker Rachel Amodeo

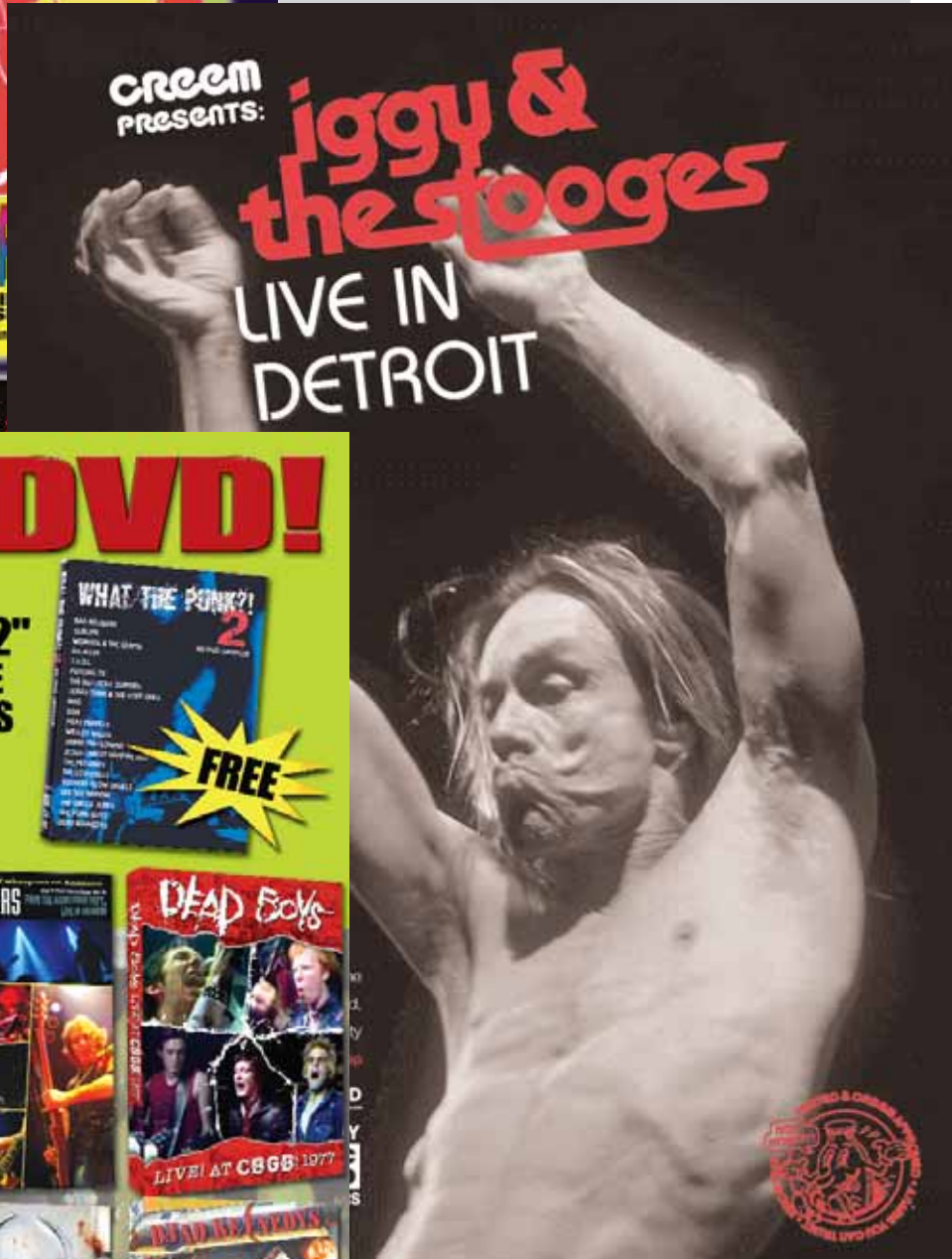
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hey is dee'dee home

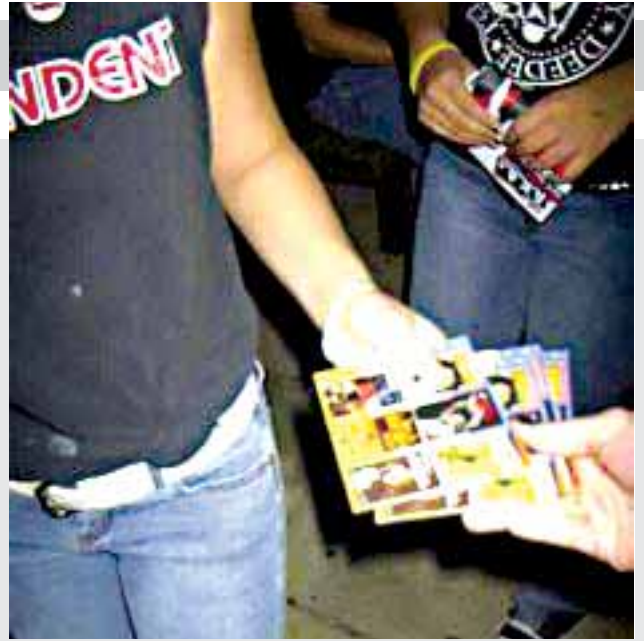
the Murder City Devils
Rock N Roll Won't Wait

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IN ACTION

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IN REVIEW

LOOK OUR POSTCARDS!



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