



Marketing Kit-

Advertising Samples, Co-op Advertising, Street Marketing, Web Banners and MVD Events

OVERVIEW

MVD has released over 500 titles, and is currently the largest producer of Music DVDs in 2004. In addition, **MVD** has many new titles to be released in the fourth quarter of 2004 including *Devo: Live in the Land of The Rising Sun - Japan 2003*, *Dead Boys: Live at CBGB 1977*, and *Elliott Smith: Olympia, WA*. Also, **MVD** has recently celebrated the three-year anniversary of the launch of their subdivision entitled **Eclectic DVD Distribution**, which releases independent, rare and unusual films on DVD. Some of these titles include *Southlander: The Diary of a Desperate Musician*, *Moby Presents: Alien Sex Party*, and *My Life with Morrissey*.

According to Ed Seaman, Vice President, sales have been rising for both **MVD's** VHS and DVD releases over the past six years. "The impression is that music video sells as a viable format on DVD," said Ed Seaman. "As a result, DVD gets more attention, both from producers and distributors." Among **MVD's** top sellers are the DVD editions of *Iggy Pop and the Stooges: Live from Detroit*, *The Cramps: Live at Napa State Mental Hospital*, *Danzig: Archive de la Morte*, *Dead Kennedys: In God We Trust - The Lost Tapes*, *CBGB: Punk from the Bowery*, *Sublime: Stories, Tales, Lies and Exaggerations Collectors Edition*, and the timeless Reggae classic, *Rockers*.



MUSIC VIDEO DISTRIBUTORS, INC

800-888-0486; fax: 610-650-9102; musicvideodistributors.com; P.O. Box 280, Oaks, PA 19456



Combining its industry experience with its strength in creating and maintaining relationships, MVD has formed alliances that allow it to create its own product,"



- Matthew S. Robinson,
Billboard.

MVD has released over 500 titles, and is currently one of the largest producers of Music DVDs in 2004.

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Clint Weiler, Publicity Director
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clint@musicvideodistributors.com

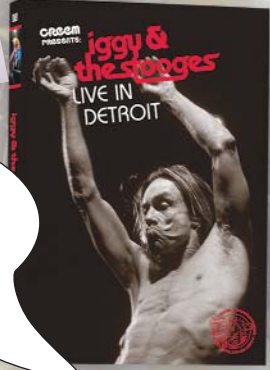


Los Lobos
Live at the Fillmore
 (HOLLYWOOD, APPROX. 114 MINUTES)
Mas y Mas y Mas y Mas y...
 The sum of two late-July performances at Los Angeles' legendary

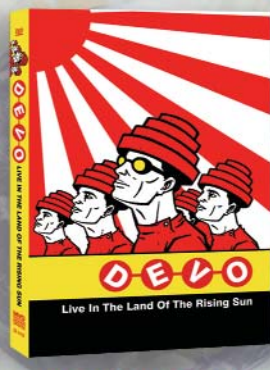
MUSIC FOR YOUR EYES

HARP Magazine -
 Page 97,
 November/
 December, 2004

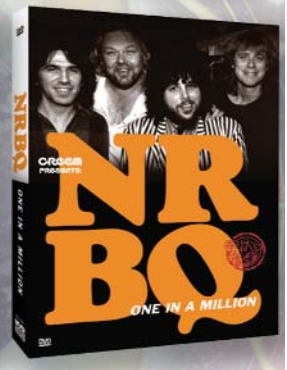
HARP Magazine -
 2004



Iggy & the stooges
Live in Detroit



DEVO-Live in the
Land of The Rising Sun



NRBO-
One in a Million

Dead Boy:
Live at CBGB
 (MUSIC VIDEO DIST
 42 MINUTES)

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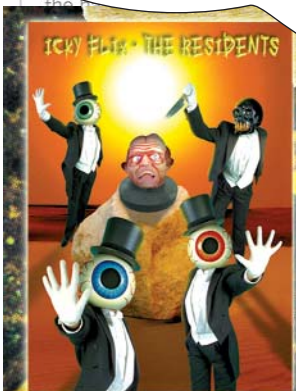
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 See The Music

Like the fireplace DVDs that are meant to simulate a nice crack-

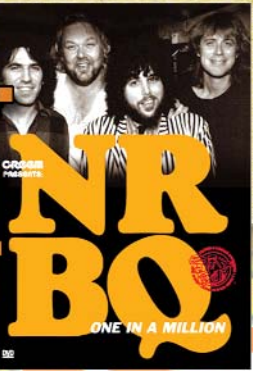
Snot, bologna, and rock 'n'

The Radiators, cookin' all up in ya' grille.

Rolling Stone once said that New Orleans groove band The Radiators "cooked with real efficiency." It was a spot-on assessment as the band do cook, and in the most expedient manner (as this show, recorded January 31, 2004 at Tipitina's, evinces). But such a cubic-land term as efficiency really nails it when you look at the presentation. After 25 years, they're pros—so polished that even the most epic of their soulful jams seems rote—right down to vocalist/keyboardist Ed Volker's stage moves. And confronted with more than 2-1/2 hours of this via a 27" screen, well...it lacks something. You know, like being there. Cookers like the Radiators simply must be experienced live (and at least moderately inebriated), otherwise it's two-dimensional and as exciting as a focus group. ■



Hear it...
 See it...
 Feel it...



Now on DVD!!!
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STATIC DIARY

DEATH

Magnet Magazine -
Page 126,
Issue 65,
September 2004

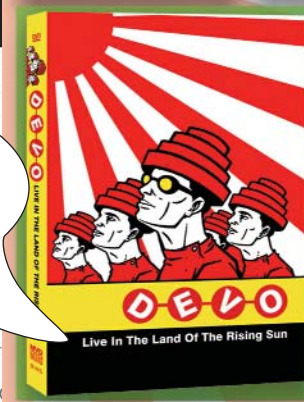
DEATH CAB FOR CUTIE

For all the TV teen-drama adoration (via *The OC*), side-project success (the Postal Service) and major-vs.-indie handwringing (the band recently signed to Atlantic), one thing is certain: This Death Cab can move. Guitarist Chris Walla filed these reports, letting MAGNET know which dates made the grade.

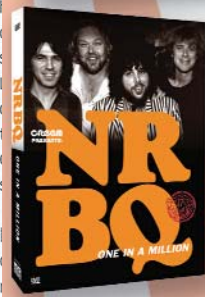
Providence, R.I., October 21

Brown University has a radio station called WUPJ, which isn't in itself that remarkable, but the average college

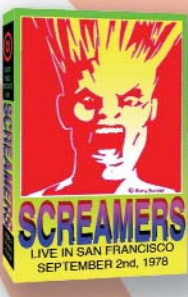
Music for your Eyes



DEVO
In The Land Of The Rising Sun
After 25 years trying to change the world before the world changed us, DEVO returns and the Japanese were willing subjects, submissive, effusive and generous to a fault. Bare witness to one of the strangest bands in the strangest of lands, DEVO: LIVE IN THE LAND OF THE RISING SUN - JAPAN 2003.
Track list: That's Good, Girl U Want, Whip It, Satisfaction, Uncontrollable Urge, Mongoloid, Blockhead, Jocko Homo, Smart Patrol/Mr. DNA, Gut Feeling/Slap Yer Mammy, Gates Of Steel, Freedom Of Choice, Come Back Jonee



NR BQ - One In A Million
This slice of NR BQ in their prime, shot in 1989, features the classic quartet of Terry Joey Spampinato, "Big Al" Anderson & Tom Ardolino. A set of material that is fun, immaculately played, & the essence of rock 'n' roll.



Screamers - Live In San Francisco
"The best unrecorded band in the history of rock 'n' roll"
- Jello Biafra
3 ultra-rare never before released videos recorded live in Target Studios by Joe Rees.

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October 27
The Country Music Hall Of Fame Museum I've been to, and I remember everyone with an ounce of soul. The face of Jimi Hendrix is in the bunk. Grade: A

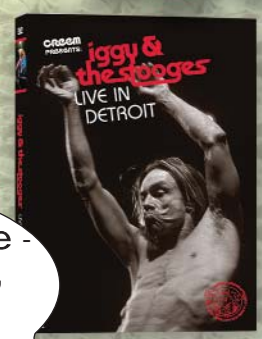
Orleans, October 28
Nothing in New Orleans has ever moved you at some point, much like this means, in practical terms, a filthy city. Al Green's music is missing something tonight. Tipitina's is the night, and I break a sweat, which is totally great from my perspective again if it can go this well. Grade: B+

Houston, October 29
We can't show a

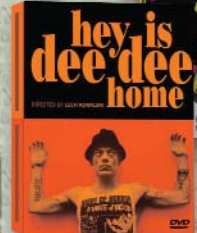
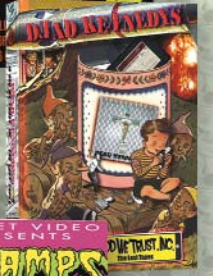
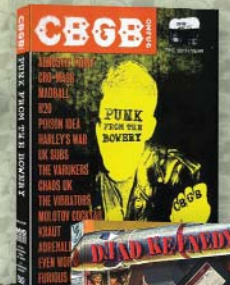
Magnet Magazine -
Page 86, Issue 64,
July, 2004

Austin, Texas, October 30
Stubb's is an outdoor amphitheater for 2,200 people. I can't take my show is wonderful. Nick (McGerr, drums) are especially

Music for your Eyes



We have thousands and thousands!



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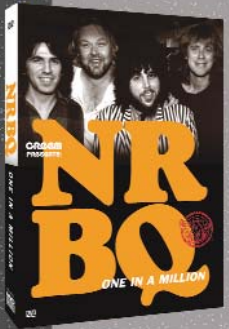
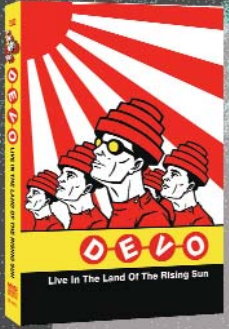


Carrboro, N.C., October 24 and 25
If we're ever forced to move from Seattle, we'll relocate to Carrboro. John (Byrd, front-of-house engineer) lives there, and we've got lots of other friends around town. Trish (Mesigian) runs the Orange County Social

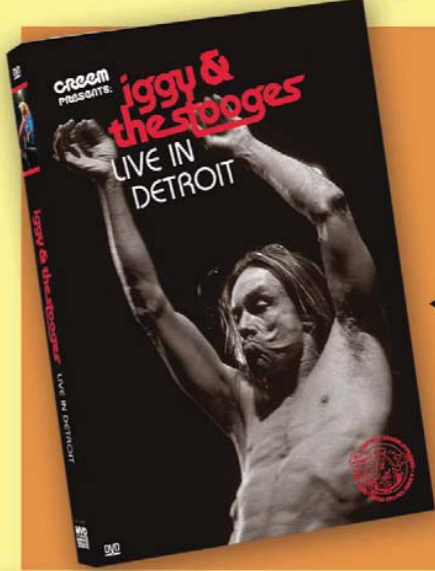
AP Magazine -
Issue 198,
December 2004,
Page 39

SEE THE MUSIC!

10% off your order at DVDnote.com. Enter "devo" in the promotion code spaces. Expires January 30th 2005

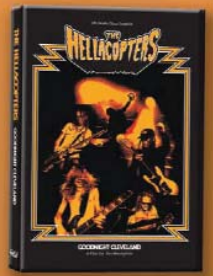
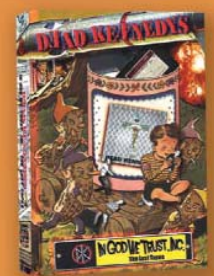
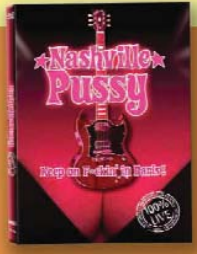
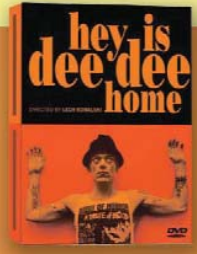
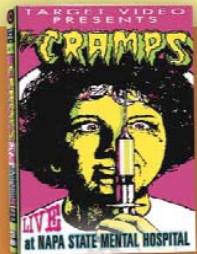


Your DVD Player never rocked so hard...



◀ Iggy & the Stooges - Live in Detroit

Iggy & the Stooges in their first Detroit homecoming in 29 years. *Instant classic.*

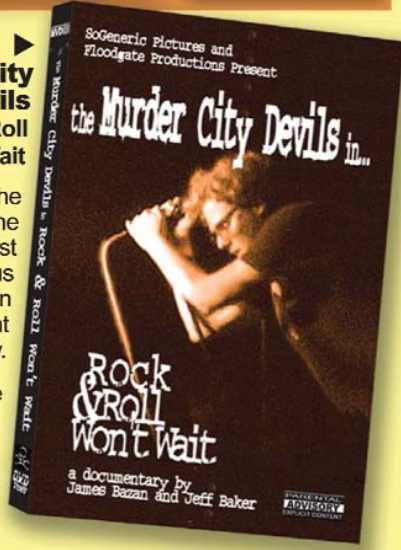


AP Magazine -
Edition Vans Warped
Tour Guide, page 28A,
June, 2004

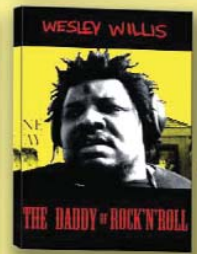
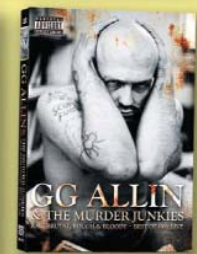
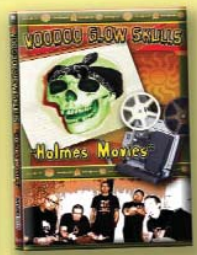
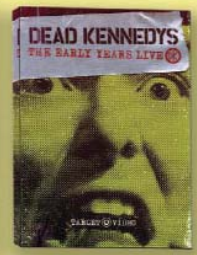
Murder City Devils Rock & Roll Won't Wait

On & off the road with one of the most notorious bands in recent history.

Live performances, backstage, music videos, & much more!



Alternative
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Magazine
2004



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**BMP Magazine
and
AMP Magazine
2004**

BPM Magazine -
Page 97,
June 10, 2004

AMP Magazine -
Edition 9, page 160,
June/July, 2004

FEEL THE RUSH OF THE LAST GREAT RAVE!

THE STORY OF RAVE OUTLAW DISCO DONNIE
RISE
A Documentary Film By Julie Green

...one of the top 10 movies you must see this year."
- PAUL OAKENFOLD

"More than just ravers discussing raving...RISE approaches the South Coast underground with a pop-anthropological perspective that's more Errol Morris than Lara Lee."
- URB MAGAZINE

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Meat Beat Manifesto - In Dub 5.1 Surround
Be77er - Living Through Circuitry

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Nashville Pussy - Keep on F*cking: Live in Paris

Dee Dee Ramone - Hey is Dee Dee Home

The Murder City Devils - Rock & Roll Won't Wait

Cramps - Live at Napa State Mental Hospital

Iggy & The Stooges - Live in Detroit

GG Allin - Raw, Brutal, Rough & Bloody: Best Of 1991 Live

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Music For Your Eyes...

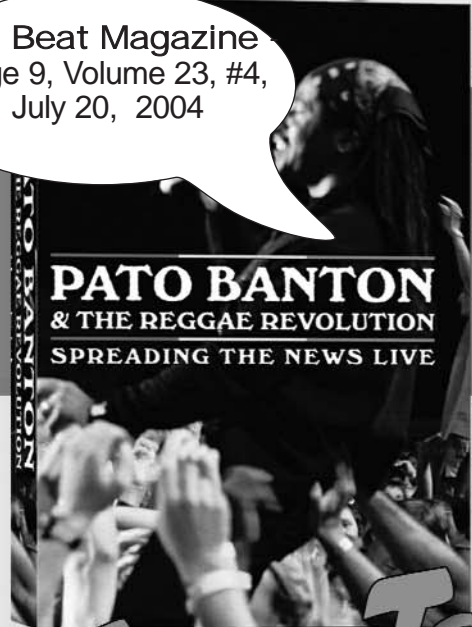
The Beat Magazine and Reggae Festival Guide 2004

The Beat Magazine Page 9, Volume 23, #4, July 20, 2004

★ Pato's first DVD

★ Live from a Reggae Festival in Europe. Audience over 10,000

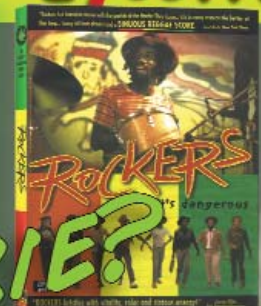
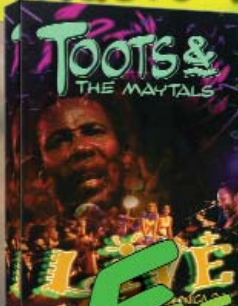
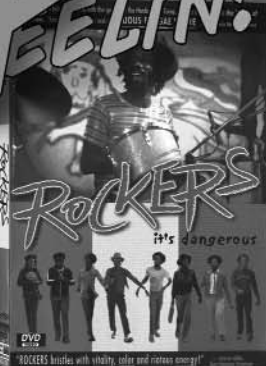
★ Bonus: Exclusive interview with



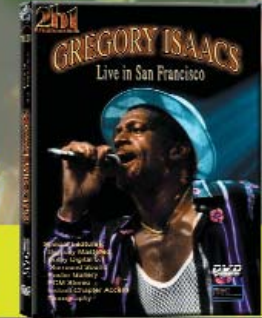
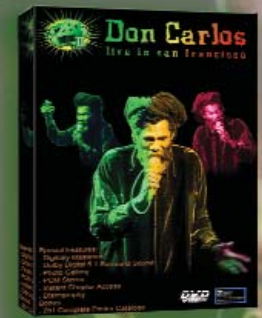
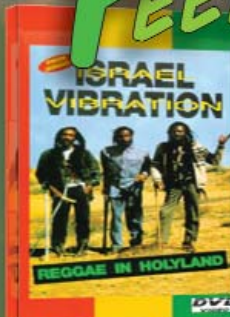
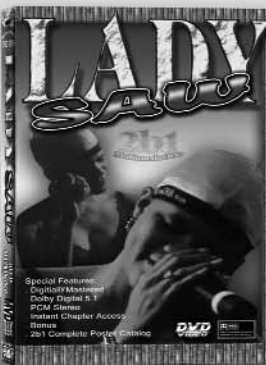
Reggae Festival Guide - Page 29, April 24, 2004

FEELIN' IRIE

Music For Your Eyes...



FEELIN' IRIE?



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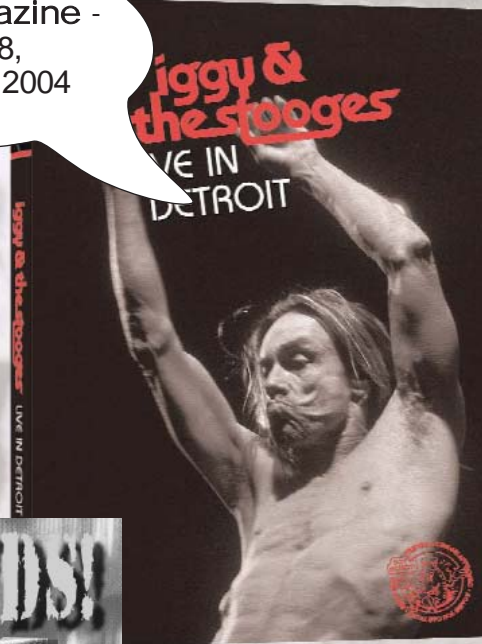
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AMP Magazine
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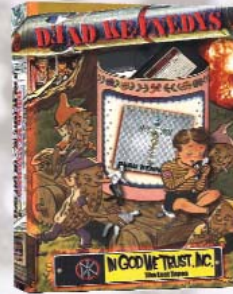
AMP Magazine -
 Issue 8,
 April/May 2004

Rockpile
 Magazine -
 Issue 101, page 80,
 March 5, 2004

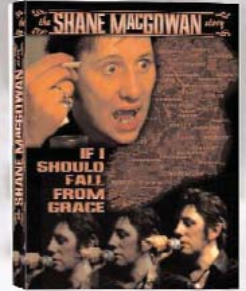


& THE STOOGES - Live In Detroit

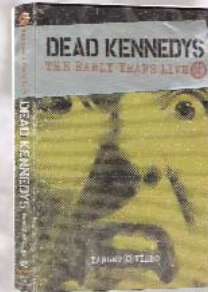
features Iggy Pop and most of the
 ooges line-up, joined by Mike Watt
 a first Detroit performance in 29
 st songs of 1969-70 include, I
 Your Dog, TV Eye, Dirt Real Cool
 Fun, 1970, Funhouse, Not Right,
 Skull Ring & much more!
 erials are highlighted by the leg-
 'C instore performance (minus
 where Iggy explains the origin of
 Other options include Sing-A-Long
 oto Gallery, and Mike Watt Journal



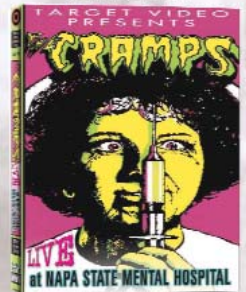
DEAD KENNEDYS -
 In God We Trust



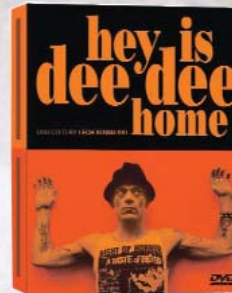
SHANE MACGOWAN -
 If I Should Fall
 From Grace



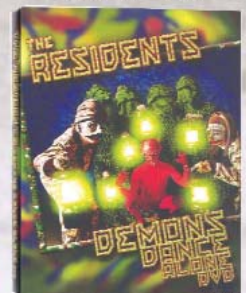
DEAD KENNEDYS -
 The Early Years Live



CRAMPS -
 Live at Napa State
 Mental Hospital



DEE DEE RAMONE -



THE RESIDENTS -

I NEED MORE DVD'S!

Creem presents
iggy & the stooges
 LIVE IN DETROIT

Lost recording session
 footage ('81) and live
 performances ('79-'86).

Target Video Presents
CRAMPS

A full concert of the best songs of the first
 two Stooges albums from 1969 & 1970,
 performing at their first Detroit homecoming.

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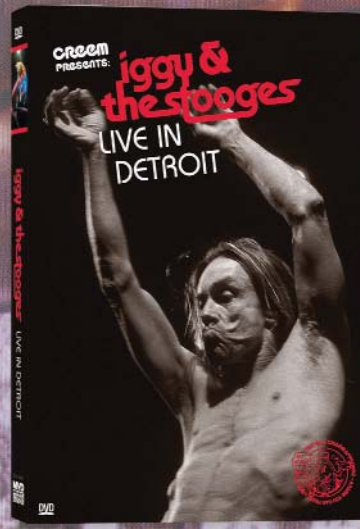
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★★★★(Four stars) If comic book super-
 heroes are religion, consider us converted!
 Ultrachrist! saves the day!
 -Film Threat

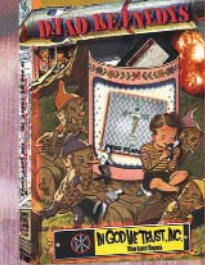
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 Magazine -
 May 23-29, 2004,
 page 21.

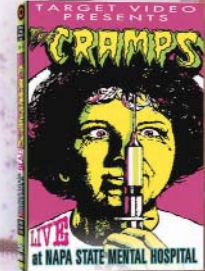
I NEED MORE...DVDs!



A full concert of the best songs of the first two Stooges albums from 1969 & 1970, performing at their first Detroit homecoming.



Lost recording session footage ('81) and live performances ('79-'86).



Rock 'n Roll insanity from the Cramps in 1978.

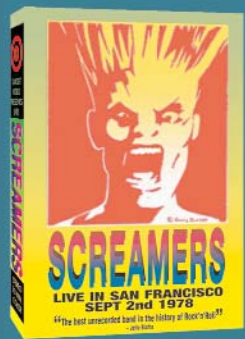
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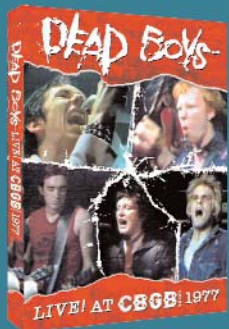
See the music



Screamers - Live in San Francisco



Devo - Live in The Land of The Rising Sun



Dead Boys - Live at CBGB 1977

ON DVD

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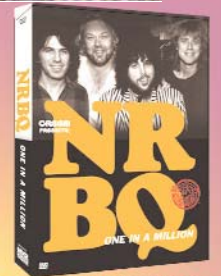
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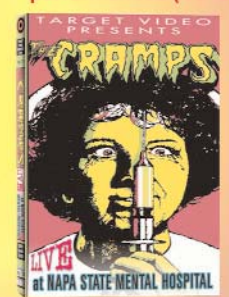
Devo - Live in Japan. So crazy!



Iggy & the Stooges - Live in Detroit. Best of the best songs of the first two albums from '69 & '70, performing at their 1st Detroit homecoming.



Dead Boys - Live at CBGB's. Lost recording session footage ('81) & live performances ('79-'86).



Cramps - Live at Napa State-Mental Hospital. Rock 'n Roll insanity from the Cramps in 1978.

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DIW Magazine 2004

PRINT ADVERTISING

MeanStreet Magazine -
Page 11,
October, 2004

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SOUTHERN CALIFORNIA'S NO. 1 MUSIC MAGAZINE
VOL. 15.02 | AUGUST 2004 | FREE

MeanStreet

TAKING BACK SUNDAY
Workin' hard for the weekend

A LOOK AT METALLICA'S 'MONSTER' MOVIE

X-GAMES BACK IN LOS ANGELES

SPARTA
FRAGILE: HANDLE WITH CARE

ATREYU, FUNERAL FOR A FRIEND, MIDTOWN, ONLY CRIME, SUICIDE GIRLS, WARPED TOUR HIGHLIGHTS and more!

MeanStreet Magazine -
Page 15,
December, 2004

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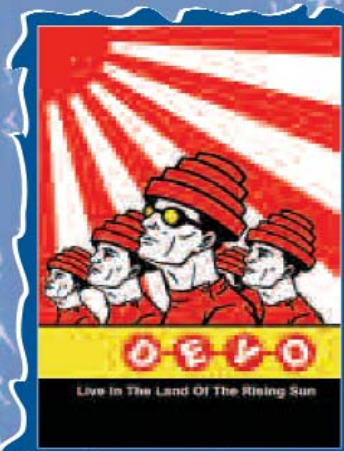
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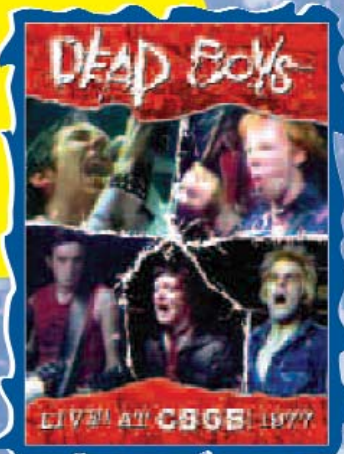
DVD VIDEO

Co-Op ads with TWEC chain (over 1000 FYE stores across the US)



Dead Boys/ LIVE! at CBGB 1977

This 1977 performance from New York's legendary CBGB's proves why The Dead Boys were the epitome of snotty punk rock. Characterized by Stiv Bator's audience provoking on-stage antics, along with the band's aggressive power chord punch, the Dead Boys have earned their title as one of the greatest and most influential punk bands in history. Track list: Sonic Reducer, All This and More, Not Anymore, Revenge, Flame Thrower Love, I Need Lunch, Ain't Nothin' to Do, What Love Is, High Tension Wire, Search & Destroy. Special features include great interviews of the band from 1977.



DEVO/ Live In The Land Of The Rising Sun:

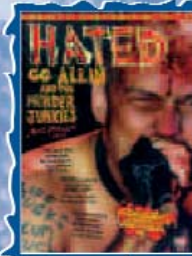
"From a stage super-heated by over-the-top, rock 'n roll cliché lighting, DEVO faced a sea of Asian Gen X'ers in a 100 degree plus fahrenheit venue in the bowels of Tokyo, Japan. The crowd was swathed in bootlegged energy domes and DEVO T's, mouthing the lyrics to songs we wrote when most of them were loading their diapers with UNI-colored poo. Maybe it was a "Beautiful World" after all!" - Gerry Casale.



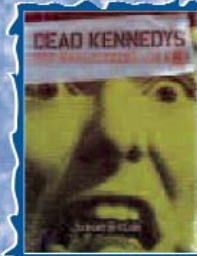
Iggy & The Stooges
LIVE in Detroit



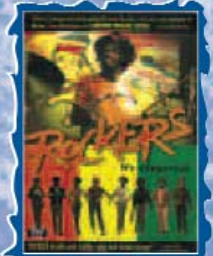
Richard Kern
The Hardcore Collection



GG Allin and the Murder Junkies
Hated



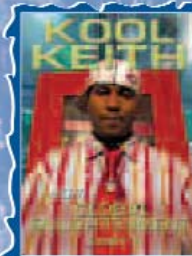
Dead Kennedys
The Early Years Live



Rockers
It's Dangerous



The Shane MacGowan
Story/If I Should Fall From Grace



Kool Keith
Global Entertainment Part 1

On Sale Now!



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EXCLUSIVE!

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Subject to limited quantities. Prices on fye.com vary. Not responsible for typographical errors. Void where prohibited by law. December 2004.

Tower Records' Waterfall End Cap - Summer of 2004 - 19 titles in a Waterfall in the entire chain. All titles here are MVD Exclusives.



IN-STORE

Tower Records' Reggae Promotional Monthly End Cap - June 2003

REGGAE MUSIC DVD SALE

BOB MARLEY

HEARTLAND REGGAE

11.99 MUSIC DVD
Reg. price 14.95

16.99 MUSIC DVD
Reg. price 19.95

PETER TOSH
TRIPPING
RAZOR RED X

LEE SCRATCH PERRY
THE UNLIMITED
DESTRUCTION

BUJU BANTON
ISLAND
LIVE

SUBLIME
LIVE '94-'96

TOOTS & THE MAYTALS
LIVE
AT SAN JUAN, P.R.

MORGAN HERITAGE
Live on the London Astoria
Featuring LMS

ISRAEL VIBRATION
REGGAE IN HOLLAND

20.99 MUSIC DVD
Reg. price 24.95

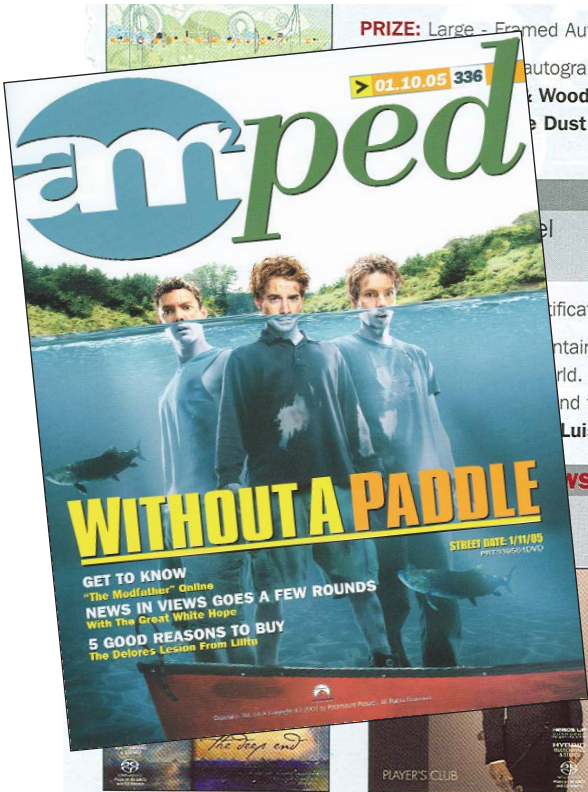
WALKERS
BY JUNGLOU

MVD MUSIC VIDEO

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DISTRIBUTORS

Co-Op with retailers. AEC "Amped Magazine". AEC is the top One-Stop in the US!



PRIZE: Large - Framed Autographed Poster (2 Winners)

Autographed poster of the 10/31/04 Hammerstein Ballroom show in NYC!

Wood's **END OF THE WORLD PARTY (JUST IN CASE)** CD is their return to their particular groove, this time with **Dust Brothers** for a journey through the **MMW** universe.

RUN DATES: Nov 22nd - Dec 03rd

contains thirteen classic Mariachi songs: guaranteed to capture the hearts of the millions of **Luis Miguel** fans. First radio track is "El Viajero", a brand new song written by **Roberto Sierra & Jose Pepe Martinez**, and true superstars in their compositions. This release has been much awaited, and is sure to be another classic by **Luis Miguel**.

vs Hiromi

Brain
HUSA63600

RUN DATES: Nov 22nd - Dec 03rd



FIRST PRIZE: Pioneer SACD, DVD, DVDA, CD, MP3 player and 10 Telarc, Heads Up, Chesky Hybrid SACD's

Gramophone magazine named Telarc International "Label of the Year" for 2004. To celebrate this special occasion, this month, Telarc proudly features their top selling Hybrid SACD titles. All Telarc SACD's are Hybrid and will play on all CD or SACD player.

Check out page 60 for a list of all eligible titles.

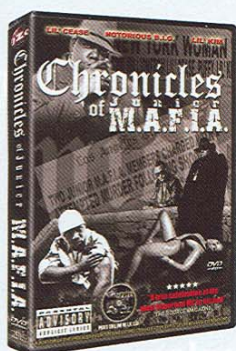
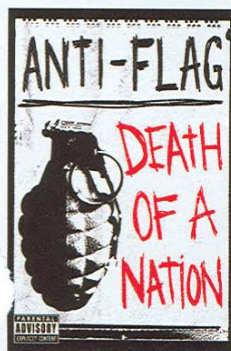
Anti-Flag

Death Of A Nation
MVDAF0041DVD

Junior M.A.F.I.A.

Chronicles Of Junior M.A.F.I.A.
GRZR7065DVD

RUN DATES: Nov 22nd - Dec 03rd



FIRST PRIZE: Pioneer SACD, DVD, DVDA, CD, MP3 player and 10 Telarc, Heads Up, Chesky Hybrid SACD's
SECOND PRIZE: Pioneer SACD, DVD, DVDA, CD, MP3 player and 10 Telarc, Heads Up, Chesky Hybrid SACD's
THIRD PRIZE: \$100 Amazon.com gift certificate and a DEVO Dome hat.

Anti-Flag's first-ever live DVD. **DEATH OF A NATION** is a visual chronicle of their recent tours across the United States, in support of their most recent Fat Wreck Chords CD, **THE TERROR STATE**.

In addition to the live footage, **DEATH OF A NATION** will also feature the video for "Turncoat," which has been one of MTV.com's most downloaded videos for the past few months and is also featured in Fat Wreck Chords acclaimed **ROCK AGAINST BUSH VOLUME 1** compilation.

CHRONICLES OF JUNIOR MAFIA delves deep into the dramatic, conspiratory and controversial issues that plagued **Notorious B.I.G.** and his band **Junior Mafia**. Torn apart by emotion, lies and betrayal, the now defunct **Junior Mafia** has never before told their story. In this candid documentary, fans will finally have a chance to gain closure behind one of hip hop's most beloved superstars. **CHRONICLES OF JUNIOR MAFIA** will also include never-before-seen footage of studio sessions and home videos of life with the **Notorious B.I.G.** and **Junior Mafia**. Includes free MixTape, with full-length tracks.

CONTEST

CONTEST RULES & REGULATIONS

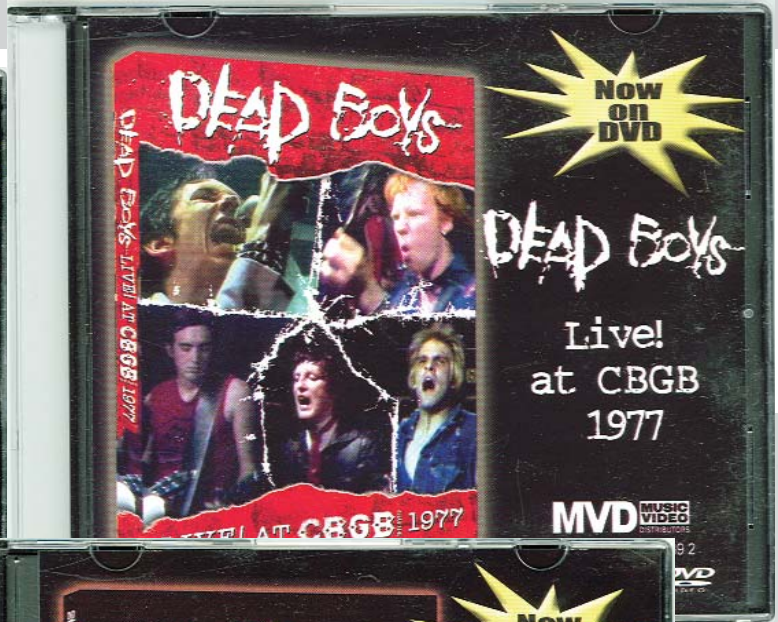
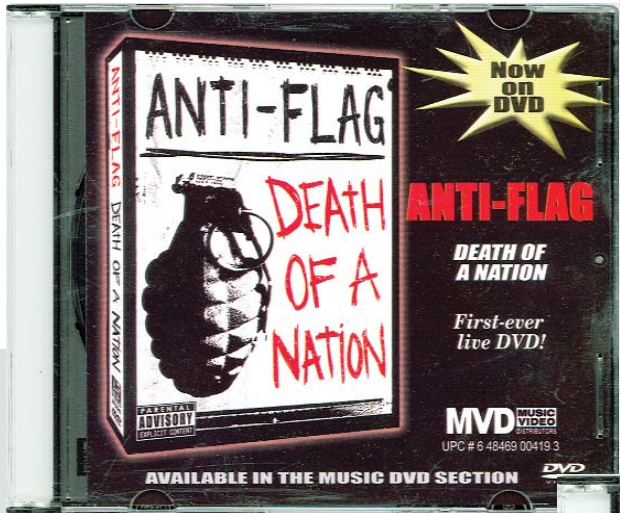
NO PURCHASE NECESSARY TO ENTER OR WIN.

- For every unit that you purchase for the particular product(s), you get one entry in, unless otherwise specified on that particular contest.
- Send in a postcard (one entry per envelope) with name of store, account #, your name and address to...

(NAME OF CONTEST) • C/O AEC Merchandising • 4250 Coral Ridge Drive • Coral Springs, FL 33065

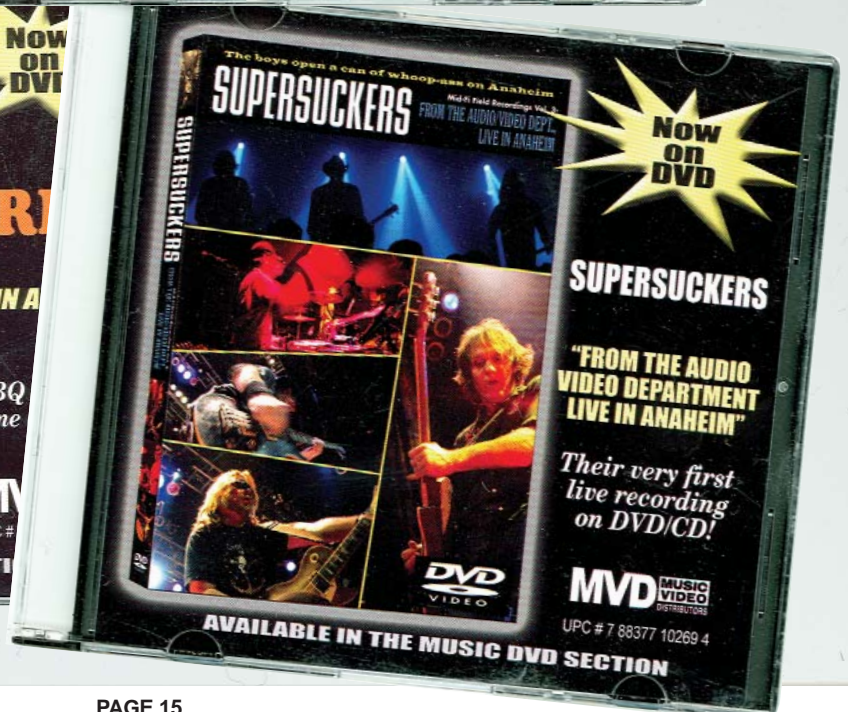
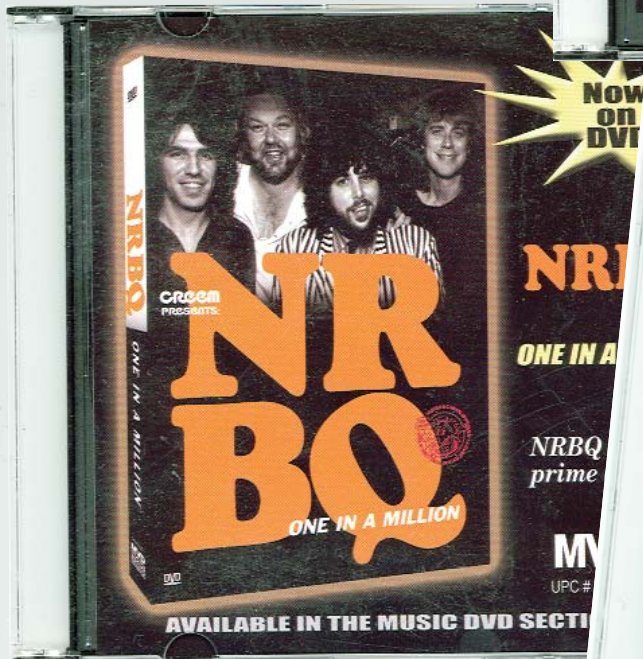
- Prize winner will be selected at random from all eligible entries, which will include purchases and postcards submitted during the time frame that the contest runs.
- Odds of winning will depend on amount of product purchased, and postcards received.
- Stores that have won previous AEC contests are ineligible to win another for 30 days.

CO-OP WITH RETAILERS



CD SLIMLINE CASE ADVERTISING

Retailers at the last NARM convention suggested that we make these CD slimline case advertisements and they will put these in the CD section for each artist in their stores. We send out 1000 CD slimline cases per title..



CO-OP WITH RETAILERS

We participate in viewing station programs with KEY Indie retailers on a monthly basis.



Promo Items - Tee Shirts and mint tins



TEE SHIRTS

Public
Enemy Mint
Tin



**PUBLIC
ENEMY**

IT TAKES A NATION
THE FIRST LONDON INVASION TOUR 1987
COMING ON DVD IN 2005

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DVD

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SUPERSUCKERS
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DVD with bonus CD in stores 8/3/04

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MIDEM 2005
Meet and Greet
at the MVD Booth,
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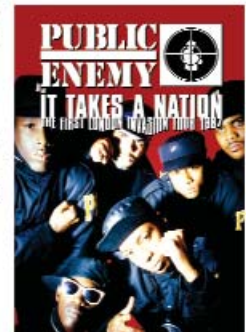
COMING TO DVD IN 2005!

PUBLIC ENEMY - **It Takes a Nation - London Invasion**

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Street Date: 10/05/04
\$14.95
Bare witness to one of the strangest bands in the strangest of lands. Live Japan 2000. Plus bonus track 1989 live.

DR-4419
UPC: 022891441692
Street Date: 11/16/04
\$14.95
This 1977 performance from New York's legendary CBGB proves why The Dead Boys were the epitome of gritty punk rock.

DR-4427
UPC: 022891442790
Street Date: 11/30/04
\$16.95
Unseen and presented in its entirety this DVD provides a rare close-up view of an extraordinary talented musician at the peak of his powers.

AF0041
UPC: 648469004193
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\$19.95
A rare glimpse of ANTI-FLAG on and off stage, and on the road.

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 In Theatres a

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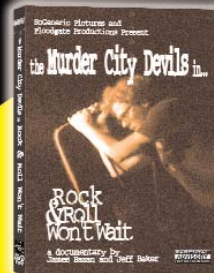
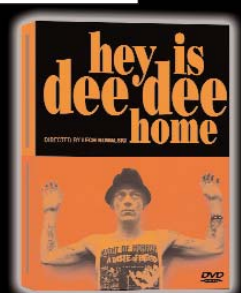
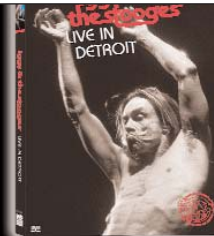
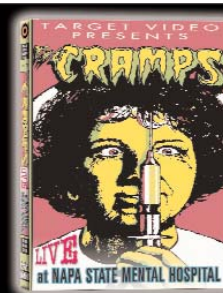
The boys open a can of whoop-ass on Anaheim

Mid-Fi Field Recordings Vol. 3:
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IN REVIEW

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