



OVERVIEW

MVD has released over 500 titles, and is currently the largest producer of Music DVDs in 2004. In addition, **MVD** has many new titles to be released in the fourth quarter of 2004 including *Devo: Live in the Land of The Rising Sun - Japan 2003*, *Dead Boys: Live at CBGB 1977*, and *Elliott Smith: Olympia, WA*. Also, **MVD** has recently celebrated the three-year anniversary of the launch of their subdivision entitled **Eclectic DVD Distribution**, which releases independent, rare and unusual films on DVD. Some of these titles include *Southlander: The Diary of a Desperate Musician*, *Moby Presents: Alien Sex Party*, and *My Life with Morrissey*.

According to Ed Seaman, Vice President, sales have been rising for both **MVD's** VHS and DVD releases over the past six years. "The impression is that music video sells as a viable format on DVD," said Ed Seaman. "As a result, DVD gets more attention, both from producers and distributors." Among **MVD's** top sellers are the DVD editions of *Iggy Pop and the Stooges: Live from Detroit*, *The Cramps: Live at Napa State Mental Hospital*, *Danzig: Archive de la Morte*, *Dead Kennedys: In God We Trust - The Lost Tapes*, *CBGB: Punk from the Bowery*, *Sublime: Stories, Tales, Lies - and Exaggerations Collectors Edition*, and the timeless Reggae classic, *Rockers*.

QUALITY

Since 1986, **Music Video Distributors (MVD)** has been supplying consumers, retailers, and distributors with a diverse selection of quality music-related VHS and DVD. In addition, **MVD** sells over 30,000 different DVDs to over 500 different accounts across the USA and Canada. Among our larger customers, we count **Tower records, Musicland, Transworld, HMV, Virgin, Best Buy, Borders, Blockbuster, Walmart, K-Mart, Hollywood Video, Fry's Electronics**; also top indies such as **Newbury Comics, Vintage Vinyl**, and many other smaller chains & independent retailers, both "record stores" and video stores. Additionally, we supply leading on-line retailers including Amazon.com. **MVD** also supplies other distributors like **Baker & Taylor, Ingram, AEC, Norwalk, Super D** and many more.

HISTORY

Customer satisfaction and product selection is the cornerstone in which **Music Video Distributors** has founded such a loyal fan base. **MVD** has the most competitive prices, a no-hassle return and exchange policy, and the most comprehensive selection of rare, hard to find, and exclusive titles on the planet.

Most orders are processed and shipped the very same day they are placed. Our state of the art shipping department has time and time again been commended on its accuracy, care, and timeliness of shipping.

"In continuing with our tradition of loyalty and commitment to our customers' needs, we vow to always remain on the cutting edge so our customers have the best available products on the market - worldwide," said Ed Seaman.



MUSIC VIDEO DISTRIBUTORS, INC

800-888-0486; fax: 610-650-9102; musicvideodistributors.com; P.O. Box 280, Oaks, PA 19456

“ Combining its industry experience with its strength in creating and maintaining relationships, MVD has formed alliances that allow it to create its own product.”

- Matthew S. Robinson, Billboard.

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Music On DVD

Top 20 Sources Through The Period Ending Sept. 03, 2004

Product Source	1997	1998	1999	2000	2001	2002	2003	2004	Total
Image Entertainment	4	21	63	103	131	109	69	31	531
SONY (3)	12	17	22	47	61	87	68	48	362
Universal (1)	1		4	21	52	82	80	78	318
Music Video Dist.			4	17	54	60	90	81	306
BMG Music			17	50	46	56	90	43	302
Warner/WEA (2)	7	6	36	31	37	66	62	48	293
Capitol/EMI (EMD)			5	7	26	64	71	59	232
Geneon (formerly Pioneer)	3	22	27	39	33	26	4		154
Naxos - Arthaus				15	19	33	50	36	153
Kultur Video			6	4	25	30	25	37	127
Classic Rock Productions					12	33	50	10	105
Eagle Rock Ent.				2	5	13	30	20	70
Caroline Distribution			3	1	14	11	21	13	63
Video Arts Int'l.				1	11	12	23	14	61
Cherry Red Records				4	4	10	18	18	54
Shanachie	1	1	5	10	10	7	12	6	52
Navarre	0	0	0	0	1	14	30	5	50
Vestapol Videos					18	8	16	6	48
DVD International				14	16	16			46
MSI Music						36	2		38
Top 20 Music Sources	28	67	192	366	575	773	811	553	3,365
Other Music Sources (146)	2	16	36	36	79	159	287	162	777
Discontinued	5	29	14	28	19	1	0	0	96
Combined	35	112	242	430	673	933	1,098	715	4,238
All DVD (to 09/03/04)	528	1,522	2,742	3,957	5,620	7,285	9,702	6,381	37,737
Music Share	6.6%	7.4%	8.8%	10.9%	12.0%	12.8%	11.3%	11.2%	11.2%



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